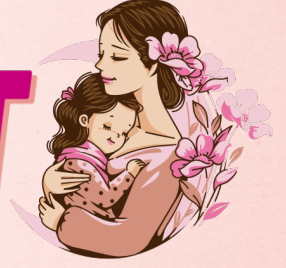




MARATHWADA MITRA MANDAL'S COLLEGE OF COMMERCE

202/A, Deccan Gymkhana, Pune - 4

MMCC CONNECT



Published by Department of Journalism & Mass Communication

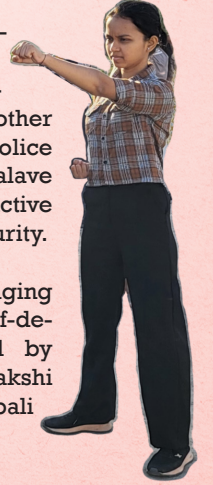
March 2025

Legal Literacy for Women Empowerment

On 5th March 2025, from 108 students and 14 Priyadarshini Yuvati faculty members. Manch had organised The session proved to be an Interactive session on Legal Literacy for Women Empowerment by Adv. Dr Jyoti Bhakare madam (officiating Registrar SPPU) on the occasion of Women's Day. The objective was to spread Legal Literacy and awareness about gender equality explaining the rights of women and encouraged the girls to raise the voice against injustice. The session received an overwhelming response

Brave Girl Initiative by MMCC

In an initiative to empower women's health work- young women, the student shop. Development Cell orga- Cybercrime preven- nized the Nirbhay Kanya tion emerged as another Abhiyan on February 15, focal point when Police 2025, providing 161 col- Constable Uma Palave lege students with crucial conducted an interactive knowledge across health, session on digital security. digital safety, and personal security. The event's most engaging segment was the self-defence workshop led by martial arts experts Sakshi Tandlekar and Rupali Tanvi Kurhade initiated the event with an extensive



Celebrating 100 years of Raj Kapoor at PIFF

MAJMC Students worked as a part of media team
The 23rd Pune International Film Festival (PIFF) was a celebration across 11 screens at three venues: PVR Icon in Pavilion Mall, 13 to 20. Jointly organized by the INOX in Camp, and Cinepolis in Pune Film Foundation and Westend Mall. In the competitive sections, the French film 'Armand' won the Best International Film award, from 81 countries, reflecting its commitment to promoting a healthy film culture in Pune. Overall, PIFF 2025 reinforced its status as a significant platform for cinematic excellence, offering filmmakers and enthusiasts an opportunity to engage with diverse narratives and filmmaking styles from around the world.



PIFF Director Dr. Jabbar Patel and Students of MAJMC

सामाजिक शिक्षक काळाची गरज



हेरंब कुलकर्णी यांचा सत्कार करताना मराठवाडा मित्र मंडळाचे कार्याध्यक्ष बी.जी. जाधव सर, आणि श्री. तेज निवळेकर सर

पुणे (२५ फेब्रुवारी २०२५): मराठवाडा मित्र मंडळ कॉलेज येथे 'साने गुरुजी काल आणि आज' या विषयावर एका विशेष व्याख्यानाचे आयोजन करण्यात आले होते. या कार्यक्रमाला प्रमुख वक्ते म्हणून श्री. हेरंब कुलकर्णी उपस्थित होते. त्यांनी साने गुरुजींच्या जीवन कार्यावर आणि त्यांच्या विचारांवर सखोल प्रकाश टाकला.

"धडे आणि कविता शिकवणे एवढेच शिक्षकाचे काम नाही, तर राष्ट्रीय मूल्य विद्यार्थ्यांमध्ये रुजवणे हे काम आहे," असे गुरुजी म्हणत. "आपण आजपर्यंत एखाद्या संस्थेचे नोकरदार म्हणून जगलो, उद्यापासून साने गुरुजींचे शिक्षक आणि विद्यार्थ्यांमध्ये पाईक म्हणून जगलो," असे जिव्हाळा आणि आपलेपणा

राहिला नाही. नुसते एज्युकेशन मॉल उभे केले जात आहेत, असे वाटते. पूर्वी ४ थी व ७ वी शिकलेले शिक्षक सामाजिक चळवळीत होते आणि विद्यार्थी घडवत होते. आज शिक्षण असूनही विद्यार्थी घडत नाहीत. नक्की काय हरवले आहे? समाज बदलला आहे, तर शिक्षकांकडून अपेक्षा का? सगळे झोपलेले असतील, तर जागे राहणे शिक्षकाचे काम आहे, असे कुलकर्णी म्हणाले. एक टक्का मार्क कमी पडला तरी चालेल, पण विद्यार्थी एक सुजाण नागरिक म्हणून महाविद्यालयातून बाहेर पडले पाहिजेत. "आपण आजपर्यंत

Students Discover Legacy at Kesari Wada



Students of Journalism including personal and mass communication department visited Tilak, old manuscripts, historic Kesari Wada in Pune, a place strongly associated with the great freedom fighter Lokmanya Bal Gangadhar Tilak. This visit aimed to enhance the entire newspaper understanding of Tilak's contributions towards Indian journalism and independence movement. After a brief orientation by Swapnil Pore, students explored the Kesari Wada Museum, where different historical artifacts, news daily.

