



“येथे बहुतांचे दित”

**A PROJECT REPORT  
ON  
Banking Principles And  
Practices**

Submitted by  
**Harshal Jitendra**

**Jadhav**

Submitted to

**“Savitribai Phule Pune University”**

**In partial fulfillment of requirements for the awarded of the degree of**

**POST GRADUATION DIPLOMA IN BANKING, FINANCE  
AND INSURANCE**

Under the guidance of

**Asst.Prof.Bhushan**

**Briajdar Sir**

**MARATHWADA MITRA MANDAL'S COLLEGE OF COMMERCE  
PUNE-04**



## DECLARATION

I Undersigned **Harshal Jitendra jadhav** student of **PGDBFI** declare that i have done the project on "**STUDY OF BANKING AND FINANCIAL SERVICES AND PRINCIPLES**". Has been personally done by me under the guidance of **Prof. BHUSHAN BIRAJDAR** SIR in partial fulfillment of PGDBFI- during Academic Year **2023-24**

All the data represented in this project is true & correct to the best of my knowledge & belief.

I also declare that this project report is my own preparation and not copied from anywhere else.

Place: Pune



Signature of candidate

**Harshal Jitendra jadhav**

## ACKNOWLEDGEMENT

To list who all have helped me is difficult because they are so numerous and the depth is so enormous.

I would like to Acknowledgement the following as being idealistic channel and fresh dimensions in the completion of this project.

I take this opportunity to thank the **SAVITRIBAI PHULE PUNE UNIVERSITY** for giving me chance to do this project.

I would like to thank Our HOD, **Prof. Shilpa Kabra** for providing the necessary facilities required for completion of this project.

I take this opportunity to thank our coordinator **Bhushan Birajdar sir** for those moral support and guidance.

I would like to thank my college library, for having providing various references books and magazines related to my project.

I would like to express my sincere gratitude toward my project guide **Bhushan Birajdar Sir** Whose guidance and care made the project successful.

Date:

Place: Pune

Harshal Jitendra Jadhav

Roll no. 506

MARATHWADA MITRA MANDAL'S

# COLLEGE OF COMMERCE

Affiliated to Savitribai Phule Pune University, Re-Accredited by NAAC with "A" Grade,  
ISO 9001:2008 Certified, Awarded as Best College by Savitribai Phule Pune University



Dr. Devidas Golhar  
Principal

## CERTIFICATE

This is to certify that Mr. /Ms. Harshad Jitendra Tadhar  
is a student of our College for Post Graduate Diploma in Banking and Finance. He  
/She has submitted a project research report entitled Banking &  
Principles and Practices in partial fulfillment  
of the requirement of Post Graduate Diploma in Banking and Finance Course  
under the Savitribai Phule Pune University curriculum.

To the best of my knowledge the material presented here is his /her original work  
and all references from other sources have been duly acknowledged in this project  
work.

Bhush  
Project Research Guide

[Signature]  
Principal

## VIVA-VOCE RECORD

Exam Seat No 506

Date: \_\_\_\_\_

[Signature]  
Internal Examiner



[Signature]  
External Examiner



**A COMPARATIVE STUDY OF THE IMPACT OF TEAM  
WORK ON PRODUCTIVITY AND PERFORMANCE WITH  
REFERENCE TO PRODUCTION AND SALES  
DEPARTMENTS OF RAMA KRISHI RASAYAN (PHOSPATES)  
LTD., LONI KALBHOR, (HAVELI) PUNE**

**A Project Submitted to  
SAVITRIBAI PHULE PUNE UNIVERSITY  
For the award of the DEGREE of MASTER OF COMMERCE**

**Prepared By**

**Miss. SAKSHI MANIK SHIVARKAR**

**Under the GUIDANCE of  
Dr. TAMPHASANA RAJKUMARI  
(Professor)**

**DEPARTMENT OF COMMERCE  
MARATHWADA MITRA MANDAL COLLEGE OF  
COMMERCE  
PUNE**



**A COMPARATIVE STUDY OF THE IMPACT OF TEAM WORK  
ON PRODUCTIVITY AND PERFORMANCE WITH REFERENCE  
TO PRODUCTION AND SALES DEPARTMENTS OF RAMA  
KRISHI RASAYAN (PHOSPATES) LTD., LONI KALBHOR,  
(HAVELI) PUNE**

**A Project Submitted to :**

**SAVITRIBAI PHULE PUNE UNIVERSITY**

**In the partial fulfilment of the requirement for the DEGREE of  
MASTER OF COMMERCE (with specialization in Business  
Administration)**

**Prepared By :**

**Miss. SAKSHI MANIK SHIVARKAR**

Roll No: 370 Class: M.Com. II

**Under the GUIDANCE of :**

**Dr. TAMPHASANA RAJKUMARI Mam**



**“ येथे बहुतांचे हित ”**

**DEPARTMENT OF COMMERCE**

**MARATHWADA MITRA MANDAL'S COLLEGE OF COMMERCE, PUNE**

**FEBRUARY 2024 – APRIL 2024**





**Dr. Devidas Golhar**  
Principal

## CERTIFICATE

This is to certify that Miss. Sakshi Manik Shivarkar is a student of our college for M. Com Part I/II. He/ She has submitted a project research report entitled A Comparative study of impact of teamwork on productivity and performance w.r.t. production and sales department of Rama Krishi Rasayan Ltd. in partial fulfillment of the requirement of M.Com Degree Course under the Savitribai Phule Pune University curriculum.

To the best of my knowledge the material presented here is his / her original work and all references from other sources have been duly acknowledged in this project work.

R. J. Tamphasam  
Project Research Guide


  
Principal  
Marathwada Mitra Mandal's  
College of Commerce  
Pune - 411 004

### Viva- Voce Record

Exam Seat No. 10495

Date 02.05.2024

R. J.  
Internal Examiner

  
External Examiner



# Rama Krishi Rasayan

(A Division of Rama Phosphates Ltd.)

Manufacturers of: Single Super Phosphate  
(Powder & Granulated), Sulphuric Acid & Oleum  
and NPK Mixture Fertilizers

RKR /P&A/2023-2024  
Date :-25-04-2024

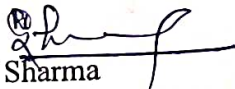
## TO WHOM SO EVER IT MAY CONCERN

THIS IS TO CERTIFY THAT MISS SAKSHI MANIK SHIVARKAR, STUDENT OF MARATHWADA MITRA MANDAL'S COLLEGE OF COMMERCE, HAS SUCCESSFULLY COMPLETED HER PROJECT TITLED " A COMARATIVE STUDY OF IMPECT OF TEAMWORK ON THE PRODUCTVITY AND PERFORMANCE WITH RESPECT TO THE PRODUCTION AND SALES DEPARTMENTS OF RAMA KRISHI RASAYAN ( A DIVISION OF RAMA PHOSPHATES LTD.)" IN REFERENCE TO THE PARTIAL FULFILLMENT OF THE REQUIREMENT OF DEGREE OF MASTER OF COMMERCE OF SAVITRIBAI PHULE PUNE UNIVERSITY.

