



MARATHWADA MITRA MANDAL'S
COLLEGE OF COMMERCE

Affiliated to Savitribai Phule Pune University, Re-Accredited by NAAC
ISO 9001:2015 Certified, Awarded as Best College by Savitribai Phule Pune University
202 A, Deccan Gymkhana, Pune – 411004
principal@mmcc.edu.in, enquiry@mmcc.edu.in, www.mmcc.edu.in

Date: 19-10-2026

**Report on Student Development, Career Guidance and Community
Engagement Activities**

1. Background and Reference to Government Circular

In accordance with the directives issued by the Government of Maharashtra and the Regional Office of the Directorate of Technical Education, Pune, regarding the implementation of the “Seva Sankalp Abhiyan” from 17 September 2026 to 17 October 2026, Marathwada Mitra Mandal's College of Commerce, Pune, undertook various student-oriented and community engagement activities.

The government circular emphasized the organization of activities such as Innovation Challenge, Career Counselling, Cyber Security Awareness and Rangoli Competitions at institutional levels. The broader objective of the campaign was to encourage innovation, entrepreneurship, employment awareness, skill development and student participation in constructive initiatives.

In this context, the Department organized the Guest sessions and other activities, comprising career guidance sessions and a personality development workshop. These programmes contributed particularly to the career counselling and professional development objectives of the campaign.

Additionally, the National Service Scheme (NSS) Unit organized environmental awareness and community service activities, including a Tree Plantation Drive and a Cleanliness Drive, to promote environmental conservation, civic responsibility and voluntary service among students.

Through these initiatives, the college demonstrated its commitment to student development, career awareness, professional competence, environmental sustainability and social responsibility.

The consolidated report presents the objectives, programme details, participation, activities conducted and learning outcomes of the seven programmes organized during the reporting period.

Guest sessions conducted by Dr. Dharendra Apte, Dr. Tanuja Devi and Dr. Elizabeth Kanade provided students with insights into career opportunities in Supply Chain Management, Human Resource Management, Marketing and Finance. These sessions highlighted industry expectations, emerging professional trends and essential employability skills.

A one-day workshop conducted by Dr. Shirish Limaye focused on personality development, communication skills, self-confidence, professional etiquette, teamwork and emotional intelligence. Interactive activities encouraged students to recognize their strengths and develop a professional attitude.



Alongside these academic initiatives, the NSS Unit organized environmental and community service activities. A Tree Plantation Drive was conducted at Hanuman Tekadi, Pune, to promote environmental conservation. A Cleanliness Drive was organized near Bhide Bridge, Pune, in association with the Solid Waste Management Department of Pune Municipal Corporation, to commemorate Mahatma Gandhi Jayanti and promote civic responsibility.

Collectively, these programmes provided students with opportunities for academic orientation, career exploration, personal development and practical community engagement.

2. Objectives of the Programmes

The various programmes and activities were organized with the following objectives:

1. To introduce students to the academic environment, institutional practices and opportunities available in the college.
2. To create awareness about career opportunities in Human Resource Management, Supply Chain Management, Marketing and Finance.
3. To develop communication, leadership, interpersonal and professional skills among students.
4. To encourage personality development, self-confidence and professional excellence.
5. To promote environmental awareness, cleanliness and sustainable practices.
6. To inculcate social responsibility, teamwork, discipline and community service among students.

3. Details of Programmes Conducted

Sr. No.	Programme / Activity	Resource Person / Organizer
1	Tree Plantation Drive	NSS and Extra Mural Committee
2	Where Supply Meets Strategy: Careers in Supply Chain	Dr. Dharendra Apte
3	Human Resource Management: Careers and Opportunities	Dr. Tanuja Devi
4	Markets & Money: Exploring Careers in Marketing and Finance Management	Dr. Elizabeth Kanade
5	Cleanliness Drive – Mahatma Gandhi Jayanti	NSS Unit
6	Building Personality for Professional Excellence	Dr. Shirish Limaye

4. Learning Outcomes

The programmes contributed to the following learning outcomes:

- Students gained awareness of academic expectations and career opportunities across different management specializations.
- Students understood the importance of communication, leadership, teamwork, emotional intelligence and professional behaviour.



- Participants developed awareness of emerging industry trends and skills required for employability.
- Students recognized the importance of environmental conservation, cleanliness and responsible waste disposal.
- Community service activities encouraged civic consciousness, discipline, cooperation and social responsibility.
- The programmes promoted holistic student development by integrating academic knowledge with practical learning experiences.

5. Photographs:



Cleanliness Drive on Occasion of Mahatma Gandhi Jayanti at Bhide Bridge, Deccan Gymkhana, Pune.



Cleanliness Drive on Occasion of Mahatma Gandhi Jayanti at Bhide Bridge, Deccan Gymkhana, Pune.





Tree Plantation Campaign at Hanuman Tekadi, Near Gokhale Institute, Pune.



Tree Plantation Campaign at Hanuman Tekadi, Near Gokhale Institute, Pune.





Career Counselling session on “Human Resource Management: Careers and Opportunities”



Career Counselling session on “Where Supply Meets Strategy: Careers in Supply Chain.”





Career Counselling session on “Exploring Careers in Marketing and Finance Management”.



Guest session on “Building personality for Professional Excellence”.



6. Conclusion

The seven programmes conducted during the reporting period contributed to the academic, professional, personal and social development of students. These initiatives supported career awareness, skill development, environmental consciousness and community engagement.

The activities reflected the college's commitment to providing holistic education by encouraging students to become knowledgeable, professionally competent, environmentally responsible and socially conscious individuals.

7. Acknowledgement

The organizing departments express their sincere gratitude to Dr. Kishor Nikam, Principal, for his continuous support and encouragement, and Dr. Ganesh Patare, Academic Coordinator, for his valuable guidance.

Prepared By:



Asst. Prof. Snehal Borkar
Student Development Officer

Verified By:



Dr. Ganesh Patare
Academic Coordinator

Authorised By:



Dr. Kishor Nikam
Principal

