



MARATHWADA MITRA MANDAL'S  
COLLEGE OF COMMERCE

Affiliated to Savitribai Phule Pune University, Re-Accredited by NAAC with "A" Grade  
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DEPARTMENT OF BUSINESS ADMINISTRATION  
Report On Workshop on Intellectual Property Rights

**Date: 12/11/2024**

**Time: 09:00 am to 11:00 am**

**Venue: Sant Dnyaneshwar Hall**

On Day 2 of the Induction Program, a one day workshop on "**Intellectual Property Rights**" was delivered by Mrs. Rutuja Purohit, Assistant Professor at Shankarao Chavan Law College. The workshop began with a comprehensive understanding of the various aspects of intellectual property. The workshop aimed to educate the students on the significance of protecting intellectual property, the legal frameworks governing it, and its relevance in academic and professional contexts.

**Objective:**

The workshop aimed to familiarize students with the fundamental aspects of intellectual property (IP) rights and the regulatory environment surrounding intellectual property (IP) rights.

**Observation:**

The session introduced the concept of IPR and its various types, including patents, copyrights, trademarks, and industrial designs. The speaker explained how IPR contributes to innovation, economic growth, and protecting creators' rights.

**Key Outcome:**

The workshop on " Intellectual Property Rights " was a comprehensive and informative session that equipped the students with essential knowledge of the patenting process and the legal framework governing intellectual property rights. Total 154 students attended the workshop. The workshop concluded with an engaging Q&A session, where participants asked questions about specific aspects of patent law, the impact of recent legal developments on IPR, and career opportunities in intellectual property law.

Dr. Ashwini Kulkarni  
HOD

Dr. Ganesh Patare  
Principal (I/C)





*Prof. Rutuja Purohit being introduced to the students.*



*Prof. Rutuja Purohit addressing the gathering.*

