



MARATHWADA MITRA MANDAL'S COLLEGE OF COMMERCE, PUNE

In association with
FACULTY OF COMMERCE & MANAGEMENT
SAVITRIBAI PHULE PUNE UNIVERSITY
and
GMGC



organises two days
NATIONAL WEBINAR ON INTELLECTUAL PROPERTY RIGHTS

Date: 20th May, 2020

To
The Principal
MMCC
Pune

**Subject: Post Event Report of the two days National Webinar held on
18th May 2020 & 19th May 2020**

Respected Sir,

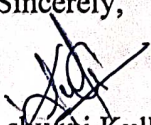
It gives us immense pleasure to submit the post event report of the two days *National Webinar held on 18th May 2020 & 19th May 2020* organized by *Marathwada Mitra Mandal's College of Commerce, Pune* in association with the *Faculty of Commerce & Management, Savitribai Phule Pune University and GMGC*. The event was successfully conducted with the active participation of 162 participants throughout the nation. The team of speakers was also actively involved for the smooth conduction of every session; hence the objectives of the programme were successfully achieved.

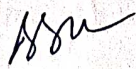
The session-wise information of the program is given in the form of detailed report. Indeed, it is our pleasure to be a part of such event as an organizing committee member. During such uneven circumstances of COVID -19 pandemic situations the programme has proved to be very useful for faculties to develop their knowledge about Intellectual Property Rights.

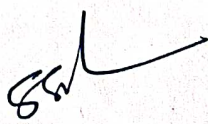
Thank you for allowing us to organize such programme & also for providing us with the technical aids required to conduct the webinar. We are grateful to you for the unconditional support received from your side.

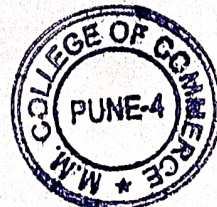
Thank You!

Yours Sincerely,


Dr. Ashwini Kulkarni
Criterion III In-charge


Dr. Swapna Kolhatkar
IQAC Co-ordinator


Dr. Sunita Pokharna
Webinar Convener



TOPIC:

**PATENT, COPYRIGHT, TRADEMARK & GI
(INTELLECTUAL PROPERTY RIGHTS)**

SPECIAL INVITEES

HON. DR. NITIN KARMALKAR

Vice Chancellor
Savitribai Phule Pune University
(Guest of Honour)

HON. SHRI AMITABH KANT

Chief Executive Officer
NITI Aayog
(Guest of Honour)

HON. SHRI UDAY SAMANT

Minister, Higher Education,
Govt. of Maharashtra
(Chief Guest)

INVITEES OF INAUGURAL PROGRAM

DR. PARAG KALKAR

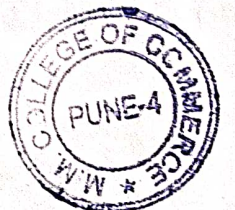
Dean
Faculty of Commerce & Management
Savitribai Phule Pune University

PRIN. B. G. JADHAV

Executive President, Marathwada Mitra Mandal

DR. DEVIDAS GOLHAR

Principal
Marathwada Mitra Mandal's College of Commerce, Pune



SPEAKERS:

PROF. GANESH HINGMIRE

Chairmen, GMGC

MR. B. P. SINGH

Joint Controller of Patents & Design (Rtd.)

MR. HOSHIAR SINGH

Registrar of Copyright, Govt. of India

MRS. RASHMI HINGMIRE

Patent Attorney

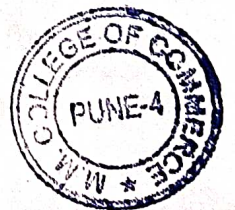
MR. ANIRUDDHA CHINEY

CA & CS, International finance Consultant

ADV. PARESH CHINCHOLE

Associate, GMGC

LL.B. (Hons. in Intellectual Property Law) from Indian Institute of Technology,
Kharagpur



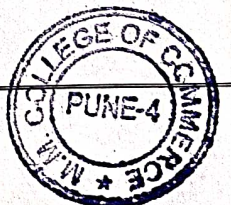
MONDAY, 18TH MAY 2020

INAUGURAL SESSION

The programme was started at 10.00 am on Monday, 18th May 2020 as per the schedule on the ZOOM MEETING APPLICATION. The webinar was inaugurated by the Chief Guest **Hon. Shri Uday Samant**, Minister, Higher Education, Govt. of Maharashtra, Guest of Honour **Hon. Shri Amitabh Kant**, Chief Executive Officer, NITI Aayog, and Guest of Honour **Hon. Dr. Nitin Karmalkar**, Vice-Chancellor, Savitribai Phule Pune University. Also the invitees of inaugural programme **Dr. Parag Kalkar**, Dean, Faculty of Commerce & Management, Savitribai Phule Pune University, **Prin. B.G. Jadhav**, Executive President, Marathwada Mitra Mandal were also present (virtually) for the inaugural programme.

