



MARATHWADA MITRA MANDAL'S  
**COLLEGE OF COMMERCE**

Affiliated to Savitribai Phule Pune University, Re-Accredited by NAAC with "A" Grade  
ISO 9001:2015 Certified, Awarded as Best College by Savitribai Phule Pune University  
202/A, Deccan Gymkhana, Pune – 411004

[principal@mmcc.edu.in](mailto:principal@mmcc.edu.in), [enquiry@mmcc.edu.in](mailto:enquiry@mmcc.edu.in), [www.mmcc.edu.in](http://www.mmcc.edu.in)

Date- 06/10/2024

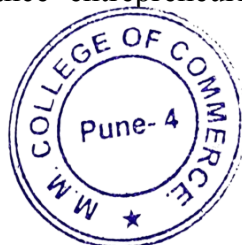
**ENTREPRENEURSHIP DEVELOPMENT CELL**

**Report on Interactive Session with Dr. Ganesh Nigade.**



The Entrepreneurship Development Cell of Marathwada Mitra Mandal's College of Commerce had organized an interactive session with Dr. Ganesh Nigade, a certified trainer of Entrepreneurship and Mentor at Maharashtra State Innovation Society, on 5th October 2024.

The interaction aimed to explore the comprehensive role of institutes in fostering entrepreneurship development. The expert shared insights on various strategies, programs, and best practices that can enhance entrepreneurial skills among students and aspiring entrepreneurs.



The key points of the discussion were fostering an entrepreneurial mindset among the students, key aspects of entrepreneurship, identifying and nurturing entrepreneurial talent and to develop a startup ecosystem among the college students.

Dr. Nigade explained the need for integrating entrepreneurship into academic programs by developing entrepreneurial talent by conducting various activities like business plan competitions, hackathons etc. He shared with the faculty members the need for conducting idea techniques like brainstorming, mindmapping, design thinking etc. In order to inculcate the idea creation thought process, he advised the faculty members to work at a very basic level by identifying and developing entrepreneurial talent by encouraging students to think critically. He also guided the faculties to facilitate networking events to connect the students with entrepreneurs and investors and also to create a community of like-minded individuals to share ideas and experiences by establishing Entrepreneurship Clubs.

Dr. Nigade provided information about Startup India Seed Fund Scheme (SISFS) which provides financial assistance to startups for proof of concept, prototype development, product trials, market-entry, and commercialization. He also explained the faculties about Smart India Hackathon (SIH), a premier nationwide initiative designed to engage students in solving some of the challenges faced in everyday life.

Finally, the resource person emphasized that institutes play a crucial role in shaping the entrepreneurial qualities of the students. By implementing comprehensive support structures, they can empower the next generation of entrepreneurs by fostering innovation and economic growth. The session was attended by 21 faculty members from various departments of the college.



ED Cell Coordinator



Principal

