SAVITRIBAI PHULE PUNE UNIVERSITY

(Formerly University of Pune)

EXAMINATION CIRCULAR NO.763 OF. 2026

Programme of Second Year B.B.A. 2024 & 2025 Pattern (NEP-2020)

SESSION: WINTER SESSION EXAMINATION 2026

(Under Faculty of COMMERCE AND MANAGEMENT : B)MANAGEMENT)

INSTRUCTIONS FOR CANDIDATES

- Candidates are required to be present at the examination centre, THIRTY MINUTES before the stipulated time.
- Candidates are forbidden from taking any material into the examination hall that can be treated as a malpractice.
- Candidates are requested to see the Notice Board at their center of examination regularly for changes if any that may be notified later in the program.
- No request shall be granted for change in time or date for the University Examination on any ground.
- Candidates are requested to note the Day, Date and Time of Paper, Time-Tables displayed on University website is the official document of Time-Table only.
- Candidates are permitted to use stencils at the time of examination.
- The exchanges of side-rules, drawing instruments of other materials used in the examination hall is not permitted at the time of examination. Candidates must bring their own instruments and will not be allowed to borrow from each other under any circumstances.
- Use of non-programmable battery operated electronic pocket size Calculator is allowed. The exchange of Calculators is not allowed. Electronics Devices including mobile, smart watch, Bluetooth Devise, Electronic Wrist Belt and such gadgets are strictly not allowed at the time of examination.
- Any act as mentioned is Ordinance nine is punishable as per the process under the Ordinance.
- The written examination will be conducted in the following order.

SY B.B.A. 2024 & 2025 Credit Pattern (NEP 2020)

SEMESTER - IV

Time:- 2.00 PM To 5.00 PM

Day & Date	Paper Code	Subject
Saturday 21-11-2026	MJ-251-APM	Marketing Management: Advertising & Promotion Management
	MJ-251-BOF	Agri Business Management: Banking Operation and Finance
	MJ-251-BT	Financial Management: Business Taxation
	MJ-251-ERRM	Human Resource Management: Employee Recruitment and Record Management
	MJ-251-SSNM	Service Management: Social Services & NGO Management
Monday 23-11-2026	MJ-252-BF	Financial Management: Banking and Finance
	MJ-252-CHRIR	Human Resource Management: Cross - Cultural Human Resource and International Relations
	MJ-252-HCM	Service Management: Health Care Management
	MJ-252-RM	Marketing Management: Retail Management
	MJ-252-WM	Agri Business Management: Warehouse Management
Wednesday 25-11-2026	MN-251-UIED	Start - Up Innovation and Entrepreneurship Development
Thursday 26-11-2026	VSC-251-IBM	International Business Management (Import and Export Procedure) **Time:-2.00 PM To 4.00 PM**
Friday 27-11-2026	OE	**Generic/ Open Elective Courses Offered from Other Faculties** **(Faculty of Faculty of Humanities, Faculty of Science &Technology, & Faculty of Interdisciplinary Studies)** **# Lists of GE/OE courses offered from other faculties have been attached herewith** **Time:-2.00 PM To 4.00 PM**
Saturday 28-11-2026	AEC-251-MAR	Bhasha ani Sanvadkaushalye **Time:-2.00 PM To 4.00 PM**
	AEC-251-HIN	Hindi Bhasha Kshamata Sanvardhan Bhag-II **Time:-2.00 PM To 4.00 PM**
	AEC-251-URD	Urdu: Functional Urdu- II **Time:-2.00 PM To 4.00 PM**

SECOND YEAR B.B.A. 2024 & 2025 Credit Pattern (NEP 2020)/763/S-2026

SEMESTER - III

Time:- 2.00 PM To 5.00 PM

Day & Date	Paper Code	Subject
Monday 30-11-2026	MJ-201-AB-T	Agri Business Management: Rural Marketing
	MJ-201-FM-T	Financial Management: Management Accounting
	MJ-201-HR-T	Human Resource Management: Employee Management & HRM Practices
	MJ-201-MM-T	Marketing Management: Digital Marketing
	MJ-201-SM-T	Service Management: Banking and Insurance
Tuesday 01-12-2026	MJ-202-SCM-T	Supply Chain Management
Wednesday 02-12-2026	MN-201-RM-T	Research Methodology
Thursday 03-12-2026	VSC-201-BA-T	Business Analytics **Time:-2.00 PM To 4.00 PM**
Frisday 04-12-2026	OE-201-LAW	Mercantile Law **Time:-2.00 PM To 4.00 PM**
Saturday 05-12-2026	AEC-201-HIN	Hindi Bhasha Kshamata Sanvardhan Bhag-I **Time:-2.00 PM To 4.00 PM**
	AEC-201-MAR	Bhasha ani Jeevanvyavhar **Time:-2.00 PM To 4.00 PM**
	AEC-201-SAN	Bhagini Bhasha Sahityam **Time:-2.00 PM To 4.00 PM**