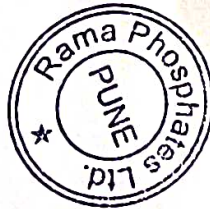
ALL THE NECESSARY DETAILS WERE PROVIDED FROM OUR SIDE FOR THE ESTABLISHMENT OF THE PROJECT.

WE WISH HER THE BEST IN ALL THE FUTURE ENDEAVORS.

For RAMA KRISHI RASAYAN  
(A Div. of Rama Phosphates Ltd.)

  
RN Sharma

Dy. Manager (Pers & Admin.)



**Office & Plant:** Loni Kalbhor, Tal. Haveli, Dist. Pune - 412 201, Mob. No.: 8380002503, e-mail ID: rama.pune@ramagroup.co.in, rkr.marketing@ramagroup.co.in  
**Corporate Office:** 51-52, Free Press House, Nariman Point, Mumbai - 400 021, Tel.: (022) 22834123, 22834182 Fax: (022) 22049946





**NAME : SEJAL ABHIJIT PANCHPOR**

**CLASS : T.Y.B.COM**

**DIV : C**

**SEAT NO. : 17412**

**SUBJECT : MARKETING II**

**SUB. TEACHER : PROF. REKHA**

**KATARMAL**

*Prshinde*





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# ABOUT US



*In 1985, the Hyundai Group set up a modest construction equipment R&D lab in the Hyundai Heavy Industries Co., Ltd.*



*Revenue / turnover of HD HYUNDAI CONSTRUCTION EQUIPMENT INDIA PRIVATE LIMITED is Over INR 2500 cr*



*The Hyundai group is a manufacturing Company and has its branches worldwide.*





# ALLOCATION

**TOTAL HOURS COMPLETED: 60**

## 1/1/24 - 15/1/24:

- Market Research & Analysis: 5 hours
- Content Creation & Copywriting: 10 hours
- Social Media Management: 10 hours

## 16/1/2024-24/1/2024:

- Campaign Planning & Strategy: 10 hours
- Data Analysis & Reporting: 10 hours
- Team Meetings & Collaboration: 5 hours

## 25/1/2024-31/1/2024:

- Website updation & planning: 2 hours
- Team Meetings & Collaborations: 5 hours
- Data Analysis & Reporting: 3 hours



# **LIST OF STAFF WITH** **DESIGNATION**

- *Rajiv Chaturvedi: VP Sales & Marketing*
- *Raja Sharma: HOD Marketing*
- *Abhishek Shukla: Manager (Digital Marketing )*



# WORK PROFILE

*Social Media  
Management*

*Influencer  
Marketing*

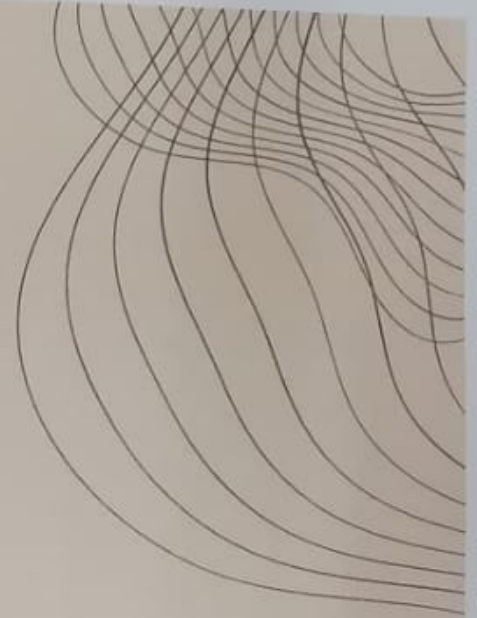
*Export  
Marketing*

*Dealer Development  
& Marketing  
Communication*

*Website  
update &  
analysis*



# WORK ASSIGNED



- *Content writing*
- *Influencer program management*
- *Planning & Posting on social media websites*
- *Client Coordination*





# WORK PERFORMED



*Coordinating for  
Influencer Marketing*

*Content  
Writing*

*Company website  
analysis &  
brainstorming*

*Social Media  
Handling*





# SKILLS



- *Content Creation*

- *Networking*

- *Practical Application*

- *Copywriting*

- *Event Planning*

- *Project  
Management*

## OPINION

- *Utility of the Internship Program: Exposure & Experience*
- *Adequacy of the Time allotted for programme: Flexible & manageable*
- *Suggestions for improvement of syllabus: Addition of case studies*
- *Will it improve employability?: Yes*
- *Suggestions to make the internship programme more meaningful & effective: Establishing alumni network*
- *Overall Feedback: Provided valuable learning opportunity*



**UNDERTAKING FROM STUDENT**

1. Name of the Student : Kritidha Shriram Mourya
2. Class. : TY.B.com
3. Division and Roll Number : AA2189
4. Present address. : Siddhivinayak complex, Shivane,  
Shinde pool, pune. 411023
5. Permanent address : As per above
6. Contact Number. : 9307110479
7. Contact Number (Parent) : 9763338602
8. Email ID : kritidha2001@gmail.com

To,  
The Principal,  
Marathwada Mitra Mand  
al College Of Commerce

**Subject: Undertaking.**

Respected Sir,

I am studying in semester V of T.Y.B.Com. I am going to join Ashtekar Food Product during  
I assure that I will follow all the rules and instructions issued by the internship providing orga  
nisation. I will be responsible for my behaviour and performance during the internship period.

Thank you,

(Shriram Mourya)

Date: 29/12/2023

Yours obediently,

(Kritidha  
Mourya)

**STUDENT FEEDBACK FORM**

1. Name of the Student : Kritidha Shriram Mourya
2. Class. : T.Y.B.com
3. Division and Roll Number : A & 2189
4. Present address. : Siddhivinayak complex,shivane,  
shindepool,411023
5. Permanent address : As per above
6. Contact Number. : 9307110479
7. Contact Number (Parent): 9763338602
8. Email ID : kritidha2001@gmail.com

Please provide your rating about following aspects pertaining to your Internship Experience on the scale of 10; where 10 means strongly agree and 0 means do not agree at all

SR NO	PARAMETERS	RESPONSE
1	The pre- internship training provided by the college was very useful	9
2	I was properly introduced to the task assigned to me in the organisation	7
3	I was given proper guidance to carry out my responsibility	8
4	My supervisor / officer was very cooperative and supportive	9
5	I found my task interesting and worth learning	7
6	My supervisor / officer addressed to my queries/ doubts quickly	8



7	<i>I received due respect from my colleagues in the organisation</i>	9
8	<i>The contents of the syllabus match with the practical work</i>	10
9	<i>The knowledge that I gained in the college was useful to carry out internship programme in a satisfactory manner</i>	19
10	<i>The Internship Programme is very useful to enrich my knowledge</i>	10

