



MARATHWADA MITRA MANDAL'S
COLLEGE OF COMMERCE

Affiliated to Savitribai Phule Pune University, Re-Accredited by NAAC
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Department of Computer Application

Guest Session on “Augmented Reality”

1. **Nature of the event:** Guest Session
2. **Title of the event:** Augmented Reality
3. **Organized by:** Department of Computer Application
4. **Date:** Saturday, 12th September 2025
5. **Time:** 11:00 AM – 12:30 PM
6. **Venue:** Dnyaneshwar Hall
7. **Resource Person:** Mrugank Pandharpure
8. **Objectives of the Program:**
The primary objectives of conducting this session were:
 1. Career Growth Opportunities in XR and AR .
 2. To introduce key concepts of XR,VR and AR.
 3. To gain experience of immersive Technologies with VRSet
9. **Audience:**
The session was arranged for students of **SY BBA(CA)**.
10. **Number of Participants:**
A total of 97 participants actively attended the session .
11. **Brief description of the event:**

The objective of the session was to introduce students to the emerging technology of Augmented Reality (AR), its applications, and its growing importance in various sectors. The speaker Mrugank industry expert from FireBirdVR technologies highlighted the ER,VR and AR technologies.

The primary value of augmented reality is the manner in which components of a digital world blend into a person's perception of the real world, through the integration of immersive sensations.

The student gained hands-on experience with augmented reality using VRSET and explored the exciting possibilities of this immersive technology. The students actively participated in the session and gained valuable insights into the potential career opportunities associated with AR. The interactive nature of the lecture made the session engaging and informative.

12. Learning Outcome:

- The session enhanced their awareness of career opportunities in emerging technologies.
- Students understood the basic concepts and working of Augmented Reality.

13. Photographs:

	
The speaker highlights XR,VR and AR technologies.	Student using VRSet to gain experience

14. Feedback:

Students mentioned their excitement after using VRSet's views. The student expressed that the session proved to be highly beneficial, broadening their knowledge of modern technological trends.

Prepared By



Dr. Pranita Raskar
Guest Session Coordinator

Verified By



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HOD, BBA(CA)

Authorized By



Dr. Ganesh Patare
Principal(I/C)

