



MARATHWADA MITRA MANDAL'S
COLLEGE OF COMMERCE

Affiliated to Savitribai Phule Pune University, Re-Accredited by NAAC with "A" Grade
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Green Club

**Report on "Plastic Waste Collection Drive"
on the occasion of "Global Recycling Day."**

Introduction:

On the occasion of Global Recycling Day, celebrated on 18th March 2025, The Green Club of Marathwada Mitra Mandal's College of Commerce (MMCC), Deccan Gymkhana, Pune., in collaboration with Bisleri Pvt. Ltd., organized a Plastic Waste Collection Drive and Awareness Programme. The initiative aimed to raise awareness about the environmental impact of plastic waste and encourage responsible plastic management practices such as reduce, reuse, and recycle. The campaign was conducted in the form of interactive sessions, hands on activities, and waste collection drives, with the active participation of students, faculty, and volunteers from various departments.

Objectives:

The key objectives of the Plastic Waste Collection Drive and Awareness Programme were:

1. To raise awareness about the harmful effects of plastic waste and the importance of reducing, recycling, and reusing plastic materials.
2. To engage students and faculty in proactive environmental activities, promoting responsible waste management practices.
3. To educate participants on the methods and benefits of recycling plastic waste, contributing to a cleaner and greener environment.
4. To foster a culture of sustainability and environmental consciousness within the academic community.
5. To promote collaborative efforts in environmental conservation through partnerships between educational institutions and corporate entities like Bisleri Pvt. Ltd.

Programme Overview:

The awareness programme was conducted on 13th and 17th March 2025, where experts and environmentalists conducted classroom interactions to spread knowledge on the significance of reducing plastic consumption and adopting recycling practices. The sessions focused on key themes such as the harmful effects of plastic pollution, the importance of reducing plastic use, and how recycling can mitigate environmental degradation.

On the 18th and 19th of March 2025, the plastic waste collection drive was held on and off the campus. The campus drive encouraged students and faculty members to bring plastic waste from

their homes and surrounding areas for collection and recycling. Volunteers were assigned to gather the plastic waste, ensuring proper sorting and transportation for recycling purposes.

The outside campus activity took place at Nadi Patra, Deccan Corner, where students and faculty members took part in collecting plastic waste from the area. This activity aimed to raise awareness in the local community while contributing to reducing plastic pollution in public spaces.

Participants collected Plastic Waste in the Nadi Patra Area





Plastic Waste Collection Drive and Awareness Programme was organized in Collaboration with Bisleri Pvt. Ltd.

Outcomes :

1) The Plastic Waste Collection Drive and Awareness Programme achieved several positive outcomes, including the successful collection of a significant amount of plastic waste from both campus and off-campus locations, which was properly sorted for recycling, contributing to a cleaner environment.

- 2) The awareness generated through classroom interactions and the drive played a crucial role in educating participants about the importance of reducing plastic usage, reusing materials, and recycling waste, with many pledging to reduce their plastic consumption.
- 3) Additionally, the involvement of local areas such as Nadi Patra in the drive fostered collaboration between the academic community and local residents, working together to reduce plastic pollution.
- 4) The event also sparked increased participation in sustainability initiatives, motivating both students and faculty members to take a more proactive approach to addressing environmental concerns.

Glimpses of the Drive



Conclusion :

The Plastic Waste Collection Drive and Awareness Programme, organized on the occasion of Global Recycling Day, proved to be a highly successful initiative. The collaborative effort between The Green Club and Bisleri Pvt. Ltd. resulted in significant engagement and awareness among the participants, both within the campus and in the local community. Through the collection and recycling of plastic waste, the event contributed to environmental conservation while promoting sustainable practices among students and faculty members.

The event emphasized the importance of individual responsibility in reducing plastic pollution and the role of collective action in creating a sustainable future. The involvement of key figures and active participation from all departments highlighted the commitment to fostering a culture of environmental consciousness. Moving forward, initiatives like this can serve as a model for other institutions to adopt, promoting greener practices and encouraging active community participation in environmental conservation.



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