



MARATHWADA MITRA MANDAL'S COLLEGE OF COMMERCE

Affiliated to Savitribai Phule Pune University, Re-Accredited by NAAC with "A" Grade
ISO 9001:2015 Certified, Awarded as Best College by Savitribai Phule Pune University
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ENTREPRENEURSHIP DEVELOPMENT CELL

Report of Workshop On - Protecting Innovation through IPR



The Entrepreneurship Development Cell of Marathwada Mitra Mandal's College of Commerce had organized a workshop on Intellectual Property Rights on 9th March 2022. The resource person for the workshop was Adv. Yogini Tilak. The objective for conducting the workshop was to increase awareness among the students about the significance of IPR. Educate them about different types of intellectual property, including patents, copyrights, trademarks, and trade secrets. Provide a foundational understanding of IPR concepts. Cover topics like what constitutes intellectual property, how it is protected, and its role in fostering innovation and creativity.

Explore how IPR plays a role in innovation centers and incubation programs. Showcase success stories where IPR has facilitated commercialization of innovations. The guest speaker explained the relevant laws, treaties, and agreements that protect intellectual property rights. The resource person also highlighted the importance of IPR in boosting business growth by safeguarding innovative ideas, strategies and creations.

Asso. Prof. S.M. Edke
HOD Commerce



Dr. Devidas Golhar
Principal