***Please give your suggestions to make the internship programme more productive and effective.***

1. *Motivate intern by asking what they're most interested in learning, & give them meaning work that will help them understand their impact on the organization.*
2. *Set specific goals that define what a successful intership looks like & create a tactical plan for accomplishing them.*
3. *Be supportive in the office.*

***Please give your overall feedback about your experience during the internship :***

- *During my internship, I learned new things & how to apply theory in practically. This internship helps me to understand my strengths, areas For improvement, & overall performance.*

LOG SHEET OF WORK PERFORMED DURING INTERSHIP  
**LETTER HEAD OF THE INTERSHIP PROVIDER  
 ORGANISATION**

1. Name of the Student : Kritidha Shriram Mourya
2. Class. : T.Y.B.com
3. Division and Roll Number : A & 2189
4. Present address. : Siddhivinayak complex,shivane,shinde pool  
Pune,411023
5. Permanent address : As per above
6. Contact Number. : 9307110479
7. Contact Number (Parent): 9763338602
8. Email ID : kritidha2001@gmail.com
9. Intership End Date : 23<sup>RD</sup> JANUARY 2024

**LOG SHEET OF WORK PERFORMED DURING INTERSHIP**

DATE	TIME		TOTAL HOURS	DETAILS OF WORK DONE	SIGN OF OFFICER	SIGN OF STUDENT
	FROM	TO				
01/01/2024	11.00 AM	01.00 PM	2	PACKGING	<i>[Signature]</i>	<i>[Signature]</i>
02/01/2024	11.00 AM	01.00 PM	2	LABLE PRINTING	<i>[Signature]</i>	<i>[Signature]</i>
03/01/2024	11.00 AM	01.00 PM	2	COUNTING	<i>[Signature]</i>	<i>[Signature]</i>
04/01/2024	11.00 AM	01.00 PM	2	PACKGING	<i>[Signature]</i>	<i>[Signature]</i>
05/01/2024	11.00 AM	01.00 PM	2	LABLE PRINTING	<i>[Signature]</i>	<i>[Signature]</i>
06/01/2024	11.00 AM	01.00 PM	2	COUNTING	<i>[Signature]</i>	<i>[Signature]</i>



07/01/2024	11.00 AM	01.00 PM	2	PACKGING	<i>[Signature]</i>	<i>[Signature]</i>
08/01/2024	11.00 AM	01.00 PM	2	LABLE PRINTING	<i>[Signature]</i>	<i>[Signature]</i>
09/01/2024	11.00 AM	01.00 PM	2	COUNTING	<i>[Signature]</i>	<i>[Signature]</i>
10/02/2024	11.00 AM	01.00 PM	2	PACKGING	<i>[Signature]</i>	<i>[Signature]</i>
11/02/2024	11.00 AM	01.00 PM	2	LABLE PRINTING	<i>[Signature]</i>	<i>[Signature]</i>
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19/01/2024	11.00 AM	01.00 PM	2	PACKGING	<i>[Signature]</i>	<i>[Signature]</i>
20/01/2024	11.00 AM	01.00 PM	2	LABLE PRINTING	<i>[Signature]</i>	<i>[Signature]</i>
21/01/2024	11.00 AM	01.00 PM	2	COUNTING	<i>[Signature]</i>	<i>[Signature]</i>
22/01/2024	11.00 AM	02.00 PM	3	PACKGING	<i>[Signature]</i>	<i>[Signature]</i>
23/01/2024	11.00 AM	02.00 PM	3	LABLE PRINTING	<i>[Signature]</i>	<i>[Signature]</i>

**INTERSHIP COMPLETION CERTIFICATE**  
**LETTER HEAD OF INTERSHIP PROVIDER**  
**ORGANISATION**

To,

The Principal,

Marathwada Mitra Mandal

College Of Commerce

Dccane Gymkhana Pune

*Subject: Internship Completion Certificate...*

Dear sir,

*I am happy to inform you that following students of your college have successfully completed the 'Sixty Hours Internship Programme' in this organisation.*

SR. NO	NAME OF THE STUDENT	ROLL NO	AADHAR NO	SPECIAL SUBJECT
1	Kritidha Shriram Mourya	2189	4229 8339 8110	Cost & Work Accounting
2	Trupti Rajendra Mahadik	2380	8702 0667 7939	Cost & Work Accounting
3	Pranav Bharat Gore	2034	2488 6191 5175	Cost & Work Accounting

*These students have been provided with adequate exposure and necessary hands-on training pertaining to their special subject.*

*I am confident that these students will perform effectively in similar type of organisations.*

*I wish them every success in future endeavors.*

Thank you.



(Kritidha Mourya)



## **FEEDBACK FROM INTERSHIP PROVIDER ORGNISATION**

Dear Madam/ Sir,

Please provide your valuable feedback about the performance of the student on following parameters. Your feedback will enable us to make necessary changes in the internship process.

Thank you.

Coordinator- Internship Programme

### **INTERSHIP PROGRAMME FEEDBACK**

SR. NO	PARTICULARS	DETAILS
1	NAME OF OFFICER	SMEET PRAVIN ASTEKAR
2	DEPARTMENT	SELLING & DISTRIBUTION
3	DESIGNATION	MANAGING DIRECTOR
4	NAME OF STUDENT	Kritidha Shriram Mourya
5	NAME OF COLLEGE	MARATHWA MITRA MANDAL COLLEGE OF COMMERCE
6	ROLL NO.	2189
7	SPECIAL SUBJECT	COST & WORK ACCOUNTING

#### **PART A – INDIVIDUAL RANKING ( PLEASE TICK SUTIABLE CHECKBOX )**

SR NO	PARAMETER FOR FEED BCACK	EXCELLENT	VERY GOOD	GOOD	SATISFACTORY	NEEDS IMP
1	DOMIAN KNOWLEDGE	✓				
2	COMMUNICATION SKILLS		✓			
3	PINCTUALITY & DEDICATION			✓		
4	ABILITY TO WORK IN TEAMS		✓			
5	PROBLEM SOLVING SKILLS	✓				
6	QUALITY OF WORK DONE		✓			
7	EFFECTIVENESS			✓		
8	EFFICIENCY	✓				
9	ABILITY TO TAKE INITATTIVE		✓			
10	POSITIVE ATTITUDE		✓			
11	APPERANCE			✓		

12	USING FULL POTENTIAL WORK	✓				
13	WORK HABITS		✓			
14	HONESTY	✓				
15	CREATIVITY		✓			



**A  
PROJECT REPORT  
ON**

**A STUDY OF AMAZON'S SECRET WEAPON FOR SUPPLY CHAIN  
MANAGEMENT WITH REFERENCE TO BIG DATA**

**SUBMITTED TO  
SAVITRIBAI PHULE PUNE UNIVERSITY  
IN PARTIAL FULFILMENT OF THE COURSE  
BACHELOR OF BUSINESS ADMINISTRATION**

