



MARATHWADA MITRA MANDAL'S
COLLEGE OF COMMERCE

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Department of Business Administration
Report on One day Workshop on “Introduction to Intellectual Property Rights.”

1. **Event Name:** One day Workshop on “Introduction to Intellectual Property Rights.”
2. **Organized by:** Department of Business Administration
3. **Day and Date:** Tuesday, 28th October 2025
4. **Venue:** Sant. Dnyaneshwar Hall
5. **Resource Person:** Adv. Kshitija Kulkarni
6. **Objectives of the Program:**
 - To create awareness among students about the fundamentals of Intellectual Property Rights (IPR).
 - To acquaint students with the various types of intellectual properties such as patents, copyrights, trademarks, and designs.
 - To encourage students to understand the importance of protecting their innovative ideas and creations.

7. **Audience:**

The workshop was organised for students of **FY BBA and FY BBA-IB** as a part of their Induction Program.

8. **Number of Participants:**

A total of 140 students attended the workshop, contributing to its overall success.

9. **Brief description of the event:**

The Department of Business Administration organized a one-day workshop on “Introduction to Intellectual Property Rights” on 28th October 2025 at Sant Dnyaneshwar Hall. The session was conducted by Adv. Kshitija Kulkarni, a renowned IP Lawyer and Registered Patent Agent.

The workshop commenced with a brief introduction that emphasized the importance of legal literacy in business education. During the session, Adv. Kulkarni provided a comprehensive overview of the concept of Intellectual Property Rights, explaining its



significance in the modern business world. She elaborated on different forms of IP protection including patents, trademarks, copyrights, and geographical indications with practical examples from Indian and international contexts.

Students were also enlightened with the common challenges faced by creators, and the role of IPR in promoting innovation and entrepreneurship. The session was highly interactive, with students asking insightful questions.

The workshop concluded with a vote of thanks, expressing gratitude to the resource person and participants for making the session engaging and informative.

10. Learning Outcome:

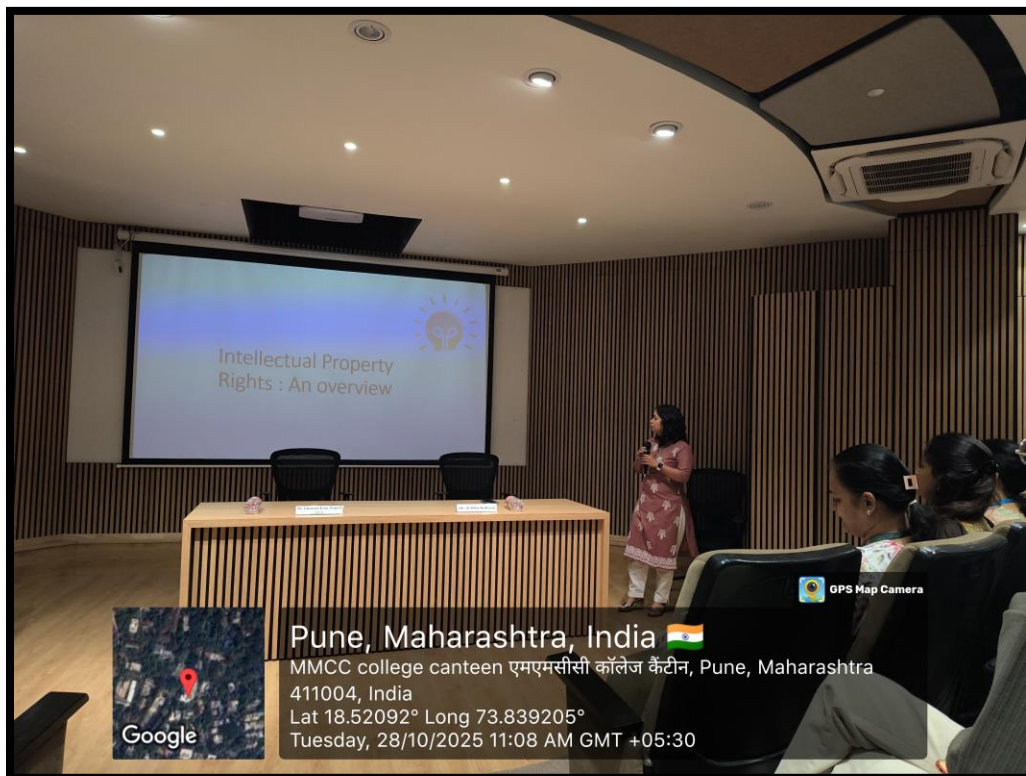
Students gained an understanding of the fundamentals and scope of Intellectual Property Rights. They learned the importance of protecting original work and ideas through legal means. The session enhanced awareness about the relevance of IPR in business innovation and entrepreneurship.

11. Photographs:



Adv. Kshitija Kulkarni addressing the students.





Adv. Kshitija Kulkarni giving an overview on IPR to the students



12. Acknowledgement:

The success of the workshop was made possible by the collective efforts of everyone. The Department of Business Administration extends its heartfelt gratitude to Principal Dr. Ganesh Patare for granting permission and support to conduct the event. Head of Department, Dr. Gurmeet Kaur Rajpal, for her continuous guidance, motivation, and coordination in organizing the workshop. Adv. Kshitija Kulkarni, the distinguished resource person, for delivering an enlightening and engaging session. All faculty members of the Department for their cooperation and presence. The student volunteers for their sincere efforts and efficient management of the event logistics.

Prepared By:



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