



MARATHWADA MITRA MANDAL'S

COLLEGE OF COMMERCE

Affiliated to Savitribai Phule Pune University, Re-Accredited by NAAC with "A" Grade
ISO 9001:2015 Certified, Awarded as Best College by Savitribai Phule Pune University
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Electoral Literacy Club

Report on My River, My Valentine Activity

To promote civic responsibility and encourage active participation in the democratic process, the Electoral Literacy Club took part in the My River, My Valentine event. Organized collaboratively by the Worship Earth Foundation, SPPU, and the Pune Municipal Corporation, this initiative was held on 11th February 2024 at Bhide Bridge, along the Mula-Mutha River coast in Deccan, Pune. The event marked the 75th Anniversary of Savitribai Phule Pune University and emphasized environmental sustainability through river conservation. The program aimed to create awareness about the importance of clean rivers and the collective responsibility of students and the community in their preservation. It successfully inspired participants to recognize the role individuals play in protecting water bodies. Esteemed dignitaries, including the Honourable Vice Chancellor and Pro-Vice Chancellor of SPPU, the PMC Commissioner, and members of the SPPU Management Committee, were present, underscoring their commitment to ecological initiatives. The enthusiastic involvement of students further reflected their growing awareness and concern for environmental issues, fostering a meaningful and focused engagement with the cause.





More than 45 volunteers actively participated in the *My River, My Valentine* event, contributing to its success. They engaged in an awareness campaign by conducting cleanliness drives along the Mula-Mutha River coast and participating in various interactive and fun activities designed to highlight the importance of river conservation.

Pshinde

Dr. Punam Shinde.
Coordinator

Dr. Devidas Golhar
Principal

