



MARATHWADA MITRA MANDAL'S  
COLLEGE OF COMMERCE

Affiliated to Savitribai Phule Pune University, Re-Accredited by NAAC with "A" Grade  
ISO 9001:2015 Certified, Awarded as Best College by Savitribai Phule Pune University  
202/A, Deccan Gymkhana, Pune – 411004

[principal@mmcc.edu.in](mailto:principal@mmcc.edu.in), [enquiry@mmcc.edu.in](mailto:enquiry@mmcc.edu.in), [www.mmcc.edu.in](http://www.mmcc.edu.in)

DEPARTMENT OF BUSINESS ADMINISTRATION

Report On Guest Lecture On "Entrepreneurial Journey of NaadBramha Idli"

**Date:** 11/07/2024

**Time:** 10:00 am to 11:00 am

**Venue:** Justice PB Sawant Hall, Central Building

The guest lecture on the "Entrepreneurial Journey of NaadBramha Idli" was delivered by the Managing Director of NaadBramha, Mr. Krishna Nidavanche. He shared his background, including education and early career experiences, his inspiration behind starting his own business, highlighting the initial idea and the motivation to start something of his own.

**Objective:**

The session aimed to provide insights into the challenges and triumphs faced by Mr. Krishna Nidavanche in building his successful business.

**Observations:**

Sir threw light on the challenges faced during the start-up phase, such as securing funding, building a team, and developing the idea. He also explained how he was able to overcome the challenges and obstacles encountered by him, including financial hurdles, competition, and market changes. He also shared various strategies and solutions that were implemented to overcome these challenges, providing practical advice for aspiring entrepreneurs.

**Key Outcomes:**

Total 134 students attended the lecture. The lecture concluded with an interactive Q&A session where students had the opportunity to ask questions. Students expressed positive feedback, noting that the lecture was both informative and motivational. They found the entrepreneur's story relatable and inspiring, encouraging them to pursue their own entrepreneurial endeavours. The guest lecture was organised by Asst. Prof. Reshma Awati and coordinated by the faculties of Department of Business Administration.

Dr. Ashwini Kulkarni  
HOD



Dr. Devidas Golhar  
Principal



*Dr. Ashwini Kulkarni (HOD) felicitating the guest of honour Mr. Krishna Nidavanche.*



*Mr. Krishna Nidavanche, Managing Director of NaadBramha, addressing the gathering*

