



MARATHWADA MITRA MANDAL'S
COLLEGE OF COMMERCE

Affiliated to Savitribai Phule Pune University, Re-Accredited by NAAC with "A" Grade
ISO 9001:2015 Certified, Awarded as Best College by Savitribai Phule Pune University
202 A, Deccan Gymkhana, Pune – 411004

principal@mmcc.edu.in, enquiry@mmcc.edu.in, www.mmcc.edu.in

Date: 5th September, 2023

REPORT ON RESEARCH METHODOLOGY SESSION

Department of Business Administration had organised "Research Methodology Session" on 4th Sep 2023, Monday for second year BBA/BBA-IB students. Total 144 students attended the session. All the faculties graced the occasion with their presence.

The program started at 11:00 am with the welcoming of the resource person for the day, Dr. Ashwini Kulkarni. The welcome address was given by Asst. Prof. Gurmeet Kaur Rajpal and the session was taken ahead by the resource person thereafter.

Dr. Ashwini Kulkarni highlighted the importance research, the culture of research in the academic front and explained the importance of the research from academic point of view. Ma'am also enumerated and briefly discussed the steps to develop a good research and the related key components in order to complete a research project report and concluded with solving student's doubts.

Vote of thanks was proposed and the session was organised by Asst. Prof. Reshma Awati.

Dr. Devidas Golhar

(Principal)

