



MARATHWADA MITRA MANDAL'S
COLLEGE OF COMMERCE Affiliated to Savitribai Phule Pune University, Re-Accredited by
NAAC with "A" Grade
ISO 9001:2015 Certified, Awarded as Best College by Savitribai Phule Pune University
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On 4th of July 2018 the Workshop on Implementation Of Choice Based Credit System For First Year BBA/BBA-IB was held at Marathwada Mitra Mandal's College of Commerce in collaboration with Savitribai Phule University SPPU featuring a series of insightful sessions and discussions centred on the Choice Based Credit System (CBCS).

The formal inauguration was led by Dr. Prafulla Pawar, IQAC Director and Registrar of SPPU. Dr. Pawar delivered an engaging keynote speech, highlighting the pivotal role of CBCS in modern education and the transformative impact it promises. Following the inauguration, the session concluded with a vote of thanks, acknowledging the contributions of Dr. Pawar and the support of all attendees.

The first technical session offered a comprehensive overview of the Choice Based Credit System. Dr. Sanjay Kaptan, Chair Professor Savkar Chair at SPPU, provided a detailed introduction to CBCS, elucidating its structure, benefits, and the broader educational implications. Dr. Kuljiet Uppal, CEO of Krea Foundation, followed with a session on the essence of Persona & Image Management (PRIM) and its contemporary relevance, shedding light on how personal branding integrates with educational frameworks.

The second technical session focused on the practical aspects of implementing CBCS. Dr. Tanuja Devi, Co-ordinator for BBA/BBA-IB at Garware College, provided an in-depth analysis of the implementation strategies for CBCS and the evaluation methods under this system. Her insights were instrumental for educators looking to adopt or refine CBCS frameworks in their institutions.

The final technical session featured a hard talk on building a BBA/BBA-IB curriculum from a global perspective. Prof. T.M. Sathyanarayanan presented an insightful discussion on aligning the curriculum with global standards and best practices, providing a valuable perspective for curriculum developers and academic leaders.

The event concluded with the valedictory session. Feedback from participants was collected, offering valuable insights into the effectiveness and impact of the sessions. Prof. T.M. Sathyanarayanan delivered the valedictory address, summarizing the key takeaways from the day's discussions and emphasizing the

importance of continued dialogue and innovation in education. The session ended with a vote of thanks by Dr. Joe Lopez, who expressed gratitude to all speakers, attendees, and organizers for their contributions to the success of the event. A total of 135 faculty members from various colleges affiliated to SPPU attended the workshop.

Key outcomes

- The workshop was a resounding success, providing a platform for meaningful discussions on the Choice Based Credit System.
- The sessions offered valuable knowledge and practical insights, fostering a deeper understanding of CBCS and its implementation. T
- The event also facilitated networking and collaboration among educators and experts, paving the way for future advancements in educational practices.



A handwritten signature in blue ink, appearing to read "S.M. Edke".

Prof. S.M. Edke
Principal – Incharge