



MARATHWADA MITRA MANDAL'S
COLLEGE OF COMMERCE

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Department of Business Administration
Report on Student Induction Program- Day 2
Guest Session on “Where Supply Meets Strategy: Careers in Supply Chain.”

1. **Event Name:** Student Induction Program- Guest Session on “Where Supply Meets Strategy: Careers in Supply Chain.”
2. **Organized by:** Department of Business Administration
3. **Day and Date:** Tuesday, 29th September 2026
4. **Venue:** Sant Dnyaneshwar Hall
5. **Resource Person:** Dr. Dharendra Apte
6. **Objectives of the Program:**
 - To introduce students to the concept and importance of Supply Chain Management in modern businesses.
 - To familiarize students with the various stages of the supply chain, including procurement, inventory management, warehousing, logistics, and distribution.
 - To create awareness about career opportunities available in the supply chain and logistics sectors.
 - To help students understand the strategic role of supply chain operations in organizational efficiency and business growth.
 - To highlight the importance of analytical thinking, problem-solving, communication, and decision-making skills in supply chain careers.
 - To familiarize students with emerging trends and technological advancements in Supply Chain Management.
 - To encourage students to explore Supply Chain Management as a potential career pathway.
7. **Audience:**

The session was organised for students of FY BBA and BBA-IB.



8. Number of Participants:

A total of 164 students attended the session.

9. Brief description of the event:

The Department of Business Administration organized a guest session on “Where Supply Meets Strategy: Careers in Supply Chain” as part of the Student Induction Program for the newly admitted students of the BBA and BBA-IB programmes. The session aimed to introduce students to the dynamic field of Supply Chain Management and familiarize them with the career opportunities available in this important business function.

The session provided students with an understanding of how Supply Chain Management connects various business activities, from sourcing raw materials and procurement to production, inventory management, warehousing, transportation, and the delivery of finished products to customers. Students were introduced to the importance of efficient supply chain operations in ensuring the timely availability of products, optimizing costs, and enhancing customer satisfaction.

The discussion highlighted the strategic role of Supply Chain Management in modern organizations. Students gained an understanding of how effective planning, coordination, resource utilization, and decision-making contribute to smooth business operations. The session also emphasized the importance of integrating supply chain activities with the overall business strategy to improve organizational performance and competitiveness.

Various career opportunities in the supply chain domain were highlighted, including roles in procurement, logistics, warehouse management, inventory planning, transportation management, demand forecasting, operations, and supply chain analytics. Students were encouraged to explore these career avenues and understand the skills and competencies required to succeed in the field.

Students were made aware of the growing significance of digital tools, data analytics, automation, and technology-driven decision-making in transforming supply chain operations. The guest session offered students valuable insights into the practical applications of Supply Chain Management and its relevance across industries. It broadened their understanding of career possibilities beyond conventional business functions and encouraged them to consider Supply Chain Management as a promising career option.

10. Learning Outcome:

At the end of the session, students were able to:

- Understand the concept, scope, and importance of Supply Chain Management.
- Identify the major stages of the supply chain, including procurement, inventory management, warehousing, logistics, and distribution.
- Recognize the strategic contribution of supply chain operations to business efficiency and organizational growth.
- Become aware of various career opportunities in Supply Chain Management and logistics.



- Understand the importance of analytical thinking, problem-solving, communication, teamwork, and decision-making skills.
- Develop an interest in exploring Supply Chain Management as a potential career pathway.

11. Photographs:



Dr. Dharendra Apte addressing the gathering.



12. Acknowledgement:

The Department of Business Administration expresses its sincere gratitude to Dr. Kishor Nikam, Principal, for his constant support and encouragement. The department also extends its gratitude to Dr. Ganesh Patare, Academic Coordinator, and Dr. Gurmeet Kaur Rajpal, Head of the Department, for their valuable guidance and support in successfully organizing the guest session.

The department expresses its sincere appreciation to Dr. Dharendra Apte for sharing her valuable knowledge, expertise, and insights into Supply Chain Management and career opportunities in the field. The department also appreciates the active participation of all faculty members and students, which contributed to the successful completion of the session.

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