



MARATHWADA MITRA MANDAL'S
COLLEGE OF COMMERCE

Affiliated to Savitribai Phule Pune University, Re-Accredited by NAAC
ISO 9001:2015 Certified, Awarded as Best College by Savitribai Phule Pune
University

202/A, Deccan Gymkhana, Pune – 411004

principal@mmcc.edu.in, enquiry@mmcc.edu.in, www.mmcc.edu.in

Department of Business Administration
Report on Reel Making Competition

1. **Event Name:** Reel Making Competition
2. **Organized by:** Department of Business Administration
3. **Day and Date:** Wednesday, 24th September 2025
4. **Venue:** Online Mode
5. **Judge:** Asst. Prof. Rushika Kinjawdekar and Dr. Pranita Raskar
6. **Objectives of the Program:**
 - To promote awareness about Pune's rich heritage, landmarks, and urban transformation.
 - To provide a platform for students to express their artistic and technical skills using social media formats.
 - To encourage students to combine research, creativity, and visual presentation.
7. **Audience:**

The competition was organised for students of **SY BBA, SY BBA-IB, TY BBA and TY BBA-IB**,
8. **Number of Participants:**

A total of 10 teams actively participated in the competition, contributing to its overall success of the event.
9. **Brief description of the event:**

The Department of Business Administration had organized Reel making competition through online mode. The participants were asked to prepare the reels and send their videos through email. The competition received enthusiastic participation from students. Participants created reels of 60 to 90 seconds, highlighting historic sites, bustling streets, and the unique cultural vibrancy of Pune. Students choosing the theme "*Echoes of History – Pune's Landmarks*" presented reels on Shaniwar Wada, Aga Khan Palace, and other iconic structures, bringing out their architectural grandeur and historical significance. On the other hand, participants who selected "*From Old City Lanes to Modern Bazaars – Pune Streets*" captured the essence of vibrant markets like Tulshibaug, Laxmi Road, and



FC Road, portraying the blend of tradition and modernity. The reels reflected originality, creativity, and keen observation of Pune's culture. Participants skillfully combined music, transitions, and narration to make the content engaging. Many reels highlighted lesser-known facts about Pune's streets and monuments, making the event informative as well as entertaining. The competition was judged by Asst. Prof. Rushika Kinjawdekar and Dr. Pranita Raskar. After evaluating following students were declared to be the winners-

- Uttkarsha Mali (SY BBA)- Winner
- Lisha Bhandari and Ayush Gandhi (TY BBA)- 1st Runner Up
- Ishan Godbole and Varad Mijar (SY BBA-IB)- 2nd Runner Up

10. Learning Outcome:

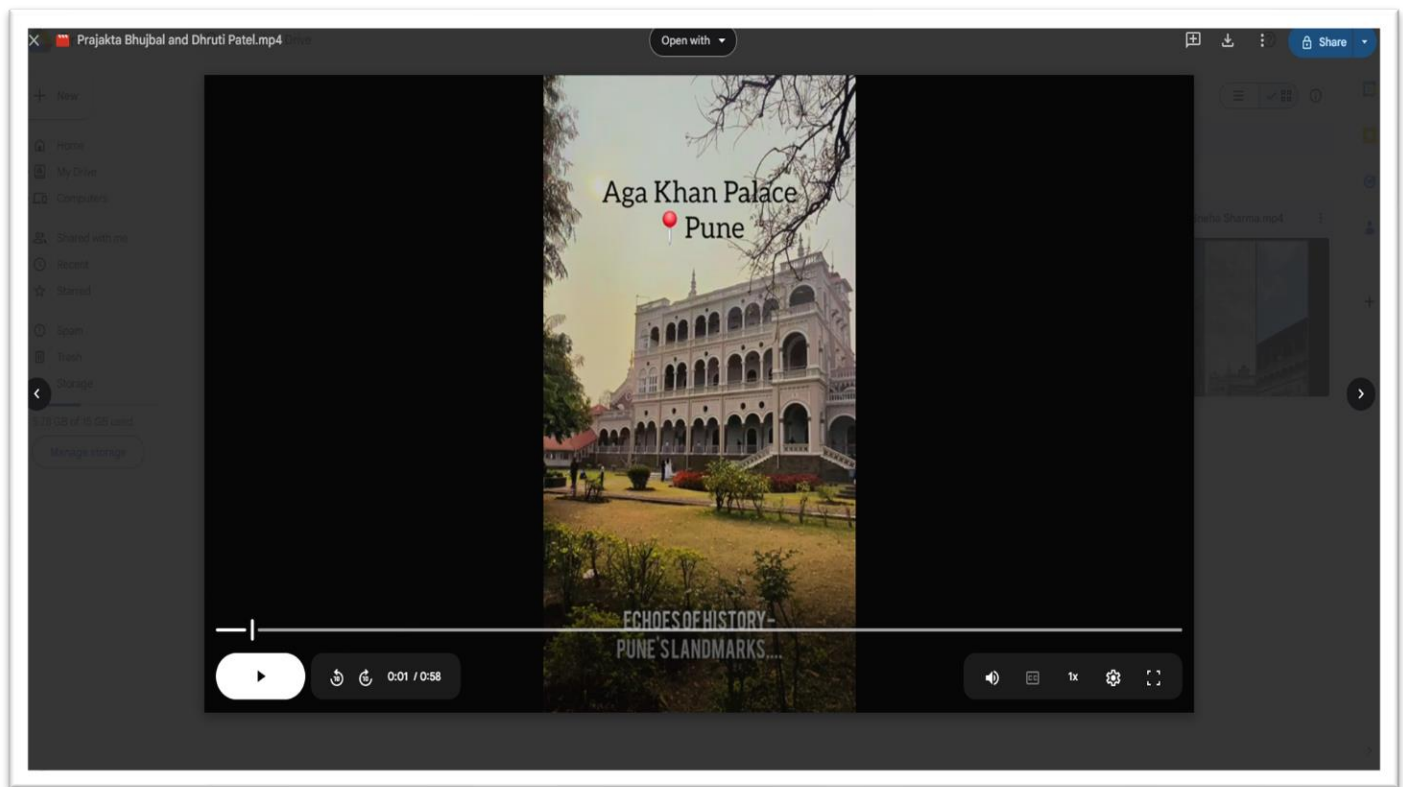
Students developed better storytelling and digital editing skills. The competition instilled a sense of pride in Pune's heritage and modern identity. It encouraged teamwork, innovation, and the use of social media as a positive medium for learning and cultural expression. Winning entries stood out for their cinematic presentation, clear message, and impactful storytelling.