Outcome of the Visit: This field visit enriched our knowledge of Indian journalism, Lokmanya Tilak's legacy, and the evolution of newspaper printing. It was a memorable experience that deepened our respect for the role of media in shaping public opinion and history. The visit to Kesari Wada was not just educational but also a journey into the past, making the students feel connected to the roots of India's struggle for freedom.



Glimpses of participants showcasing different festivals celebrated at MMCC
| Clicked by Aditya Raj



Dr. Deepak Jayant Tilak and students of MAJMC at Kesari Wada | Mr. Swapnil Pore, showing the latest in Kesari!



MMCC Celebrating the Spirit of the Republic

Marathwada Mitramandal's College of Commerce (MMCC) celebrated the 76th Republic Day with immense patriotism and enthusiasm. The event featured Brigadier Dr. Rajkumar as the chief guest, who captivated the audience with his inspiring speech, highlighting the historical significance of the day.

The celebration began with flag hoisting ceremony, led by Brigadier Dr. Rajkumar alongside Prin. Bhausaheb Jadhav, Executive President of MMCC.

As the tricolor soared high, the crowd resonated with patriotic fervor, singing the national anthem with pride.

Dr. Rajkumar emphasized the importance of good health and hygiene in building a stronger nation.

He led the audience in taking an oath to prioritize a disciplined and



Flag Hoisting at MMCC | Clicked by Shawna Halder (MAJMC-1)

healthy lifestyle, underlining how individual well-being contributes to national strength. Prin. B. G. Jadhav praised the students and staff for their enthusiasm and dedication. The celebration concluded with a renewed commitment to the ideals that define the Republic of India.



celebrated in India performed on the Cultural Fest at MMCC (MAJMC Part1)

Talent and Traditions thrive at Cultural Fest

Marathwada Mitramandal College of Commerce buzzed with energy as it hosted its Cultural Fest 2025 celebrating talent, creativity, and cultural diversity. The fest was held from January 18 to January 29, bringing together a variety of activities and competitions for students. The entire campus was immersed in various activities, including the Elocution Competition, The Healthy Bowl Challenge, and Sur Aur Saaz (singing competition). These days also included specific thematic days like Clan Day, Bollywood Day, Denim Day and many more. The Indo-Western Day was particularly special for the Department of Journalism and Mass Communication, as they conducted a departmental program called

"MAJMC's Got Talent" which provided a platform for students to showcase their hidden talents.

The final two days, Ethnic Day and Festive Wear Day were marked by the grandeur of Indian cultural celebrations. Ethnic Day brought aspiring models in limelight through the Royal Chronicle Ramp Walk. On the final day, the organizing committee arranged a dance fest "Incredible India: Ek Anokhi Dharohar" that highlighted the richness of Indian culture.

MMCC's Cultural Fest 2K25 proved to be a grand success, reaffirming the college's reputation for organizing spectacular events. This cultural festival once again emphasized the importance of Indian culture, ethnicity, and tradition.

Vyapar Mohotsav



Principal Dr. Ganesh Patore inaugurating Trade Fair

MCC's, Department of Commerce conducted Vyapar Utsav (Trade Fair) on 14th February 2025. The Trade Fair was a resounding success, bringing together students and faculties for a day filled with joy, games and unforgettable memories.

The trade fair featured an array of attractions, including food stalls offering delicious treats and game stalls with exciting prizes and a wide range of merchandise selling jewellery, crochet items, handmade articles for example- hand painted bags, handmade tooran etc. Nearly 112 students participated in the event by displaying their stalls. The objective to organize the trade fair was to provide students with hands-on experience in trade, commerce, and entrepreneurship and to help students develop and equip with essential skills such as negotiation, sales, marketing, and customer service and to promote cultural diversity through different stalls, exhibits, and activities representing various traditions and practices.

The atmosphere was vibrant and colourful. Despite the overwhelming response from the crowds, the event was carefully organized to ensure safety and accessibility for everyone, with volunteers stationed throughout the campus to assist visitors.

MMCC Students Shine at Elocution Competition



WINNERS of Elocution Competition

Marathwada Mitra Mandal's College of Commerce (MMCC) recently hosted a successful intra-college elocution competition, showcasing the impressive oratory skills of its students. Held on January 18, the event featured participants delivering compelling speeches in English, Hindi, and Marathi. Topics ranged from the impact of artificial intelligence to Swami Vivekananda's vision for youth and the role of responsible representatives. The competition provided a platform for students to express their views and engage with important contemporary issues.

A distinguished panel of judges, including faculty members from MMCC and representatives from Cosmos Bank, the event's sponsor, evaluated participants based on content, presentation, and originality. The audience, comprising students and faculty, was captivated by the eloquence and insightful perspectives shared by the speakers. The event highlighted the rich talent within the MJMC department and the college as a whole, fostering an environment that encourages communication and public speaking skills.



