



MARATHWADA MITRA MANDAL'S
COLLEGE OF COMMERCE

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Date: 24-08-2026

Post Event Report of Reel Competition
Reel for Soil and Water Conservation

Nature of the Event: Environmental Awareness and Creative Expression Initiative

Title of the Event: Reel Competition on Soil and Water Conservation

Occasion: Birth Anniversary of respected Shri Sudhakar Rao Naik

Organised by: Student Development Cell (SDC)

Submission Last Date: 21 August 2026

Submission Time: Up to 10:00 a.m.

Mode: Online Reel Submission

Number of Participants: 28 students

Objectives of the Programme:

- To create awareness among students about the importance of soil and water conservation.
- To encourage students to use creative and digital media for environmental awareness.
- To highlight the importance of environmental protection and sustainable practices.
- To promote responsible use and conservation of natural resources.
- To provide students with an opportunity to express their creativity and environmental concerns through short-form video content.

Audience:

The competition was open to all college students. Students were encouraged to participate actively and showcase their creativity and awareness regarding soil and water conservation.

Brief Description of the Event:

The Student Development Cell organised a Reel Competition on “Soil and Water Conservation” on the occasion of the Birth Anniversary of respected Shri Sudhakar Rao Naik. The competition aimed to encourage students to create informative and creative Reels highlighting the importance of soil and water conservation, environmental protection, sustainable practices and responsible use of natural resources. Students were invited to submit their Reels by 21 August 2026 up to 10:00 a.m. on the designated email ID. Students participated by preparing creative video content addressing the need for conservation of soil and water and the importance of sustainable environmental practices. The



submitted Reels provided an effective platform for students to communicate environmental messages in an engaging and creative manner.

Learning Outcomes:

- Students developed greater awareness about soil and water conservation.
- Participants understood the importance of environmental protection and sustainable practices.
- Students used creativity and digital media to communicate social and environmental messages.
- The activity encouraged responsible attitudes towards natural resources.
- Participants gained experience in presenting awareness-based content through short-form video.

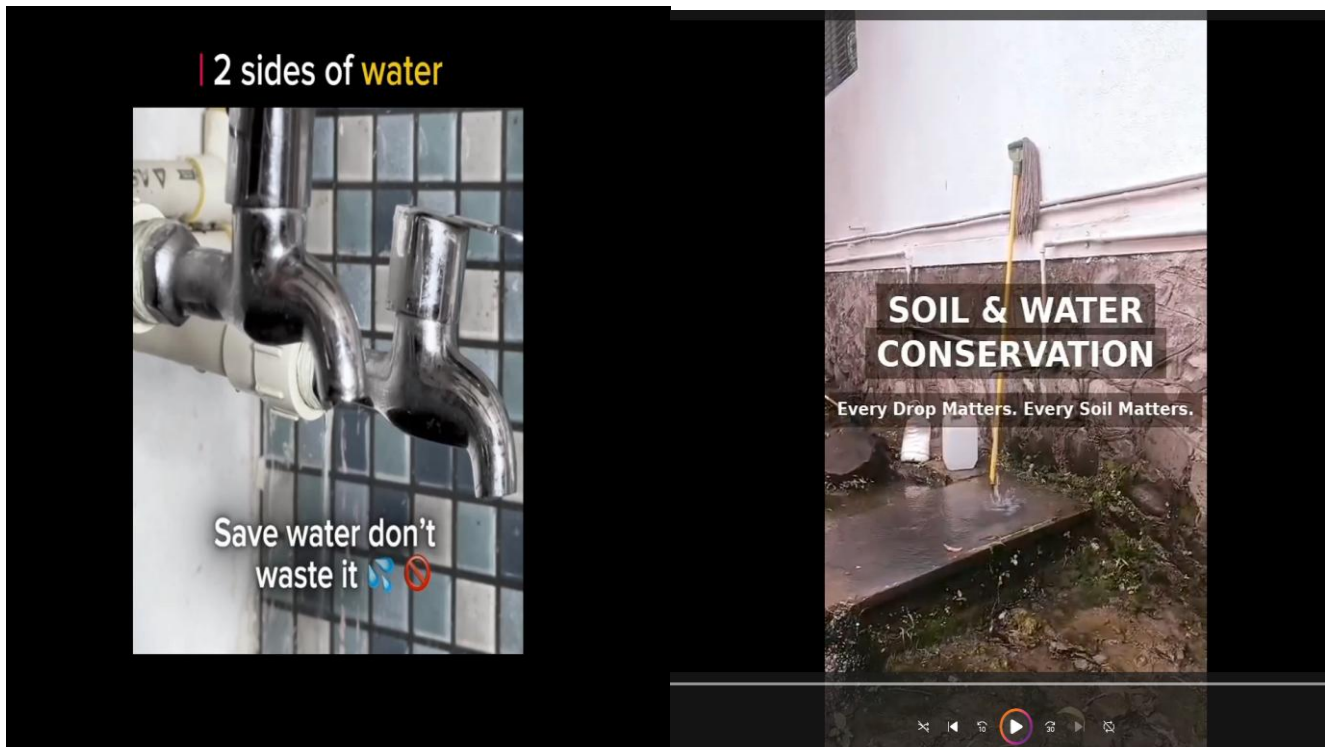
Result / Winners:

