



MARATHWADA MITRA MANDAL'S  
COLLEGE OF COMMERCE

Affiliated to Savitribai Phule Pune University, Re-Accredited by NAAC with "A" Grade  
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DEPARTMENT OF BUSINESS ADMINISTRATION

Report On One Day Workshop On "Understanding the Importance of Research Methodology"

**Date:** 28/08/2024

**Time:** 09:30 am

**Venue:** Hall No.15

One Day Workshop On "Understanding the Importance of Research Methodology" was delivered by Dr. Ganesh Pathare, Assistant Professor, Marathwada Mitra Mandal College of Commerce.

**Objective:**

The workshop aimed to provide studnets with a comprehensive understanding of research methodology, emphasizing its significance in conducting robust and credible research. The primary objectives of the workshop were to introduce the fundamentals of research methodology and to guide students in designing a structured and systematic research study.

**Observation:**

The session began with an introduction to the various higher education systems around the world, highlighting popular study destinations such as the United States, the United Kingdom, Canada, Australia, and Europe. The speaker emphasized the importance of choosing the right country, university, and course based on individual career goals, financial capabilities, and personal preferences.

**Key Outcome:**

The workshop concluded with a Q&A session. The workshop was a success, providing students with valuable knowledge and skills related to research methodology. Students left with a deeper understanding of the importance of methodological rigor in research and were encouraged to apply these principles in their research project. Overall, the workshop contributed significantly to enhancing the research capabilities of the students, fostering a stronger foundation for quality academic and professional research endeavours. Total 138 students attended the workshop.

The guest lecture was organised by Asst. Prof. Reshma Awati and coordinated by the faculties of Department of Business Administration.



Dr. Ashwini Kulkarni  
HOD

Dr. Devidas Golhar  
Principal



*Dr. Ashwini Kulkarni felicitating the guest of honor, Dr. Ganesh Pathare.*



*Dr. Ganesh Pathare addressing the gathering.*

