



MARATHWADA MITRA MANDAL'S
COLLEGE OF COMMERCE

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Department of Business Administration
Report on Industrial Visit to Babu's Laxminarayan Best Chivda Pvt. Ltd.

1. **Event Name:** Industrial Visit to Babu's Laxminarayan Best Chivda Pvt. Ltd.
2. **Organized by:** Department of Business Administration
3. **Day and Date:** Saturday, 22nd November 2025
4. **Venue:** Babu's Laxminarayan Best Chivda Pvt. Ltd., Wadki
5. **Objectives of the Visit:**
 - To provide students with practical exposure to food manufacturing operations.
 - To understand the production process of traditional snacks, especially chivda and namkeen varieties.
 - To study quality control, hygiene, safety practices, and packaging systems followed in the FMCG sector.
 - To observe how traditional food brands maintain consistency, handle distribution, and adapt to modern market demands.

6. **Audience:**

The visit was organised for student of **FY BBA and BBA-IB.**

7. **Number of Participants:**

A total of 131 students along with 6 faculties and 4 non-teaching staff visited the industry.

8. **Brief description of the event:**

The Department of Business Administration organized an industrial visit to Babu's Laxminarayan Best Chivda Pvt. Ltd., a renowned name in Pune's traditional snack industry. The visit aimed to give students firsthand exposure to the real-time functioning of a food manufacturing enterprise, covering aspects such as production operations, quality assurance, packaging, and distribution.

Upon arrival, the students were welcomed by the company staff, who provided an introduction to the history and evolution of Babu's Laxminarayan Best Chivda, a brand known for its authentic taste, consistency, and widespread customer loyalty.



Students were taken to the production area where they observed the step-by-step manufacturing process of different varieties of chivda and other namkeen products. This included raw material inspection, mixing, frying, seasoning, cooling, and packaging. The production team explained the importance of maintaining hygiene, temperature control, and safe handling during the process.

The visit also highlighted the company's quality control measures, including checks for freshness, texture, taste, and adherence to food safety standards. Students understood how semi-automated machines are used along with traditional manual techniques to ensure authenticity.

The packaging unit demonstrated how the products are sealed, weighed, and labelled using food-grade materials to ensure durability and consumer trust. The team also briefed students on their distribution network, covering local markets, wholesalers, and retail outlets across Pune and neighboring regions.

An interactive Q&A session allowed students to gain insights into business challenges, brand positioning, customer preferences, and future expansion opportunities. The visit helped bridge the gap between theoretical learning and industry practices.

9. Learning Outcome:

- Students gained a clear understanding of the production process in the FMCG snack industry.
- The visit enhanced their knowledge about quality control, hygiene management, and packaging techniques.
- Students understood the marketing and distribution strategies of a traditional food manufacturing brand.
- The exposure improved their practical understanding of operations management and supply chain functioning.
- The visit encouraged students to relate classroom concepts with real-world business processes.



10. Photographs:



Students along with faculty members at Babu's Laxminarayan Best Chivda Pvt. Ltd.



Students getting their doubts cleared while interacting with Dhiman Data, legal heir of Laxminarayan Chivda.





Students along with faculty members at college campus on arrival from the visit.

11. Acknowledgement:

The Department of Business Administration expresses its sincere gratitude to Principal I/C Dr. Ganesh Patare for permitting and supporting the visit. Head of Department, Dr. Gurmeet Kaur Rajpal, for her guidance and efforts in coordinating the activity and all faculty members for their efforts and smooth organisation along with the non-teaching staff for maintaining the discipline and order during the visit.

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Authorized By:

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