**BY  
Aaryan Priyal Vedpathak  
SEAT NO: 239**

**B.B.A.- IB Sem-III**

**UNDER THE GUIDANCE OF PROJECT GUIDE**

**Asst. Prof. Reshma. H. Awati**

**MARATHAWADA MITRA MANDAL'S COLLEGE OF  
COMMERCE, PUNE 302/A, DECCAN GYMKHANA,**

**PUNE-411004 YEAR 2023-24**

A  
PROJECT REPORT  
ON

A STUDY OF AMAZON'S SECRET WEAPON FOR SUPPLY CHAIN  
MANAGEMENT WITH REFERENCE TO BIG DATA

SUBMITTED TO  
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MARATHAWADA MITRA MANDAL'S COLLEGE OF  
COMMERCE, PUNE 302/A, DECCAN GYMKHANA,

PUNE-411004 YEAR 2023-24







“वेद्ये बहुतांचे हित”

19/2/2023

**MARATHWADA MITRA MANDAL'S COLLEGE OF COMMERCE**  
202 A, Deccan Gymkhana, Pune –  
411004.

DEPARTMENT OF BUSINESS ADMINISTRATION

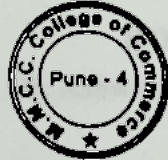
**CERTIFICATE**

This is to certify that the project entitled **A STUDY OF “AMAZON'S SECRET WEAPON FOR SUPPLY CHAIN MANAGEMENT WITH REFERENCE TO BIG DATA”** being submitted by **Aaryan Priyal Vedpathak** in partial fulfillment for the degree of Bachelor of Business Administration (SYBBA-IB) under the guidance of Asst. Prof. Reshma. H. Awati. As per syllabus laid down by the Savitribai Phule Pune University during academic year 2023-24.

Date:- 25/10/2023

Exam Seat No.:- 239

Internal Examiner



External Examiner

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**ACKNOWLEDGEMENT**

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	Last but not the least I would like to thank my family and friends for their encouragement and direct or indirect support in completion of the project.	39
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**Aaryan Priyal Vedpathak**  
SYBBA IB (Supply Chain Management)



**A  
PROJECT REPORT  
ON  
"A STUDY OF VARIOUS FINANCIAL SCAMS WITH  
RESPECT TO INDIAN ECONOMY"**

**SUBMITTED TO**

**SAVITRIBAI PHULE PUNE UNIVERSITY  
IN PARTIAL FULFILMENT OF THE COURSE  
BACHELOR OF BUSINESS ADMINISTRATION**

**BY**

**Piyush Shrinivas Soni**

**SEAT NO: 981**

**B.B.A. Sem-VI**

**UNDER THE GUIDANCE OF PROJECT GUIDE**

**Asst. Prof. Snehal H. Borkar**

**MARATHAWADA MITRA MANDAL'S COLLEGE OF  
COMMERCE, PUNE 302/A, DECCAN GYMKHANA,  
PUNE-411004**

**YEAR 2023-24**

**A**  
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**“A STUDY OF VARIOUS FINANCIAL SCAMS WITH**  
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**SUBMITTED TO**

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**BACHELOR OF BUSINESS ADMINISTRATION**  
**BY**

**Piyush Shrinivas Soni**

**SEAT NO: 981**

**B.B.A. Sem-VI**

**UNDER THE GUIDANCE OF PROJECT GUIDE**

**Asst. Prof. Snehal H. Borkar**

**MARATHAWADA MITRA MANDAL's COLLEGE OF**  
**COMMERCE, PUNE 302/A, DECCAN GYMKHANA,**  
**PUNE-411004**

**YEAR 2023-24**







“येथे बहुतांचे हित”

**MARATHWADA MITRA MANDAL'S COLLEGE OF COMMERCE**  
**202 A, Deccan Gymkhana, Pune – 411004.**

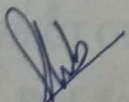
**DEPARTMENT OF BUSINESS ADMINISTRATION**

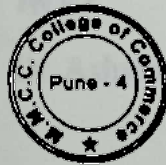
**CERTIFICATE**

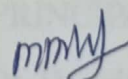
This is to certify that the project entitled “A Study of various Financial Scams with respect to Indian Economy” is being submitted by Piyush Shrinivas Soni in partial fulfilment for the degree of Bachelor of Business Administration – (TYBBA) under the guidance of Asst. Prof. Snehal H. Borkar As per syllabus laid down by the Savitribai Phule Pune University during academic year 2023-24.

Date: - 15/04/2024

Exam Seat No: - 981

  
Internal Examiner



  
External Examiner

Chartered Accountants  
**ACKNOWLEDGEMENT**

Address : Sinhgad Road, Pune 411041

Mob. No. 9834712574 Email : nandankasara@gmail.com

I would like to express my sincere thanks to the Savitribai Phule Pune University and Principal- Dr DEVIDAS GOLHAR, Head of Department-Dr. Ashwini Kulkarni, and Marathwada Mitra Mandal's college of Commerce for giving me the opportunity to prepare and present this report.

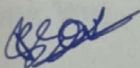
"There is a good saying that the work is successfully completed if the person is guided properly at the right time by the right person" with that the good opportunities that we receive as well as the efficient supervision and the most valuable the internal guidance.

Hereby, I would like to express my deep gratitude towards our 'Asst. Prof. SNEHAL BORKAR, who helped and guide me in project work. Her encouragement and whole-hearted co-operation throughout the progress helped me in completion of project.

Last but not the least I would like to thank my family and friends for their encouragement and direct or indirect support in completion of the project.

1. Bank statements of company
2. Preparation of statements
3. Recconciliation of statements
4. Assisting stock audit.
5. Understanding of computation of income.

He is a self starter and we are obliged to have him as a part of our team. We wish him all the best to reach greater heights in the next few years.



**Piyush Shrinivas Soni**

**TYBBA (Financial Management)**



**A**  
**PROJECT REPORT**  
**ON**  
**“To Study that how to Manage International Challenges in**  
**Five Star Shipping Pvt. Ltd.”**

**SUBMITTED TO**  
**SAVITRIBAI PHULE PUNE UNIVERSITY**  
**IN PARTIAL FULFILMENT OF THE COURSE**  
**BACHELOR OF BUSINESS ADMINISTRATION**  
**(INTERNATIONAL BUSINESS)**

**BY**  
**(NIKITA NIKHIL DESHPANDE)**

**SEAT NO: 286**

**B.B.A.-IB Sem-VI**

**UNDER THE GUIDANCE OF PROJECT GUIDE**

**Asst. Prof. Smita Koppal**

**MARATHAWADA MITRA MANDAL'S COLLEGE OF**  
**COMMERCE, PUNE 302/A, DECCAN GYMKHANA,**

**PUNE-411004**

**YEAR 2023-24**

A  
PROJECT REPORT  
ON

“To Study that how to Manage International Challenges in Five  
Star Shipping Pvt. Ltd.”

