



MARATHWADA MITRA MANDAL'S  
COLLEGE OF COMMERCE

Affiliated to Savitribai Phule Pune University, Re-Accredited by NAAC with "A" Grade  
ISO 9001:2015 Certified, Awarded as Best College by Savitribai Phule Pune University  
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## Report

### On

## Business Plan Competition

The Business Plan Competition was organized by the Department of Business Administration on 31<sup>st</sup> Aug 2024, aimed at fostering innovation, creativity, and entrepreneurial spirit among students. The competition attracted participants from various departments who showcased their innovative business ideas.

**Objective:** The primary goal of the event was to provide students with a platform to present their business ideas, receive constructive feedback from industry experts, and enhance their entrepreneurial skills. It also aimed at encouraging students to think critically about business viability, market potential, and financial planning.

- Winners of the competition:
  - First Place: Ayush Mahamuni, a startup concept focused on Antarman Agarbatti, stood out for its innovation and potential scalability.
  - Second Place: Shantanu Shahane, a business focused on Election Campaign.

**Outcome:** The event was a great success, with participants gaining valuable experience in pitching and refining their business ideas. The judges praised the creativity and innovation shown by the students.

The Business Plan Competition was a dynamic platform for students to explore entrepreneurship and develop their business acumen. The success of the event highlighted the college's commitment to fostering entrepreneurial talent and innovation. Plans are already in motion to make this an annual event with even more industry participation and opportunities for students.

Dr. Ashwini Kulkarni  
HOD

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Principal