11. Photographs:

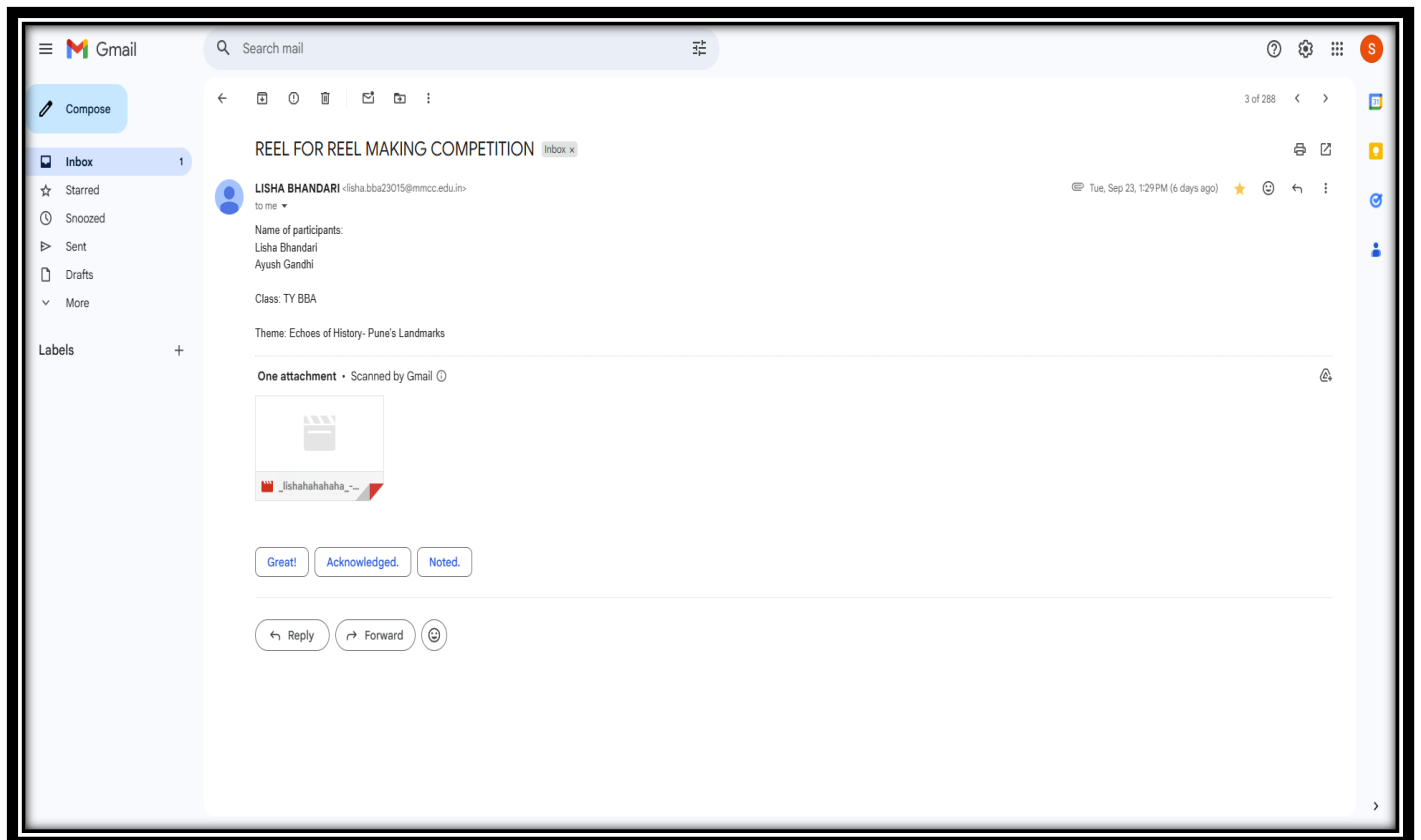


Flyer of the event as shared with the students.





Videos submitted online by the students.



12. Acknowledgement:

The success of the event was made possible by the collective efforts of many individuals. The Department extends its deepest gratitude to:

- **Principal Dr. Ganesh Patare** for allowing to conduct the event.
- **Head of Department, Dr. Gurmeet Kaur Rajpal**, for her constant encouragement, support, and guidance in planning and executing the competition.
- The **student volunteers** who worked with enthusiasm, dedication, and teamwork and ensured the smooth flow of the event.
- All the **faculty members** of the Department of Business Administration for their presence and cooperation.

Prepared By:



Asst. Prof. Reshma Awati
Event In-Charge

Verified By:



Dr. Gurmeet Kaur Rajpal
Head of Department

Authorized By:



Dr. Ganesh Patare
Principal I/C

