



MARATHWADA MITRA MANDAL'S
COLLEGE OF COMMERCE

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Department of Business Administration
Report on Guest Lecture on Fundamentals of Stock Market

1. **Event Name:** Guest Session on Fundamentals of Stock Market
2. **Organized by:** Department of Business Administration
3. **Day and Date:** Friday, 10th July 2026
4. **Venue:** P. B. Sawant Hall
5. **Resource Person:** Dr. Mrughakshi Rajhans
6. **Objectives of the Program:**
 - To introduce students to the fundamentals of the stock market and financial investing.
 - To create awareness about various investment avenues and wealth creation through equity markets.
 - To familiarize students with stock market terminology, trading mechanisms, and market participants.
 - To encourage informed financial decision-making and develop financial literacy among students.
7. **Audience:**

The session was organised for students of SY and TY BBA and BBA-IB.
8. **Number of Participants:**

A total of 89 students attended the session.
9. **Brief description of the event:**

The Department of Business Administration organized a guest session on "Fundamentals of Stock Market" with the objective of introducing students to the basics of investing and enhancing their financial awareness. The session was conducted by an experienced stock market professional who provided practical insights into the functioning of the Indian capital market.



The session commenced with an overview of the stock market, explaining its role in economic growth and wealth creation. Students were introduced to the concepts of equity shares, stock exchanges, listed companies, investors, brokers, and regulators. The resource person explained how companies raise capital through the stock market and how investors participate in wealth creation by investing in equities.

To make the concepts easy to understand, the speaker explained the working of primary and secondary markets, the process of opening a Demat and trading account, and the steps involved in buying and selling shares. Students also learned about the role of market indices such as Sensex and Nifty in measuring overall market performance.

The resource person emphasized the importance of investing with knowledge rather than emotions. Students were introduced to the concepts of risk and return, diversification, long-term investing, and the power of compounding. Practical examples were used to demonstrate how disciplined investing over a period of time can help achieve financial goals.

An interactive discussion was conducted on common misconceptions related to the stock market, where students learned the difference between investing and speculation. The session also covered basic investment principles, factors affecting stock prices, and the importance of conducting research before making investment decisions.

To provide practical exposure, students were shown examples of analyzing listed companies using basic financial indicators and understanding market trends through stock charts and business news. The speaker encouraged students to begin their financial journey by continuously learning about markets and developing responsible investment habits.

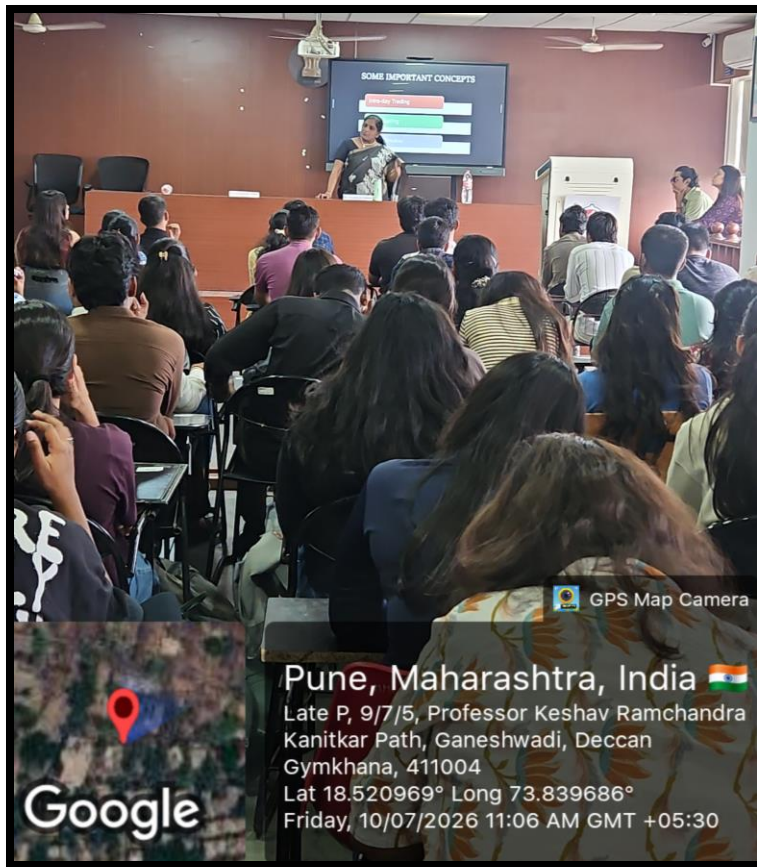
The session concluded with an engaging question-and-answer segment, where students raised queries related to career opportunities in the financial sector, stock market investing, mutual funds, risk management, and investment strategies. The interaction helped students gain confidence in understanding financial markets and motivated them to explore careers in finance and investment.

10. Learning Outcome:

- Students gained a fundamental understanding of the stock market and its role in the economy.
- They understood the functioning of stock exchanges, Demat accounts, trading accounts, and market participants.
- Students learned the concepts of risk, return, diversification, and long-term wealth creation.
- They developed awareness about responsible investing and the importance of financial planning.
- Students were able to differentiate between investing and speculation and recognized the importance of informed decision-making.
- The session inspired students to enhance their financial literacy and explore career opportunities in the banking, finance, and capital market sectors.



11. Photographs:



Dr. Mrughakshi Rajhans, addressing the students.



12. Acknowledgement:

The Department of Business Administration expresses its sincere gratitude to Principal Dr. Kishor Nikam for his constant encouragement and support in organizing this guest session.

We extend our heartfelt thanks to Dr. Mrughakshi Rajhans, for sharing valuable knowledge and practical insights on the fundamentals of the stock market. The informative and interactive session significantly enhanced students' financial awareness and understanding of investment principles.

We also express our sincere appreciation to Dr. Ganesh Patare, Academic Co-ordinator, Dr. Gurmeet Kaur Rajpal, Head of the Department, faculty members, and student volunteers for their dedicated efforts in planning, coordinating, and successfully conducting the session.

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Dr. Ganesh Patare
Academic Coordinator



Dr. Kishor Nikam
Principal