- **First Prize:** Tiseeka Thakre
- **Second Prize:** Prajkta Bhujbal
- **Third Prize:** Tanvi Gaikwad

Feedback:

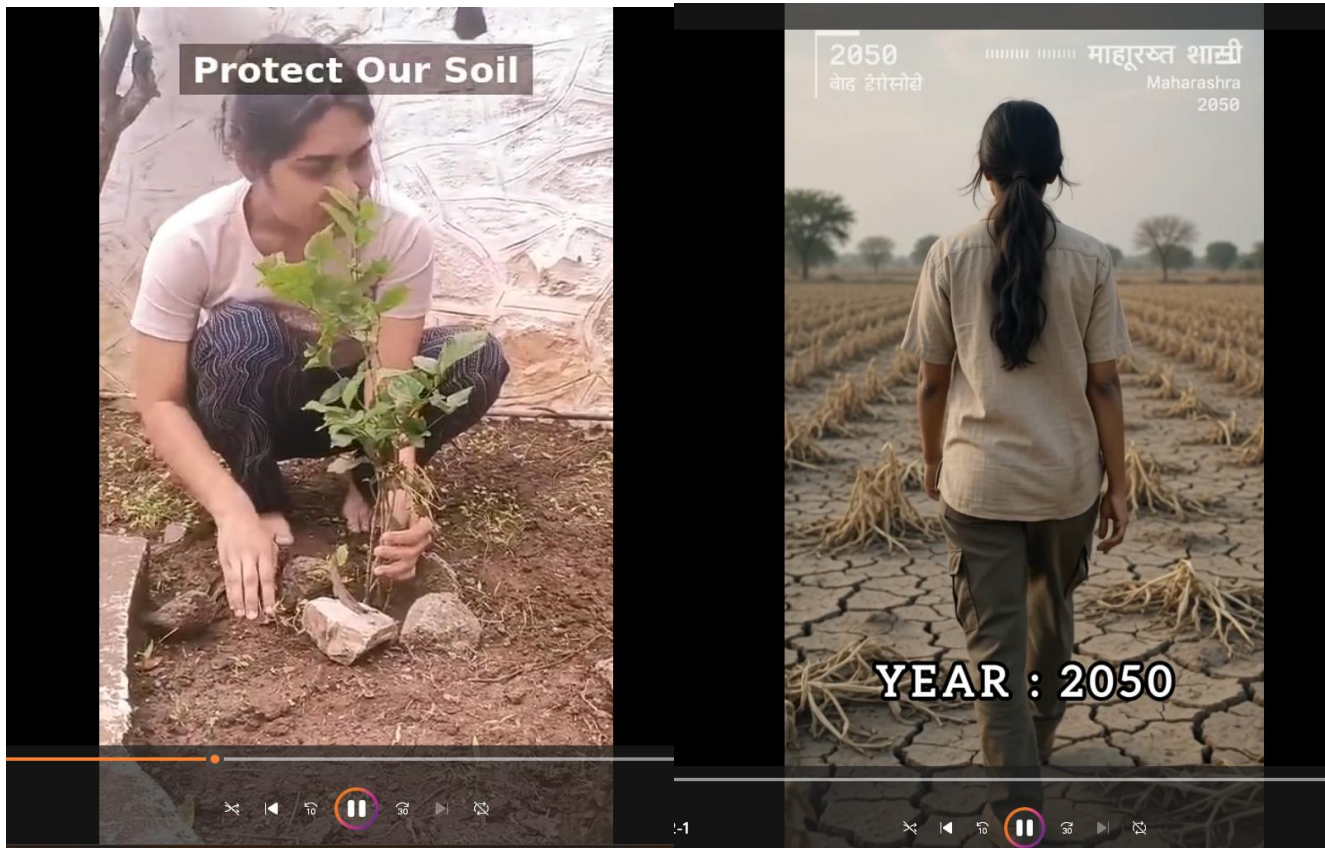
The competition provided students with an engaging platform to express their creativity and communicate important environmental messages. The Reels highlighted the significance of conserving soil and water and encouraged students to think about sustainable practices and responsible use of natural resources.

