

## MARATHWADA MITRA MANDAL'S COLLEGE OF COMMERCE

Affiliated to Savitribai Phule Pune University, Re-Accredited by NAAC with "A" Grade ISO 9001:2015 Certified, Awarded as Best College by Savitribai Phule Pune University 202 A, Deccan Gymkhana, Pune – 411004

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Name of the event: Workshop on Anchoring for Media

**Date:** 23/10/2021 **Time:11:30 am** 

Venue: Online

## **Google Meet Link if online:**

https://drive.google.com/file/d/1xw6Bj\_csyZuIMVk48FUBOxeO5rB3R6oI/view?usp=drive\_web\_

Name of the Resource Person: Shri. Vitthal Mohite

Brief description of the event: Media industry is a one of the most dynamic field where communication skills especially in the fields of TV anchoring and radio presentation becomes a core professional skills. By keeping this requirement in mind, the Department of Communication and Journalism had invited a professional Mr. Vitthal Mohite a Radio Presenter from All India Radio (Akashwani Kolhapur). He is an experienced radio presenter with more than fifteen years of anchoring experience. He shed light upon the technical aspects of sound, voice modulation and most importantly the skill of speaking in a studio for radio programs.

The session was open for all the college students in an online Google meet platform. 98 students were participated in the program. Principal Dr. Devidas Golhar officially welcomed Mr. Mohite and the session continued for two hours. Students interacted with the speaker spontaneously.