Note: This timetable is applicable to both categories of students listed below:

1) BBA 2024 Pattern: Students admitted in the academic year 2024–2025 (Examination Evaluation Ratio 30:70).
2) BBA 2025 Pattern: Students admitted from the academic year 2025–2026 onwards (Examination Evaluation Ratio 40:60).

Ganeshkhind, Pune - 411 007

Ref.No/Exam/Coord/:1406

Date:15/10/2026

Director

Board of Examinations and Evaluation

Savitribai Phule Pune University, Pune

Faculty of Humanities

BASKET of Generic Elective (GE)/Open Elective (OE) Class: Second Year (Sem-IV)

Sr. No.	Faculty	Semester	Name of the Course	Code
1.	B.A. Defense and Studies	IV	Internal Security Challenges for India - II	OE-251-DEF
2.	B. A. Anthropology	IV	Print, Visual and Social Media from Anthropological Lens	OE-251-An
3.	B. A. Mathematics	IV	Mathematics for Competitive Exams-II Mathematics for Social Science-II Commercial Mathematics II	OE-251-MTS (A) OE-251-MTS (B) OE-251-MTS (C)
4.	B.A. (Statistics)	IV	Business Statistics – II Applied Statistics - II	OEP-251-STS OEP-252-STS

Savitribai Phule Pune University, Pune

Faculty of Science and Technology

BASKET for Generic Elective (GE) / Open Elective (OE) Class : Second Year (Sem-IV)

Sr. No	Degree/ Progrmme	Seme ster	Name of the Course	Code
1.	B.Sc. (Geology)	IV	1. Water Resource Management	OE -252-GL-T
2.	B.Sc.(Mathematics)	IV	1. Mathematics for Competitive Exams-II	OE-251-MTS(A)-T
			2. Mathematics for Social Science-II	OE-251-MTS(B)-T
			3. Commercial Mathematics-I	OE-251-MTS(C)-T
3.	B.Sc.Hospitality Studies	IV	1. Human Resource Management (HRM) in Hospitality Industry	OE-251-HS-T
			2. Customer Relationship Management (CRM) in Hospitality Industry	OE-252-HS-T
4.	B.Sc.(Statistics)	IV	1. Business Statistics – II	OE-251-STS-T
			2. Applied Statistics - II	OE-252-STS-T
5.	B.Sc.(Chemistry)	IV	1. Chemistry of Cosmetics and Perfumes-II	OE-251-CHE-T
			2. Agricultural Chemistry	OE-252-CHE-T
6.	B.Sc. (Artificial	IV	1. E-Commerce-II 2. Web Design-II	OE-251-AIML-T OE-252-AIML-T

	Intelligence and Machine Learning)		3. Digital Marketing-II 4. AI for Everyone - II	OE-253-AIML-T OE-254-AIML-T
7.	B.Sc.(Data Science)	IV	1. E commerce-II 2. Web Design-II 3. Digital Marketing-II 4. AI for Everyone-II	OE-251-DS-T OE-252-DS-T OE-253-DS-T OE-254-DS-T
8.	B. Sc.(Cyber and Digital Science)	IV	1. AI for Everyone II 2. Web design II 3. Digital Marketing II	OE-251-CDS-T OE-252-CDS-T OE-253-CDS-T
9.	B. Sc. (Computer Science)	IV	1. E commerce II 2. Web Design II 3. Digital Marketing II 4. AI for everyone - II	OE-251-CS-T OE-252-CS-T OE-253-CS-T OE-254-CS-T
10.	B.Sc.(Aviation)	IV	1. Professional Communication Skill	AEC-251-BAV-T
11.	B.Sc. (Defence and Strategic Studies)	IV	1. Internal Security Challenges for India – II	OE--251-DEF-T