



MARATHWADA MITRA MANDAL'S  
**COLLEGE OF COMMERCE**

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Date:10/07/2025

### **Project Orientation Programme Report AY 2025–26**

A Project Orientation Programme was organized for Third-Year BBACA students on 3rd and 4th July 2025. The primary objective of this programme was to refresh and reinforce students' understanding of key concepts in software development, including design principles, search strategies, and the identification of real-world software needs.

Through this orientation, students were encouraged to think critically about the software development lifecycle, assess user requirements, and explore potential areas where software solutions could be developed and applied effectively. This initiative aimed to better prepare students for their upcoming project work and ensure they approach it with a clear, structured, and informed mindset.

#### **Purpose of the Program:**

The primary objective of the program was to:

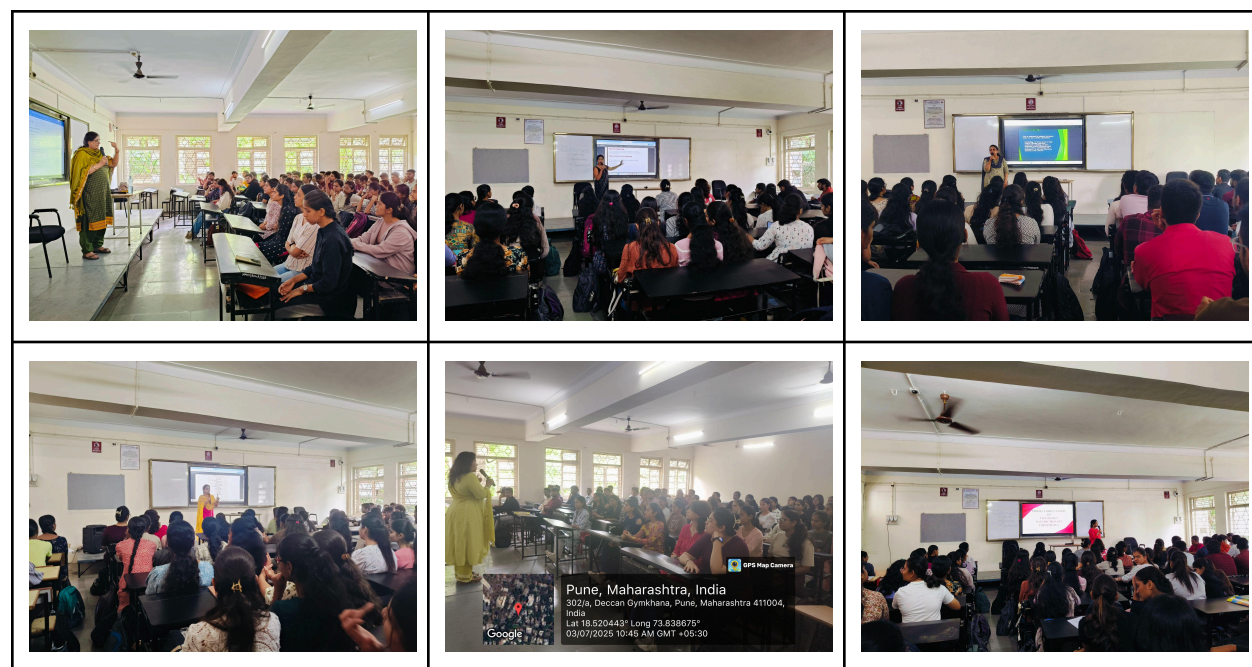
- Guide students on how to effectively undertake and complete their academic projects.
- Introduce students to basic concepts of research and data analysis.
- Equip students with skills necessary for formulating research problems, collecting data, analyzing it, and drawing conclusions.
- Provide a clear understanding of the project format, timelines, and evaluation criteria.

## Programme Content:

- Overview of the final year project structure and expectations.
- Introduction to research methodology, including problem identification, hypothesis formulation, and research design.
- Sessions on data collection techniques, tools for analysis, and use of software applications.
- Guidelines on report writing, referencing, plagiarism, and submission protocols.

## Outcomes:

- Students were better prepared to start and manage their academic projects independently.
- The program helped foster analytical thinking and a research-oriented mindset.
- On successful completion of the course, students will be awarded **one academic credit**.



The orientation was effectively coordinated by **Dr. Pranita Raskar**, BBA(CA) Research Coordinator, under the guidance of **Prof. Nidhi Satavlekar**, Head of Department, BBA(CA) and **Dr. Ganesh Patare**, Incharge Principal. Their leadership ensured that the sessions were informative, interactive, and aligned with the academic goals of the program.



Prof. Nidhi Satavlekar  
HOD, BBA(CA)



Dr. Pranita Raskar  
BBA(CA) Research Coordinator



Dr. Ganesh Patare  
Principal(I/C)