Chief Guest **Hon. Shri Uday Samant**, Minister, Higher Education, Govt. of Maharashtra, congratulated the organizers for conducting two days National Webinar on the important topic of '**Patent, Copyright, Trademark & GI (Intellectual Property Rights)**'. He appreciated the efforts taken by Marathwada Mitra Mandal's College of Commerce, Pune and Faculty of Commerce & Management, Savitribai Phule Pune University to educate the faculties about the said topic during the pandemic situation of COVID-19. Many developed countries are highly contributing towards this area and the private autonomies are generating money through the knowledge and application of Intellectual Property Rights; also they spend this money to educate their students in a better way, Shri Samant said. Maharashtra is a land of scholars he added; He also gave the examples of Gopalkrishna Gokhale, Lokmanya Tilak, Swatantryaveer Savarkar, Pu. La. Deshpande etc., while expressing his views.

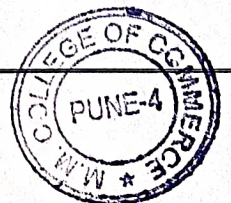
He also recognized the contribution of Saint Dnyaneshwar for writing Dnyaneshwari – An eternal source of knowledge. He also congratulated to the



team of speakers for contributing their efforts towards the programme. He also expressed his gratitude towards Mr. Amitabh Kant sir for motivating the organizers. Also he assured the university and college authorities that he will definitely motivate them by his presence and guidance in future as well.

Guest of Honour **Hon. Shri Amitabh Kant**, Chief Executive Officer, NITI Aayog, also inaugurated the programme. In his very recent article Published on 12th May, 2020 on Intellectual Property Rights has mentioned that India should aim to grow as one of the improved IPR nations to the number one IPR nation in the world. He said that; 'I have always emphasized that Indian universities should acquire strong IP policy like western countries adopted and become self sustainable. If Oxford University is earning billion of rupees through IPR, then why not the Oxford of East i.e. Savitribai Phule Pune University.' I suggest and request the academicians and all participants who are attending the webinar please be a contributor to the nation as IP creator and commercialization thereafter. Let us use IPR as a tool to develop the economy of the nation, he added. He also mentioned the contribution of Prof. Ganesh Hingmire towards the field of IPR. He wished a great success to the organizers for all the future endeavors and great success for the two days National Webinar on IPR.

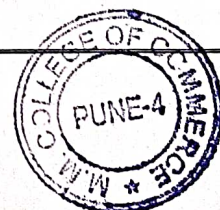
Hon. Prin. Bhausaheb.G. Jadhav, Executive President, Marathwada Mitra Mandal, sir first of all expressed his gratitude towards the special invitees of the program. Sir mentioned that in tune with the advancement in the technology the college has taken initiatives to organize such webinar and he also was very happy to be a part of it. Even in such tough times with the help of such advanced technology we can continue to add in our knowledge it is a remarkable activity, he said. He also requested Hon. Shri Uday Samant, Minister, Higher Education, Govt. of Maharashtra and Hon. Dr. Nitin Karmalkar, Vice-Chancellor, Savitribai Phule



Pune University to motivate more teachers and students to organize and also to be a part of more of such webinars to built in the state of knowledge among the teaching fraternity as many of them may not be aware about such facilities to reach their students. Even the buildings of schools and colleges are closed the teachers should be confident enough to educate their students through such webinars, he added.

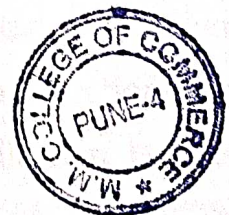
Dr. Parag Kalkar, Dean, Faculty of Commerce & Management, Savitribai Phule Pune University has been associated with the college since the inception of the idea to be taken into consideration to organize such webinar. Sir said that hr NIRF ranking has raised the importance of IPR also the Government Policy of IPR 2016 has made a huge impact on it. He said that, these two days National Webinar will definitely enlighten the faculties towards the field of IPR to have a deep thought to get trigger to start thinking in this directions. In the field of commerce and management there are less IPs as compared to science & technology, he said. This webinar will be the first step to come closer to the activity to develop our own IPR, he added.

