



MARATHWADA MITRA MANDAL'S
COLLEGE OF COMMERCE

Affiliated to Savitribai Phule Pune University, Re-Accredited by NAAC

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Department of Commerce

Report on Guest Session on “INTELLECTUAL PROPERTY RIGHTS (IPR)”

1. **Nature of the event:** Guest Lecture
2. **Title of the event:** Guest Session on “INTELLECTUAL PROPERTY RIGHTS (IPR)”
3. **Organized by:** Department of Commerce
4. **Date:** Saturday, 14th February 2026
5. **Time:** 9.00 AM – 11.00 AM
6. **Venue:** Dnyaneshwar Hall
7. **Resource Person:** Dr. Santosh Devadkar

8. Objectives of the Program:

1. To introduce students to the concept, scope, and importance of Intellectual Property Rights in protecting innovation and creative works.
2. To familiarize students with various forms of IPR, including patents, copyrights, trademarks, and industrial designs.
3. To provide an understanding of the procedures for securing IPR protection for academic projects, research outcomes, and creative ideas.
4. To highlight the relevance of IPR in higher education, research, entrepreneurship, and professional careers across disciplines.
5. To sensitize students to legal and ethical issues related to IPR, such as plagiarism, infringement, and responsible use of intellectual property.

9. Audience:

The workshop was arranged for all students of **B.Com.**, **B.B.A.**, **B.B.A. (IB)**, **B.B.A. (CA)**, **B.Sc. Computer Science**, **M.Com.** and **MAJMC**, as they are actively involved in project work and academic research activities. The session aimed to create awareness about the importance of IPR, promote ethical research practices, and provide essential knowledge for protecting innovative and creative works.

10. Number of Participants:

A total of 120 participants actively attended the session, contributing to its overall success.

11. Brief description of the event:

The Guest Session on Intellectual Property Rights (IPR) was conducted with the objective of creating awareness among students regarding the importance of intellectual property protection. The session began with a warm welcome of the Resource Person, Dr. Santosh Devadkar, followed by introductory remarks. The session provided a comprehensive overview of various forms of IPR, such as patents, copyrights, and trademarks, and emphasized their relevance in



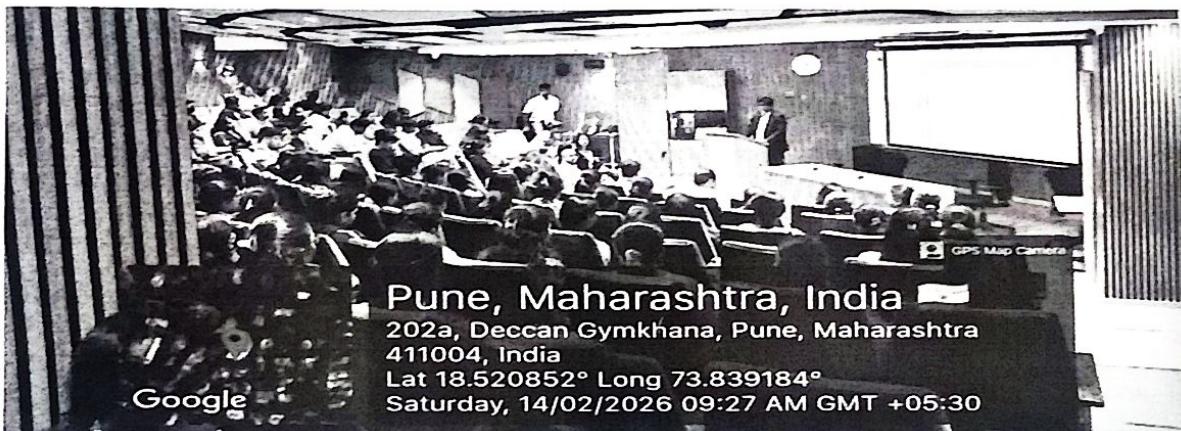
academic and professional domains. The resource person elucidated key concepts and procedures through illustrative examples, thereby enhancing students' understanding. The session proved to be informative and effective in sensitizing students to the ethical and legal aspects of intellectual property.

12. Learning Outcome:

The session achieved its intended goals and resulted in several positive outcomes:

- Students comprehended the basic concepts and significance of Intellectual Property Rights in protecting intellectual and creative works.
- Students identified and differentiated between various forms of IPR, such as patents, copyrights, trademarks, and industrial designs.
- Students gained awareness of the procedures and requirements for obtaining IPR protection for original ideas and creations.
- Students recognized the relevance of IPR in academic, professional, and entrepreneurial contexts across disciplines.
- Students developed knowledge of the ethical and legal implications related to Intellectual Property Rights, including issues of infringement and responsible usage.

13. Photographs:



Dr. Santosh Devadkar guiding students on the IPR



14. Feedback:

Students appreciated the clarity with which the concepts of patents, copyrights, and trademarks were explained and found the practical examples shared by the resource person extremely helpful. They mentioned that the session enhanced their awareness of intellectual property protection and its relevance in professional and entrepreneurial contexts. They also valued the guidance on ethical and legal aspects of IPR, which they found insightful for their future academic and career endeavors. Overall, the students found the session informative, engaging, and motivating.

15. Acknowledgement:

The success of the Guest Session was made possible by the collective efforts of many individuals. The Department extends its deepest gratitude to:

- **Dr. Santosh Devadkar** for sparing his valuable time, sharing his expertise, and motivating the students with his insightful talk.
- **Head of Department, Dr. Ganesh Patare**, for her constant encouragement, support, and guidance in planning and executing the workshop.
- **The student volunteers** who worked with enthusiasm, dedication, and teamwork in handling logistics, registrations, seating arrangements, and technical support, ensuring the smooth flow of the event.
- **All the faculty members** of the all the Departments for their presence and cooperation.

**Prepared By:**

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Verified By:

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Head of Department

Authorized By:

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Principal