मराठवाडा मित्र मंडळाचे कार्याध्यक्ष बी.जी.जाधव सर आणि डॉ. सोनवणे, श्री उदय देशपांडे यांचा सत्कार करताना, श्री. तेज निवळीकर सर आणि प्रभारी प्राचार्य डॉ. गणेश पटारे सर

उद्योजक घडविणारे शिक्षण द्या: डॉ. सोनवणे

पुणे: आपल्या विद्यार्थ्यांना उद्योजक व व्यावसायिक होण्याची संधी प्राप्त करून देण्यासाठी शिक्षण संस्थांनी बदलते तंत्रज्ञान व समाजाच्या गरजा यांच्याशी जोडून घ्यायला हवे असे आवाहन यशवंतराव चव्हाण मुक्त विद्यापीठाचे कुलगुरू डॉ. संजीव सोनवणे यांनी केली. मराठवाडा मित्र मंडळाच्या वाणिज्य महाविद्यालयाच्या वार्षिक स्नेहसंमेलन डॉक्टर सोनवणे बोलत होते.

एमएमसीसीच्या वार्षिक स्नेहसंमेलनाचा भव्य सोहळा सायंकाळ उत्साहात पार पडला. पद्मश्री पुरस्कार विजेते मल्लखांब गुरु उदय देशपांडे आणि वायसीएमओयचे कुलगुरू प्रा.संजीव सोनवणे प्रमुख अतिथि, संस्थेचे कार्यकारी अध्यक्ष प्राचार्य बी. जी. जाधव, प्रभारी प्राचार्य डॉ. गणेश पटारे आणि श्री. तेज निवळीकर उपस्थित होते. डॉ.सोनवणे यांनी राष्ट्रीय शैक्षणिक धोरणाची

MMCC students gain insights into New IPC Amendments

Students of MMCC had the privilege to attend an informative session on the latest amendments in the Indian Penal Code, organized by the Deccan Police Station authorities on February 7, 2025. The session provided valuable insights into the evolving legal framework, equipping students with essential knowledge about recent legal changes. Students from various departments actively engaged in discussions, enhancing their understanding of the law.

Dr Babasaheb Jayakar Lecture Series envisioning India's development

The Extra Mural Studies Department of Marathwada Mitramandal College Of Commerce, in collaboration with Savitribai Phule Pune University, successfully organized a three-day Dr. Babasaheb Jayakar Lecture series. The lectures by esteemed speakers included Dr. Alpna Vaidya (HOD and Asst. Professor at Symbiosis College), Mr. Vittal Kate, and Dr. Shweta Bapat (HOD of Kaveri College) delivered a guest lecture.

Principal Dr. Patare Files Indian Utility Patent

Renowned academic and researcher Dr. Patare has achieved another milestone by filing his first Indian Utility Patent on Performance Analysis for Supply Chain Finance Management using Blockchain. This innovation highlights his deep expertise in emerging technologies and their real-world applications. Beyond his research contributions, Dr. Patare is also shaping the future of academia. As a recognized Ph.D. research guide at Savitribai Phule Pune University (SPPU), he is currently mentoring six doctoral scholars, guiding them through complex research in their respective fields. His work not only advances technological innovation but also empowers the next generation of researchers. With his patent filing and ongoing academic contributions, Dr. Patare continues to make a significant impact in both research and education, solidifying his reputation as a thought leader in blockchain and supply chain.

Ek Ped Maa Ke Naam

Pune, February 6, 2015 – A special tree plantation and conservation drive, “Ek Ped Maa Ke Naam,” was conducted at Marathwada Mitra Mandal's Commerce College, Deccan Gymkhana, Pune. This initiative aimed to raise awareness about environmental sustainability among students and staff. The event was inaugurated by Dr. Prakul Gupta and Dr. Parag Talokar, along with dignitaries including Shri Subhash Kadan, President of Marathwada Mitra Mandal, and Shri B. G. Jadhav, Principal Investigator of Research Studies.

Dr. Talnath Kute, Director of the Business Studies Department, and senior faculty members like Professor Ganesh Patare also graced the occasion. Participants actively planted saplings, emphasizing the importance of greenery and ecological balance. The initiative not only fostered environmental responsibility but also strengthened the institution's commitment to sustainability. Faculty, students, and Green Club members played a crucial role in making this event a success, highlighting their dedication to a greener future.



EDITED BY – HARSHADA SHIRSATH, DHRUVI KABRA, ASHWINI JAGTAP, SHAWNA HALDAR, , BIPASHA DEY

DESIGNED BY – ADITYA RAJ

GUIDED BY – MR. SANTOSH SHENAI, HOD
MR. SWAPNIL KAMBLE, ASST. PROFESSOR
DR. NUTAN KULKARNI, ASST. PROFESSOR

PUBLISHED BY – PRINCIPAL DR. GANESH PATARE , MMCC