SUBMITTED TO

SAVITRIBAI PHULE PUNE UNIVERSITY  
IN PARTIAL FULFILMENT OF THE COURSE  
BACHELOR OF BUSINESS ADMINISTRATION  
(INTERNATIONAL BUSINESS)

BY

(NIKITA NIKHIL DESHPANDE)

SEAT NO: 286

B.B.A.-IB Sem-VI

UNDER THE GUIDANCE OF PROJECT GUIDE

Asst. Prof. Smita Koppal

MARATHAWADA MITRA MANDAL's COLLEGE OF  
COMMERCE, PUNE 302/A, DECCAN GYMKHANA,  
PUNE-411004

YEAR 2023-24





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202 A, Deccan Gymkhana, Pune – 411004.

DEPARTMENT OF BUSINESS ADMINISTRATION

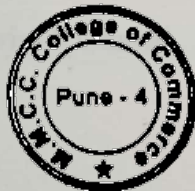
CERTIFICATE

This is to certify that the project entitled (To study that how to Manage International Challenges in Five Stars Shipping Pvt. Ltd.) is being submitted by Nikita Nikhil Deshpande in partial fulfillment for the degree of Bachelor of Business Administration – International Business (TYBBA-IB) under the guidance of Asst. Prof. Smita Koppal. As per syllabus laid down by the Savitribai Phule Pune University during academic year 2022-23.

Date:- 15/4/24

Exam Seat No.:- 286

Internal Examiner



External Examiner

## ACKNOWLEDGEMENT

I would like to express my sincere thanks to the Savitribai Phule Pune University and Principal- Dr DEVIDAS GOLHAR, Head of Department- Dr. Ashwini Kulkarni, and Marathwada Mitra Mandal's college of Commerce for giving me the opportunity to prepare and present this report.

"There is a good saying that the work is successfully completed if the person is guided properly at the right time by the right person", with that the good opportunities that we receive as well as the efficient supervision and the most valuable the internal guidance.

Hereby, I would like to express my deep gratitude towards our 'Asst. Prof. Smita Koppal, who helped and guide me in project work. Her encouragement and whole-hearted co-operation throughout the progress helped me in completion of project.

Last but not the least I would like to thank my family and friends for their encouragement and direct or indirect support in completion of the project.

Nikita Nikhil Deshpande

TYBBA-IB (Cross Culture Relationship)

To study that how to manage international challenges in Five Stars Shipping Pvt. Ltd.





**A  
PROJECT REPORT  
ON  
"ANALYTICAL STUDY OF JOB SATISFACTION IN ONE CLICKK  
SOLUTIONS PVT LTD."  
SUBMITTED TO**

**SAVITRIBAI PHULE PUNE UNIVERSITY  
IN PARTIAL FULFILMENT OF THE COURSE  
BACHELOR OF BUSINESS ADMINISTRATION**

**BY**

**SANMEET RAJIV KHATRI**

**SEAT NO:1012**

**B.B.A. Sem-6**

**UNDER THE GUIDANCE OF PROJECT GUIDE**

**ASST.PROF. GURMEET KUAR RAJPAL**

**MARATHAWADA MITRA MANDAL'S COLLEGE OF  
COMMERCE, PUNE 302/A, DECCAN GYMKHANA, PUNE-**

**411004**

**YEAR 2023-24**

A  
PROJECT REPORT  
ON

“ANALYTICAL STUDY OF JOB SATISFATION IN ONE CLICKK SOLUTIONS PVT LTD.”

SUBMITTED TO

SAVITRIBAI PHULE PUNE UNIVERSITY

IN PARTIAL FULFILMENT OF THE COURSE  
BACHELOR OF BUSINESS ADMINISTRATION

BY

SANMEET RAJIV KHATRI

SEAT NO:1012

B.B.A. Sem-6

UNDER THE GUIDANCE OF PROJECT GUIDE

ASST.PROF. GURMEET KUAR RAJPAL

MARATHAWADA MITRA MANDAL's COLLEGE OF  
COMMERCE, PUNE 302/A, DECCAN GYMKHANA, PUNE-  
411004

YEAR 2023-24





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MARATHWADA MITRA MANDAL'S COLLEGE OF COMMERCE  
202 A, Deccan Gymkhana, Pune – 411004.

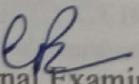
DEPARTMENT OF BUSINESS ADMINISTRATION

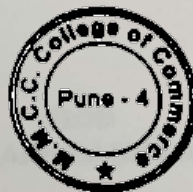
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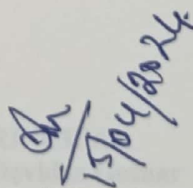
This is to certify that the project entitled Analytical study on job satisfaction in one clickk solution pvt.ltd. Is being submitted by SANMEET RAJIV KHATRI in partial fulfillment for the degree of Bachelor of Business Administration (TYBBA) under the guidance of Asst. Prof. Gurmeet Kaur Rajpal as per syllabus laid down by the Savitribai Phule Pune University during academic year 2023-24.

Date: -

Exam Seat No.: -1012

  
Internal Examiner



  
External Examiner

## ACKNOWLEDGEMENT

I would like to express my sincere thanks to the Savitribai Phule Pune University and Principal- Dr. DEVIDAS GOLHAR, Head of Department- Dr. Ashwini Kulkarni, and Marathwada Mitra Mandal 's college of Commerce for giving me the opportunity to prepare and present this report.

There is a good saying that the work is successfully completed if the person is guided properly at the right time by the right person, with that the good opportunities that we receive as well as the efficient supervision and the most valuable the internal guidance.

Hereby, I would like to express my deep gratitude towards ours. Asst. Prof. Gurmeet Kaur Rajpal who helped and guide me in project work. Her encouragement and whole-hearted co-operation throughout the progress helped me in completion of project.

Last but not the least I would like to thank my family and friends for their encouragement and direct or indirect support in completion of the project

Sanmeet

For completing the research work on  
the topic, I thank you  
From  
on January 2024-2024 of February 2024

SANMEET KHATRI-

TYBBA-



A

PROJECT REPORT

ON

DIVERSITY, EQUITY, AND INCLUSION IN THE  
WORKPLACE

SUBMITTED TO

SAVITRIBAI PHULE PUNE UNIVERSITY  
IN PARTIAL FULFILLMENT OF THE COURSE  
BACHELOR OF BUSINESS ADMINISTRATION

BY

ANUSHKA ANAJI MODAK

SEAT NO:

B.B.A. Sem-V

UNDER THE GUIDANCE OF THE PROJECT GUIDE

Asst. Prof. Dr. Kalpana Vaidya

MARATHAWADA MITRA MANDAL'S COLLEGE OF  
COMMERCE, PUNE 302/A, DECCAN GYMKHANA,  
PUNE-411004

YEAR 2023-24



**A**

**PROJECT REPORT**

**ON**

**DIVERSITY, EQUITY, AND INCLUSION IN THE WORKPLACE**

**SUBMITTED TO**

**SAVITRIBAI PHULE PUNE UNIVERSITY**

**IN PARTIAL FULFILMENT OF THE COURSE**

**BACHELOR OF BUSINESS ADMINISTRATION**

**BY**

**ANUSHHKA ANAJI MODAK**

**SEAT NO: 1058**

**B.B.A. Sem-V**

**UNDER THE GUIDANCE OF THE PROJECT GUIDE**

**Asst. Prof. Dr. Kalpana Vaidya**

**MARATHAWADA MITRA MANDAL'S COLLEGE OF  
COMMERCE, PUNE 302/A, DECCAN GYMKHANA,  
PUNE-411004**

**YEAR 2023-24**





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**202 A, Deccan Gymkhana, Pune – 411004.**

