



MARATHWADA MITRA MANDAL'S
COLLEGE OF COMMERCE

Affiliated to Savitribai Phule Pune University, Re-Accredited by NAAC with "A" Grade
ISO 9001:2015 Certified, Awarded as Best College by Savitribai Phule Pune University
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DEPARTMENT OF BUSINESS ADMINISTRATION
Report On Guest Lecture On "Campus to Corporate"

Date: 14/11/2024

Time: 09:00 am to 11:00 am

Venue: Justice P.B Sawant Hall, Central Building

Day 4 of the Induction Program, for First-Year Bachelor of Business Administration (BBA) and International Business (IB) students included an enriching guest lecture on " Campus to Corporate ", delivered by Mr. Onkar Wagh education. The lecture was organized to bridge the gap between academic learning and the professional world.

Objective:

The session aimed to prepare students for the transition from college life to corporate environments by offering valuable insights into workplace culture, expectations, and skill requirements. The primary objective of the session was to equip students with the knowledge and tools to adapt to corporate life effectively. It focused on key areas such as understanding corporate etiquette, developing professional communication skills, enhancing soft skills like teamwork, adaptability, and problem-solving and managing time and priorities in a corporate setting.

Observation:

The speaker began by addressing the common challenges faced by students when transitioning from campus to corporate life, such as adapting to a structured environment, meeting deadlines, and maintaining professionalism. The speaker stressed the need for effective verbal and written communication. Practical tips on email writing, active listening, presenting ideas confidently were shared. Key soft skills like teamwork, leadership, adaptability, and problem-solving were discussed.

Key Outcome:

The session ended with a Q&A session where students had the opportunity to ask questions. Total _ students attended the lecture. The guest lecture proved to be highly impactful for the students. It successfully provided a roadmap for students to navigate the transition from academics to professional life. The session emphasized the importance of adaptability, professionalism, and continuous learning in achieving success in the corporate world.





Mr. Onkar Wagh in an interactive session with the students



Dr. Ashwini Kulkarni
HOD



Dr. Ganesh Patare
Principal (I/C)

