



MARATHWADA MITRA MANDAL'S
COLLEGE OF COMMERCE

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Department of Business Administration
Report on One day Workshop on “Entrepreneurial Development”

1. **Event Name:** One day Workshop on “Entrepreneurial Development”
2. **Organized by:** Department of Business Administration
3. **Day and Date:** Wednesday, 29th October 2025
4. **Venue:** Sant. Dnyaneshwar Hall
5. **Resource Person:** Mr. Pradip Kopardekar
6. **Objectives of the Program:**
 - To create awareness among students about the importance of entrepreneurship in today's economy.
 - To inspire students to develop innovative ideas and entrepreneurial skills for future opportunities.

7. **Audience:**

The workshop was organised for students of **FY BBA and FY BBA-IB** as a part of their Induction Program.

8. **Number of Participants:**

A total of 136 students attended the workshop, contributing to its overall success.

9. **Brief description of the event:**

The Department of Business Administration organized a One-Day Workshop on “Entrepreneurial Development” on 28th October 2025 at Sant Dnyaneshwar Hall. The session was conducted by Mr. Pradip Kopardekar, Director, Centre for Industry 4.0 (C4i4) Lab.

The program began with a welcome address followed by Pradip sir addressing the gathering where he highlighted the significance of entrepreneurship as a driving force for innovation and economic growth.

Mr. Kopardekar's session provided valuable insights into the entrepreneurial mindset, essential traits of successful entrepreneurs, and the various stages of establishing a business. He discussed the key elements of business planning, risk assessment, financial management, and market analysis. Through real-life case studies and interactive



discussions, he encouraged students to think creatively and identify opportunities in emerging sectors.

The workshop also covered government initiatives supporting start-ups and small enterprises. Students were guided on how to develop a viable business model and pitch ideas effectively to potential investors. The interactive nature of the session kept the participants deeply engaged throughout.

The event concluded with a question-and-answer round, followed by a vote of thanks.

10. Learning Outcome:

Students gained a clear understanding of entrepreneurial concepts, opportunities, and challenges. The workshop enhanced their knowledge of start-up ecosystems, business planning, and innovation. Students were inspired to think independently, take calculated risks, and contribute to self-employment generation. The session motivated students to view entrepreneurship as a viable and rewarding career option.

11. Photographs:



Mr. Pradip Kopardekar addressing the students.





Mr. Pradip Kopardekar answering the questions raised by the students, making the session an interactive one.

12. Acknowledgement:

The success of the workshop was made possible through the collective efforts of everyone. The Department of Business Administration expresses its sincere gratitude to Principal Dr. Ganesh Patare for granting permission and constant support to organize the workshop. Head of Department, Dr. Gurmeet Kaur Rajpal, for her guidance, encouragement, and leadership throughout the planning and execution of the event.

Mr. Pradip Kopardekar, the esteemed resource person, for delivering an insightful and inspiring session. All faculty members of the Department for their cooperation and presence. The student volunteers for their commitment, coordination, and contribution to the smooth conduct of the event.

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