

MARATHWADA MITRA MANDAL'S COLLEGE OF COMMERCE Affiliated to Savitribai Phule Pune University, Re-Accredited by NAAC with "A" Grade ISO 9001:2015 Certified, Awarded as Best College by Savitribai Phule Pune University 202 A, Deccan Gymkhana, Pune – 411004 principal@mmcc.edu.in, enquiry@mmcc.edu.in, www.mmcc.edu.in

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## **Report on Celebration of Bhartiya Bhasha Din**

Student Development Cell of college has celebrated the **Bhartiya Bhasha** Utsav Din (Indian Language Festival Day) with great enthusiasm at Marathwada Mitra Mandal's College of Commerce on 11<sup>th</sup> Dec 2024. This year's theme, "Shantata Punekar Vachat Aahe" (Silence Speaks Again), was creatively explored through a reading activity, both on and off-campus. The event aimed to highlight the importance of silence in communication and its connection to the power of reading and reflection. The theme encouraged participants to appreciate how reading, often done in silence, opens doors to deep understanding and insight.

The primary objectives of the event were:

- 1. To celebrate the richness of Indian languages and foster a deeper connection with Marathi and other Indian languages.
- 2. To explore how silence enhances the experience of reading, encouraging reflection and introspection.
- 3. To provide a platform for both students and faculty to engage in reading activities, promoting the importance of literature and language.

## **Programme Overview:**

The **Bhartiya Bhasha Utsav Din** was celebrated through a unique initiative: a **silent reading session** that took place in various locations across the campus and in nearby public spaces. The event encouraged both students and faculty members to read books related to the theme, either in Marathi or other Indian languages, and engage with the idea of silence in literature. This celebration not only allowed participants to explore the depth of literature but also encouraged a deeper understanding of how silence, often regarded as passive, can serve as an active form of communication and connection in our busy lives.

We extend our heartfelt thanks to all the participants, faculty members, and students for their active involvement in making this event successful. Special thanks to the Incharge principal Dr. Ganesh Patare and organizing committee Asst. Prof. Snehal Borkar (SDO), Dr. Punam Shinde (ELC Co-ordinator), Asst. Prof. Dashrath Gavit (NSS PO) for their dedication in promoting the event and to the library staff for providing the necessary resources for the reading sessions.







Dr. Ganesh Patare Principal (I/C)