**DEPARTMENT OF BUSINESS ADMINISTRATION**

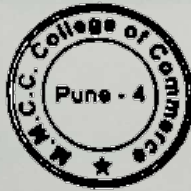
**CERTIFICATE**

This is to certify that the project entitled Diversity, Equity, & Inclusion in the Workplace is being submitted by Anushhka Modak in partial fulfilment for the degree of Bachelor of Business Administration (TYBBA) under the guidance Ass. Prof Dr. Kalpana Vaidya. As per the syllabus laid down by the Savitribai Phule Pune University during the academic year 2023-24.

Date: - 22.11.23

Exam Seat No.: - 1058

Internal Examiner



External Examiner

**A**  
**PROJECT REPORT**  
**ON**  
**The Study of Brand Impression of RajGuru Retail Mart on**  
**Customer**

**SUBMITTED TO**  
**SAVITRIBAI PHULE PUNE UNIVERSITY**  
**IN PARTIAL FULFILMENT OF THE COURSE**  
**BACHELOR OF BUSINESS ADMINISTRATION**  
**(INTERNATIONAL BUSINESS)**

**BY**  
**DARSHAN PORWAL**

**SEAT NO: 302**

**B.B.A.-IB Sem-VI**

**UNDER THE GUIDANCE OF PROJECT GUIDE**

**Asst. Prof. Reshma Awati**

**MARATHAWADA MITRA MANDAL's COLLEGE OF**  
**COMMERCE, PUNE 302/A, DECCAN GYMKHANA,**  
**PUNE-411004**

**YEAR 2023-2024**



**A  
PROJECT REPORT  
ON**

**The Study of Brand Impression of RajGuru Retail Mart on  
Customer**

**SUBMITTED TO**

**SAVITRIBAI PHULE PUNE UNIVERSITY  
IN PARTIAL FULFILMENT OF THE COURSE  
BACHELOR OF BUSINESS ADMINISTRATION  
(INTERNATIONAL BUSINESS)**

**BY**

**DARSHAN PORWAL**

**SEAT NO: 302**

**B.B.A.-IB Sem-VI**

**UNDER THE GUIDANCE OF PROJECT GUIDE**

**Asst. Prof. Reshma Awati**

**MARATHAWADA MITRA MANDAL's COLLEGE OF  
COMMERCE, PUNE 302/A, DECCAN GYMKHANA,  
PUNE-411004**

**YEAR 2023-2024**



“ येथे बहुतांचे हित ”

MARATHWADA MITRA MANDAL'S COLLEGE OF COMMERCE  
202 A, Deccan Gymkhana, Pune – 411004.

DEPARTMENT OF BUSINESS ADMINISTRATION

CERTIFICATE

This is to certify that the project entitled **The Study of Brand Impression of RajGuru Retail Mart on Customer** is being submitted by **Darshan Porwal** in partial fulfillment for the degree of Bachelor of Business Administration – International Business (TYBBA-IB) under the guidance of **Asst. Prof. Reshma Awati** As per syllabus laid down by the Savitribai Phule Pune University during academic year 2022-23.

Date: - 15/04/2024

Exam Seat No.: - 302

Internal Examiner



External Examiner







“येथे बहुतांचे हित”

### DECLARATION

This is to certify that the project-work titled **The Study of Brand Impression of RajGuru Retail Mart on Customer** has been completed satisfactorily and submitted in partial fulfillment of Bachelor Degree in Business Administration (International Business) of Savitribai Phule Pune University for the academic year 2022-2023 by the following student of MARATHAWADA MITRA MANDAL'S COLLEGE OF COMMERCE, PUNE 411004. My intention to understanding this project lies towards enhancing my knowledge in the field of Marketing Management

PROJECT GUIDE

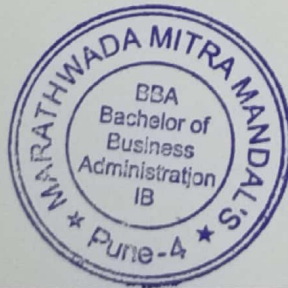
Asst. Prof. Reshma Awati

HOD

Dr. Ashwini Kulkarni

PRINCIPAL

Marathwada Mitra Mandal's  
College of Commerce  
Pune-411 004





# RAJGURU RETAIL

Date: 5-03-2024

TO WHOM IT MAY CONCERN

This is to certify that Mr. DARSHAN PORWAL has successfully Completed an internship from.

Feb 2024 to 29<sup>th</sup> Feb 2024 in Marketing Department of our organization As SALES EXECUTIVE

According to guideline provided by academic curriculum he has worked for more than **60 Hours**.

We hope that this internship will be beneficial in future and wish him good luck.

REGARDS



SY No. 1076A/2, SMT SC & CR Bidari Ashirwad Complex, BLDEA Road, Vijayapura - 586104  
E: [swadeshi@gmail.com](mailto:swadeshi@gmail.com) , W: [www.rajguruindia.com](http://www.rajguruindia.com) M: +91 9110638455







“येथे बहुतांचे हित”

Marathwada Mitra Mandal's College of  
Commerce

302/A, Deccan Gymkhana, Pune-411004

# PROJECT REPORT

Submitted in Partial fulfilment of the  
requirements for the award of the degree of

Bachelor of Computer Science(BCS)



**MARATHWADA MITRA MANDAL'S COLLEGE**

202/A, Deccan Gymkhana, PUNE-411004

## **CERTIFICATE**

This is to certify that

*Yadneeka Jadhav*

*Disha Jadhav*

*Rohan Gadade*

Have completed the project entitled


**'Website for NGO'**


in a partial fulfillment for the award of

**Bachelor of Science (Computer Science)**

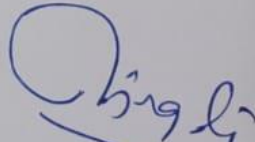
**Savitribai Phule Pune University**

Academic Year 2023-2024

  
Internal Examiner

  
Prof. ~~Sonali Wagh~~  
Shubhangi Mahe  
Guide

  
Prof. Nidhi Satavlekar  
HOD

  
External Examiner

Dr. Devidas Golhar  
Principal





## PROJECT TITLE



***RG HELPING HANDS  
NON-PROFIT ORGANIZATION WEBSITE***

### Submitted by:

Disha Jadhav (35)

Yadneeka Jadhav(38)

Rohan Gadade(112)

### PROJECT GUIDE

*Prof. Shubhangi Mathe*



“येथे बहुतांचे हित”

