



MARATHWADA MITRA MANDAL'S  
**COLLEGE OF COMMERCE**

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**Department of Business Administration**  
**Report on One Day Workshop on Entrepreneurship Development**

1. **Event Name:** One Day Workshop on Entrepreneurship Development
2. **Organized by:** Department of Business Administration
3. **Day and Date:** Tuesday, 04<sup>th</sup> august 2026
4. **Venue:** Hall No. 401
5. **Resource Person:** Mr. Pinal Waghmare
6. **Objectives of the Program:**
  - To develop an entrepreneurial mindset among students.
  - To familiarize students with the fundamentals of entrepreneurship and the entrepreneurial process.
  - To encourage students to identify business opportunities and convert innovative ideas into viable ventures.
  - To provide practical insights into starting and managing a business.
  - To develop essential entrepreneurial skills such as creativity, problem-solving, risk-taking, decision-making, and leadership.
  - To motivate students to explore entrepreneurship as a career option.
7. **Audience:**

The session was organised for students of SY and TY BBA and BBA-IB.
8. **Number of Participants:**

A total of 110 students attended the session.
9. **Brief description of the event:**

The Department of Business Administration organized a One-Day Workshop on “Entrepreneurship Development” with the objective of developing an entrepreneurial mindset and providing students with practical insights into the process of starting and managing a business. The workshop was conducted by Mr. Pinal Waghmare, who engaged the students through an interactive and practical approach.



Mr. Waghmare explained that entrepreneurship is not limited to starting a business but also involves identifying opportunities, creating value, solving problems, and developing innovative solutions. He encouraged students to look at everyday problems from an entrepreneurial perspective and identify potential business opportunities around them.

The resource person discussed the various characteristics and competencies required to become a successful entrepreneur. Students were introduced to qualities such as creativity, innovation, initiative, calculated risk-taking, perseverance, leadership, adaptability, communication, and decision-making. Through practical examples and relatable business situations, students understood how these competencies contribute to entrepreneurial success.

The speaker highlighted the importance of understanding the target market and validating a business idea before investing significant resources. The workshop also provided insights into the process of transforming an idea into a business venture. Practical examples helped students understand how entrepreneurs develop and refine their business ideas according to changing market requirements.

Mr. Waghmare also discussed the challenges commonly faced by entrepreneurs, including uncertainty, financial constraints, competition, fear of failure, and changing customer expectations. He emphasized the importance of learning from failures, adapting to market conditions, and maintaining persistence while building a venture.

The workshop included interactive discussions and opportunities for students to share their ideas and seek guidance. Students actively participated in the session and explored how their interests, skills, and observations could be converted into potential entrepreneurial opportunities.

Overall, the One-Day Workshop proved to be an informative, interactive, and motivating learning experience, encouraging students to think creatively, identify opportunities, and develop confidence in pursuing entrepreneurial ventures.

#### **10. Learning Outcome:**

- Students developed a better understanding of the concept, scope, and importance of entrepreneurship.
- They gained awareness of the qualities, skills, and competencies required to become successful entrepreneurs.
- Students learned how to identify market opportunities and develop solutions to customer problems.
- They gained practical insights into transforming a business idea into a potential venture.
- Students understood the importance of innovation, calculated risk-taking, adaptability, and perseverance in entrepreneurship.
- The workshop enhanced students' problem-solving, creative-thinking, and decision-making abilities.



## 11. Photographs:



**Mr. Pinal Waghmare, addressing the students.**



## 12. Acknowledgement:

The Department of Business Administration expresses its sincere gratitude to Principal Dr. Kishor Nikam for his constant encouragement and support in organizing the One-Day Workshop on Entrepreneurship Development.

We extend our heartfelt thanks to Mr. Pinal Waghmare, the resource person, for sharing his valuable knowledge, practical experiences, and entrepreneurial insights with the students. His interactive approach and guidance provided students with a meaningful understanding of entrepreneurship and encouraged them to develop an entrepreneurial mindset.

We also express our sincere appreciation to Dr. Ganesh Paatre, Academic Co-ordinator, Dr. Gurmeet Kaur Rajpal, Head of the Department, faculty members, and student volunteers for their dedicated efforts in planning, coordinating, and successfully conducting the workshop..

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### Authorized By:



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Dr. Kishor Nikam  
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