Photographs / Screenshots:

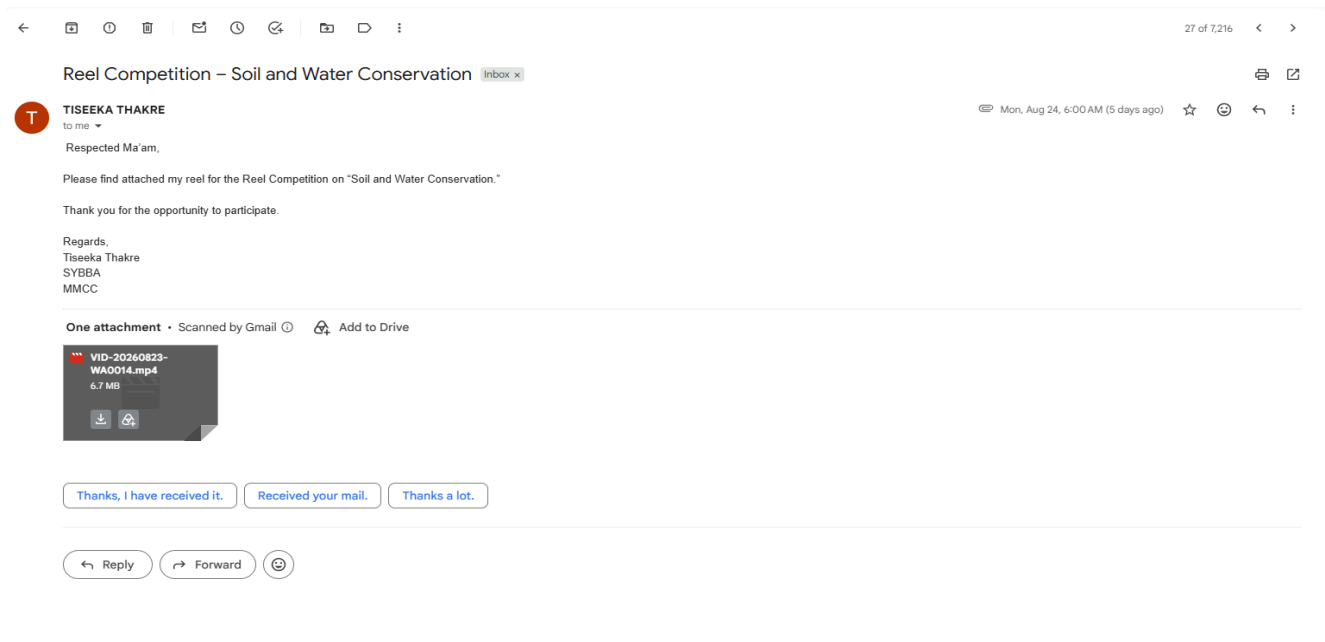


Screenshots of submitted Reels: Students showcasing creativity through “Reel Making Competition”





Students showcasing creativity through “Reel Making Competition”



“Screenshots of submitted Reels”



Conclusion:

The Reel Competition on Soil and Water Conservation was successfully organised by the Student Development Cell on the occasion of the Birth Anniversary of respected Shri Sudhakar Rao Naik. The competition successfully combined creativity with environmental awareness and encouraged students to communicate the importance of soil and water conservation through digital media. The winning entries by Tiseeka Thakre, Prajka Bhujbal and Tanvi Gaikwad were recognised for their performance in the competition.

The organisers express their sincere gratitude to Honourable Principal Dr. Kishor Nikam for his guidance and encouragement and to Dr. Ganesh Patare, Academic Coordinator, for his valuable support in the successful conduct of the activity. The enthusiastic participation of the students contributed significantly to the success of the competition.

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