## MARATHWADA MITRA MANDAL'S COLLEGE

302/A, Deccan Gymkhana, PUNE-411004

A PROJECT REPORT ON

### **“Venture Tours and Travels”**

An Online Travel Booking system

Submitted in partial fulfilment of the requirements

For the award of the Degree of

**Bachelor of Science (Computer Science)**

Under guidance of

**Mrs. Shaheen Mulani**

Submitted by:

**Krishna Mohan Bhandarkar (6)**

**Priya Navnath Mane (63)**

**Aman Rajesh Pal (65)**

---

Savitribai Phule Pune University

(2023-2024)





# MARATHWADA MITRA MANDAL'S COLLEGE

## BACHELOR OF SCIENCE (COMPUTER SCIENCE)

302/A, Deccan Gymkhana, PUNE-411004

### CERTIFICATE

This is to certify that

**Krishna Mohan Bhandalkar (6) | (Seat No - 1330)**

**Priya Navnath Mane (63) | (Seat No - 1436)**

**Aman Rajesh Pal (65) | (Seat No - 1327)**

Have completed the project entitled

**“Venture Tours and Travels”**

An Online Travel Booking system

in a partial fulfilment for the award of

**Bachelor of Science (Computer Science)**

Savitribai Phule Pune University  
Academic Year 2023-2024

**Internal Examiner**

**External Examiner**

**Shaheen Mulani**

**Guide**

**Prof. Nidhi Satavlekar**

**HOD**



**Dr. Devidas Golhar**  
**Principal**

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MARATHWADA MITRA MANDAL'S  
**COLLEGE OF COMMERCE**

202/A, Deccan Gymkhana, PUNE-411004

A

**PROJECT REPORT ON**

***“Movie Recommendation System”***

Submitted in partial fulfillment of the requirements

For the award of the Degree of

**Bachelor of Science (Computer Science)**

**Under guidance of**

**Prof. Komal Dhoot**

Submitted by:

***Atharva Sutar***

***Pramod Shinde***

***Rajesh Prajapati***

---

Savitribai Phule Pune University

(2023-2024)





MARATHWADA MITRA MANDAL'S COLLEGE

302/A, Deccan Gymkhana, PUNE-411004

## CERTIFICATE

This is to certify that

*Atharva Sutar*

*Pramod Shinde*

*Rajesh Prajapati*

Have completed the project entitled

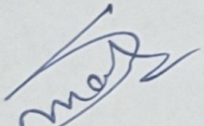
*'Movie Recommendation System'*

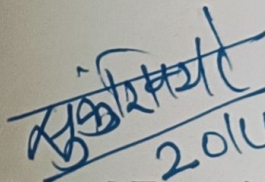
in a partial fulfillment for the award of

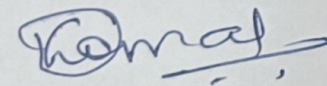
**Bachelor of Science (Computer Science)**

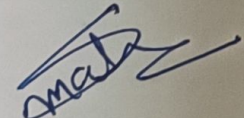
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Academic Year 2023-2024

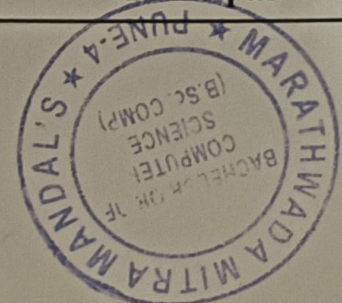
  
Internal Examiner

  
External Examiner  
20/4/24

  
Prof. ~~S. H. S.~~  
Komal Dhoot  
Guide

  
Prof. Nidhi Satavlekar  
HOD

Dr. Devidas Golhar  
Principal



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**MARATHWADA MITRA MANDAL'S**

**COLLEGE OF COMMERCE**



**“पेथे बहुतांचे हित”**

**A dissertation on**

**“Weddings: As depicted in Indian Cinema”**

**Submitted by Tapasya Dumbare**

**Guide Assistant Professor Sanika Kulkarni**

**Department of Journalism  
and Mass Communication**

**Affiliated to Savitribai Phule Pune University**

**Academic year 2023-24**



**MARATHWADA MITRA MANDAL'S  
COLLEGE OF COMMERCE**



**A dissertation on  
"Weddings: As depicted in Indian Cinema"**

**Submitted by Tapasya Dumbare  
Guide Assistant Professor Sanika Kulkarni**

**Department of Journalism  
and Mass Communication**

**Affiliated to Savitribai Phule Pune University**

**Academic year 2023-24**





“येथे बहुतांचे हित”

**मराठवाडा मित्र मंडल कॉलेज ऑफ कॉमर्स  
डेक्कन पुणे**

**प्रोजेक्ट का नाम- ट्रांसलेशन  
शीर्षक- महीलाओं का कोई राष्ट्र नहीं  
अंग्रेज़ी से हिंदी भाषा में अनुवादित**

**मूल पुस्तक- No Nation for Women**

**लेखिका- प्रियंका दुबे**

**अनुवादक- अल्का घोड़ेला**

**मार्गदर्शक- संतोष शेणई सर**

**सावित्रीबाई फुले पुणे विश्वविद्यालय**



Department of  
Journalism & Mass Communication

**पत्रकारिता और जनसंचार विभाग**

**२०२३-२४**



मराठवाडा मित्र मंडळ कॉलेज ऑफ कॉमर्स, डेक्कन पुणे



“येथे बहुतांचे हित”

संशोधन प्रबंध: दिग्दर्शक संजय लीला भंसाली आणि कोडुरी श्रीशैला श्री  
राजमौलीयांच्या कथाकथन तंत्राचे तुलनात्मक अभ्यास

निखिल एल गायकवाड

प्रकल्प मार्गदर्शक: स्वप्निल कांबळे

Master of Journalism and Mass communication

सावित्रीबाई फुले पुणे विद्यापीठ

2023-24



**Savitribai Phule Pune University**



**“येथे बहुतांचे हित”**

**MARATHWADA MITRA MANDAL COLLEGE OF COMMERCE**

**DEPARTMENT OF COMMUNICATION AND JOURNALISM**

**“CHILDRENS IMPACT ON ADVERTISEMENT”**

**SUBMITTED BY**

**DHARA INGOLE**

**GUIDE**

**MR. SWAPNIL SIR & SHENAI SIR**

**2023-2024**



# Lies our mothers told us:

आप्या तर आहोत

2

मिथ्या सांगितले!

(Samruddhi Kadam)

तिचा घरगुती भार

बिनपगारी घरगुती कामाचा ओझे बालपणापासूनच सुरु होते आणि...

परिणामी, मुली शिकण्यासाठी, वाढण्यासाठी आणि त्यांच्या बालपणाचा आनंद घेण्यासाठी महत्वाच्या संधींचा त्याग करतात. मुलांमध्ये श्रमाचे हे असमान वितरण लैंगिक रूढी आणि पिढ्यानपिढ्या महिला आणि मुलींवर दुहेरी ओझे कायम ठेवते.