Hon. Dr. Nitin Karmalkar, Vice-Chancellor, Savitribai Phule Pune University, Sir said that it is a privilege to be a part of such an informative activity during the current situation. Being a teaching fraternity many of us are working for enhancing our knowledge by taking part in such events. He also spoke about the role of the university also the challenges faced by the universities and colleges during such uneven conditions. He further explained that how various universities are adding their efforts in the field of research by innovating and manufacturing different tools like ventilators, masks, vaccinations etc to deal with the COVID-19 pandemic situation; and here there is a need of IPR he said. He also spoke about the first IPR policy adopted by the government. He said that, UGC has announced that every



university should generate a course of IPR to understand it in a better way. Many students are coming up with great ideas of innovation and these efforts are also appreciated by the universities he added. On the other hand all these students should get much knowledge about the IPR so that they can direct their efforts in socially beneficial way. Eventually there can be a push to more innovative activities during such emergency. Day to day the number of COVID-19 positive patients are increasing day-by-day, to cope up with this many universities along with the Savitribai Phule Pune University has developed a mathematical model which will be definitely helpful to forecasting the number of ventilators and other facilities needed. He appreciated the initiative taken by Marathwada Mitra Mandal's College of Commerce, Pune and Faculty of Commerce and Management, Savitribai Phule Pune University for organizing such a webinar.

The vote of thanks of the inaugural programme was presented by **Dr. Devidas Golhar**, Principal, Marathwada Mitra Mandal's College of Commerce, Pune. Sir mentioned that the topic was encountered after knowing about the survey done by the organization called 'Ironforge' a premier organization in IPR and Patenting. The survey revealed that just 5% of the total respondents of the survey were having the real understanding the value of IPR, he added. Sir said that, this webinar will definitely prove to be fruitful for all the participants. He expressed his gratitude towards all the special invitees for their presence in the webinar. Also sir expressed his gratitude towards the knowledge partner Savitribai Phule Pune University. He thanked the authority members of Marathwada Mitra Mandal for their valuable presence. He thanked the team of speakers as well as the technical partner. Sir also thanked to all the participants for their active participation in the webinar.



TECHNICAL SESSION – I

FIRST SPEAKER

PROF. GANESH HINGMIRE

Chairmen, GMGC

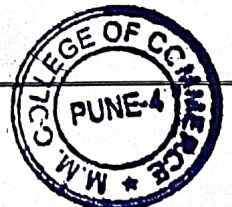
The key speaker of the webinar who started with the Technical session I was Prof. Ganesh Hingmire, he the chairmen of GMGC i.e. Great Mission Group Consultancy and also the National IP award winner. Sir has been significantly contributing in the field of IP. His topic was 'Intellectual Property Rights – Scenario in India'. He thrown light on what is going on in India as far as IPR is concerned.. Sir spoke about importance if IPR in academic sector i.e. Academic Plagiarism and knowledge copyright. He emphasized the significance of IP and rational for protection – Role of IP in business. He explained to the audience the inventions done by Indian students and how they got themselves registered to the Patents. He also successfully conducted the question answer session by clearing many doubts of the participants. All the participants were satisfied after the session and given positive feedback of the session.

SECOND SPEAKER

MR. B. P. SINGH

Joint Controller of Patents & Design (Rtd.)

The second speaker of the technical session was Mr. B.P. Singh, Joint Controller of Patents & Design (Rtd.). The topic of discussion was 'Software Patenting and The Role of AI Patenting'. He enlightened the audience towards the area of National IPR Policy ' Creative India: Innovative India: Rachanatmak Bharat: Abhinav Bharat. Wherein he focused on - IPR awareness Outreach and Promotion, Generations of IPRs, Legal and Legislative Framework, Administration and Management, Commercialisation of IPR, Enforcement & Adjudication Human



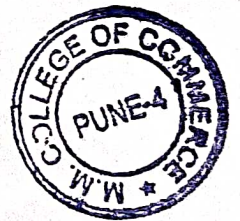
Capital Development and many more. He also covered the importance of IPR, what is Patent, How to distinguish between Potentially Patentable inventions, Recent development on AI in India growth of AI in India, quality management in processing of IP applications etc., during his session

THIRD SPEAKER

ADV. PARESH CHINCHOLE

Associate, GMGC

The next speaker was Adv. Paresh Chinchole, Associate, GMGC LL.B. (Hons. in Intellectual Property Law) from Indian Institute of Technology, Kharagpur. His topic of discussion was 'Trademark and Copyright'. He covered the areas like Trademark, , enforcement of trademark, trademark filing procedure, Trademark and CORONA, Copyright, originality, what cannot be copyrighted? , general principles, exception to copyright infringement fair dealing/ fair use, DU photocopy case, industrial design, Graphical User Interface (GUI) Icons, designs of clothes and jewelry, industrial design, etc. the session was concluded with solving the queries of the participants.



