



MARATHWADA MITRA MANDAL'S
COLLEGE OF COMMERCE

Affiliated to Savitribai Phule Pune University, Re-Accredited by NAAC with "A" Grade
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REPORT ON GUEST LECTURE - RESEARCH PROJECT



A guest lecture on "Research Project" was organized by the Department of Commerce on 03.09.2024 for M.Com students. The session was delivered by Dr.M.G.Mulla who is renowned for his extensive experience in the research field. The lecture aimed to provide students and researchers with a comprehensive understanding of the methodologies, challenges, and best practices in conducting successful research projects.

The primary objectives of the guest lecture were to highlight common challenges faced by researchers and strategies to overcome them and provide insights into ethical considerations in research. The speaker began by explaining the significance of research in advancing knowledge and solving real-world problems. An overview of qualitative and quantitative research methods was provided, with examples of how each method is applied in various disciplines.



The guest lecture provided valuable insights into the process of conducting research projects, from the initial stages of identifying a research problem to the final steps of publishing the results. The speaker's expertise and practical advice were greatly appreciated by the students, who left the session with a clearer understanding of how to approach their own research projects.

In all 82 students attended the guest lecture and gave positive feedback.



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