-अंजू मल्होत्रा, युनिसेफचे प्रधान लिंग सल्लागार, २०१६

2010 मध्ये, जेव्हा भारताने शिक्षण हा मूलभूत अधिकार बनवला होता, तेव्हा मी TIME मासिकासाठी देशातील मुलींसाठी याचा काय अर्थ असेल याबद्दल अहवाल देण्यासाठी, भारताच्या राजधानीपासून काही तासांच्या अंतरावर असलेल्या पश्चिम-उत्तर प्रदेशातील एका स्थानिक सरकारी शाळेला भेट दिली.

ग्रामीण विभागाच्या वर्गात, सुमारे वीस मुले चटईवर बसली आणि ब्लकबोर्डकडे टक लावून पाहत होती, जिथे एक शिक्षिका एवढ्या रागाने काहीतरी लिहित होती की खडूच्या धूळ तिच्या बोटाना चिटकला होता. वर्गाच्या अगदी मागच्या बाजूला, मी होकार देत एका मुलीची हेरगिरी केली. ती डोळे उघडे ठेवण्यासाठी धडपडत असताना मी तिला पाहिलं.

डिंपल फक्त दहा वर्षांची होती पण आधीच तिच्यावर घरच्या अनेक जबाबदाऱ्या होत्या. तिच्या आळशीपणाचे हे लक्षण असू शकते की ती खूप लवकर उठली होती, तिला पुरेशी झोप लागली नव्हती किंवा कदाचित ती लहान वयात प्रौढांच्या जबाबदाऱ्यांनी खूप दबली होती. आईला घरकाम आणि स्वयंपाकात मदत करण्यासाठी आणि तिच्या भावांना शाळेसाठी तयार करण्यासाठी ती लवकर उठली. शाळेत ती थकलेली आणि तंद्रीत होती आणि दिवसाचे बहुतेक धडे चुकवले होते. दुपारपर्यंत घरी परतल्यावर ती आईला स्वयंपाक करायला आणि साफसफाई करायला आणि मग शेतात काम करायला मदत करायची. जेव्हा मी तिला भेटले तेव्हा ती तिच्या आईला काकडी कापणीमध्ये मदत करत होती. तिचे दिवस घरकामात इतके व्यस्त होते की, शाळेत घालवलेल्या तासाशिवाय, मागे झोपणे, तिला तिची पुस्तके पाहण्यासाठी एक मिनिटही सापडत नाही. 'मला माझ्या आईला मदत करावी लागते, नाहीतर ती हे सगळं सांभाळू शकत लनाही,' तिने मला वस्तुस्थिती सांगितली.

मला शाळेत जायला आवडते पण माझ्या आईलाही माझी घरी गरज आहे. हे कधीकधी खूप कठीण असते. मी खूपच थकते. शाळेत काय चालते ते मला समजत नाही.' शाळेत तिची उपस्थिती कमी होती; तिने वर्गात कमी कामगिरी केली आणि अनेकदा ती तिच्या अभ्यासावर लक्ष केंद्रित करण्यास किंवा शिक्षकांच्या सूचनांचे पालन करण्यास खूप थकलेली असे.

डिंपलच्या पालकांनी अनेक प्रकारच्या विचित्र नोकऱ्या केल्या, तसेच शेत मजुरी पण केली. रात्रीच्या वेळी तिची आई काही जास्तीच्या पैशासाठी शिलाईची कामे करायची. या दोघांमध्ये, त्यांनी कनिष्ठ मध्यमवर्गीय अस्तित्व निर्माण करण्यासाठी पुरेशी कमाई केली ज्यामुळे त्यांना त्यांच्या तीन मुलांना कामावर पाठवण्याऐवजी शाळेत पाठवता आले आणि टीव्ही संच, मुलांसाठी सायकल यांसारख्या इतर छोट्या सुविधांसाठी पैसे दिले. , गॅस स्टोव्ह आणि साउंड सिस्टम. डिंपलच्या आई-वडिलांनी चांगल्या आयुष्याच्या शोधात नोएडा येथे स्थलांतर केले होते. तिच्या आईला

Samruddhi Kadam सांगितले

NAME :- ROHIT KULKARNI  
MAJMC

# Report On Digitise Media Marketing Website

We here To Digitise Your World.

(Project Name : Web Content)

Link : <https://digitisemediamarketing.com/>







“वेदं ब्रह्मस्यो विद्मः”

# 'बळी' राजा

(DOCUMENTARY)

DIRECTED & PRODUCED BY  
**NIKITA BHAUSAHEB KATKADE**

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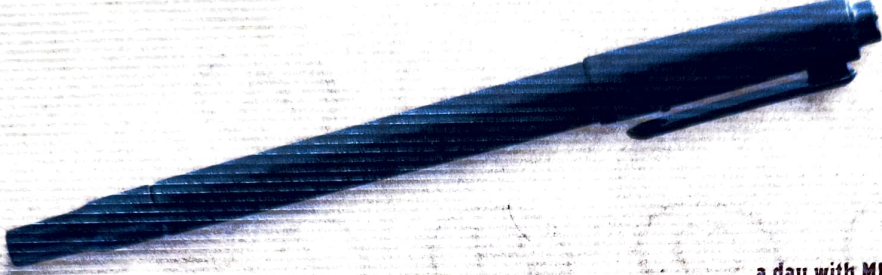
## SPECIAL THANKS

Vishnu Katakade, Sandeep Phad, Avinash Patil, Santosh Shenai, Swapnil Kamble,  
Sanika Kulkarni, Shubham Avhad, Sagar Bhore, Chinmay Alurkar, Sankalp Fatak  
& Residents of Eklahara & Naigaon



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a day with MPSC ASPIRANTS

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**Shivajirao Fatak & Shakuntala Fatak**

EDITOR

**Rakesh Ahire**



SPECIAL THANKS

**SHUBHAM NAIKHAVARE | UMESH MASAL | MANTESH PATIL | PRASHANT POSHETTI | SANTOSH SHENAI | SWAPNIL KAMBLE |  
SANIKA KULKARNI | POOJA DUDEJA | YASHPAL PATEL | MUKESH DUDEJA | RAJNIKANT MENDHE | SAGAR BHORE | PRATIK  
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DEPARTMENT OF JOURNALISM  
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**EDITING**  
**SAGAR BHORE**

**SPECIAL THANKS**

Prasad Gavde | Satish Lalit | Satyajeeet Chavan | Avinash Usha Vasant | Kashinath Gorle |  
Santosh Shenai | Swapnil Kambale | Sanika Kulkarni |  
Avinash Patil | Sankalp Fatak | Chinmay Alurkar | Satish Deshpande |  
Residents of Barsu | Solgaon and Taluka Rajapur





# The **SOCIAL** MEDIA

a documentary film by

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produced by

**Shubham Chavan**

special thanks

**Prof. Swapnil Kamble | Prof. Sanika Kulkarni | Prof. Mrunalini Yadav  
Mohite | Avinash Patil | Ankita Bodke | Nikita Katkade | Sankalp Fatak**