TUESDAY, 19TH MAY 2020

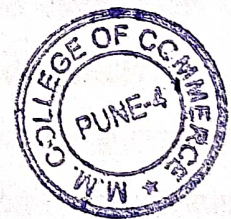
TECHNICAL SESSION – II

FIRST SPEAKER

MR. HOSHIAR SINGH

Registrar of Copyright, Govt. of India

The topic of the session was Copyright & academic sector. Sir has started with the brief of IPR. His major focus was on copyrights. He opines that any activity under commerce is for human satisfaction and copyright falls under this category. Copyright attributes means originality he added. When all the attributes are clubbed together they are qualified as copyright. He distinguished between the elements which can be copyrighted and non-copyrighted. He focused more on the core elements copyrights i.e. written material, music, art, dramatic, films and sound recordings. He mentioned about the role of broadcasting organizations, rights of the broadcasters etc. He also covered some of the points of Patents as well. He enlightened the audience in a more practical way. He also covered major areas of academic sector with regard to the copyrights. Being on an honorary post he could explain the concepts in more rational and approachable manner which was more helpful to the audience.



MRS. RASHMI HINGMIRE

Patent Attorney

Mrs. Rashmi Hingmire, Patent Attorney in GMGC having more than twelve years of experience on account on prior art search, filing and prosecution of Indian and PCT patent applications. She covered the topic 'Patent Registration in India'. She spoke about Patent, criteria for patentability, objectives of patents, problems in patent, applying for patent, expedited examination, publication, types of specifications, procedure for registration of patents, etc; participants has given good response for this session.

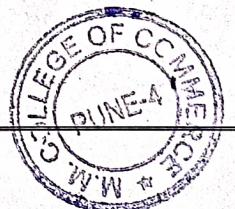
MR. ANIRUDDHA CHINEY

CA & CS, International Finance Consultant

The next speaker of the session was Mr. Aniruddha Chiney, CA & CS, International Finance Consultant. Sir is a seasoned Corporate Finance Professional. His professional areas uses all critical corporate compliances and applied financial modeling to vast clientele .He spoke about IP valuation, copyright, database, trademark passing off, patent, liquidation value, book value etc.

PANNEL DISCUSSION

This was a bonus session for the participants organized by the team of the speakers so as to go beyond the boundaries of given subject. They could excel their own areas as a treat for the listeners in this discussion which will definitely be very useful to the listeners this was the motive of this element in the programme; wherein Prof. Ganesh Hingmire, Mrs. Rashmi Hingmire, Mr. Aniruddha Chiney, Mr. B. P. Singh and Adv. Paresh Chinchole had adeep discussion on various aspects covered in the form of queries of the participants. Also they gave nice examples to elaborate in details. To check their current knowledge few questions



were also asked to the participants to improve the level of involvement; to which the participants responded very positively.


VALEDICTORY SESSION

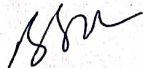
The formal vote of thanks of the programme was presented by Dr. Sunita Pokharna, Webinar Convener. She thanked all the special invitees for their presence in the webinar. Also ma'am expressed her gratitude towards the Savitribai Phule Pune University. She thanked the authority members of Marathwada Mitra Mandal for their valuable presence. She was grateful towards the speakers of the webinar for sparing their valuable time to create awareness about IPR. She also thanked to all the participants for their active participation in the webinar. She mentioned about the contribution of the organizing team & technical partners

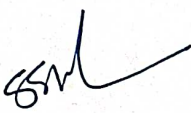
NEWS COVERAGE

On the very next day of the event the popular newspaper of Maharashtra 'Sakal' covered the news. The press note was prepared by the Head & faculties of MJMC Department, MMCC.

Thank You!


Dr. Ashwini Kulkarni
Criterion III In-charge


Dr. Swapna Kolhatkar
IQAC Co-ordinator


Dr. Sunita Pokharna
Webinar Convener

