



MARATHWADA MITRA MANDAL'S
COLLEGE OF COMMERCE

Affiliated to Savitribai Phule Pune University, Re-Accredited by NAAC
ISO 9001:2015 Certified, Awarded as Best College by Savitribai Phule Pune University.

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Department of Business Administration
Report on Granth Dindi in collaboration with Gokhale Institute of
Politics and Economics

- 1. Event Name:** Granth Dindi
- 2. Organized by:** Department of Business Administration
- 3. Day and Date:** Tuesday, 20th January 2026
- 4. Venue:** From MMCC Campus to Gokhale Institute of Politics and Economics
- 5. Occasion:** Marathi Bhasha Samvardhan Pandhrawada
- 6. Objectives of the Program:**
 - To celebrate and promote the richness of the Marathi language.
 - To create awareness about Marathi literature and its cultural significance.
 - To inculcate reading habits and respect for books among students.
 - To encourage students to preserve and promote regional language heritage.
- 7. Audience:**

The event was organised for students of FY/SY/TY BBA and BBA-IB.
- 8. Number of Participants:**

A total of 100 students actively participated in the Granth Dindi procession.

9. Brief description of the event:

The Department of Business Administration organized a vibrant and spiritually enriching Granth Dindi to emphasize the significance of books, knowledge, and cultural traditions. The procession began from MMCC Campus and proceeded to Gokhale Institute of Politics and Economics with great enthusiasm and devotion.

Students carried sacred and inspirational books such as the Bhagavad Gita, Dnyaneshwari, and other spiritual and academic texts, symbolizing respect for knowledge and wisdom. The procession was accompanied by traditional attire, devotional chants, and rhythmic clapping, creating a culturally uplifting atmosphere across the campus.



Faculty members and students actively participated in the Dindi, showcasing unity, discipline, and devotion. The event highlighted the message that books are the true source of knowledge and enlightenment, guiding individuals towards personal and professional growth.

The Granth Dindi successfully blended cultural heritage with educational values, leaving a positive and inspiring impact on all participants

10. Learning Outcome:

- Students understood the cultural and spiritual importance of books and knowledge.
- The event strengthened respect for literature and moral values.
- It encouraged students to develop consistent reading habits.
- Students experienced teamwork, discipline, and unity through active participation.



11. Photographs:



Granth Dindi procession at the Gokhale Institute of Politics and Economics



Principal Dr. Kishor Nikam along with other faculties and students doing the rituals during the Granth Dindi



12. Acknowledgement:

The Department of Business Administration expresses its sincere gratitude to Principal Dr. Kishor Nikam for his constant encouragement and support in organizing the Granth Dindi. We also thank the Academic Coordinator, Dr. Ganesh Patare sir for being instrumental in organising the Granth Dindi, Head of Department, faculty members, and student volunteers for their valuable cooperation and coordination. Their collective efforts ensured the smooth and successful conduct of the event. The Department appreciates the enthusiastic participation of students, whose energy and devotion made the Granth Dindi a meaningful and memorable celebration.

Prepared By:



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Verified By:



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Academic Coordinator



Dr. Kishor Nikam
Principal

