



**MARATHWADA MITRA MANDAL'S  
COLLEGE OF COMMERCE**

Affiliated to Savitribai Phule Pune University, Re-Accredited by NAAC with "A" Grade  
ISO 9001:2015 Certified, Awarded as Best College by Savitribai Phule Pune University  
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**Name of the event:** Writing for Television

**Date:** 28-04-2022 **Time:** 11:30 am -2:30pm **Venue:** DCJ Classroom-1

**Name of the Resource Person:**

**Brief description of the event:** The television industry in India is still on the rise and shifting new paradigms in terms of its content and audience. The TV industry requires young and dynamic script-writers. The resource person Mr. Abhijeet Pendharkar is a professional TV Script Write. He explained the new trends of television programs in Marathi TV industry and several strategies for making new content all the time to maintain the newness of the show. He has shown some video clips and explained how the producer and makes ask change in the scripts.

The session was an `eye-opener` for all the students. Prof. Shenai Welcomed Pendharkar Sir, with small token of appreciation. Prof. Swapnil Kamble introduced the recourse person and presented vote of thanks.

**HOD**