



MARATHWADA MITRA MANDAL'S COLLEGE OF COMMERCE

Affiliated to Savitribai Phule Pune University,
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REPORT ON ONE DAY WORKSHOP ON RESEARCH METHODOLOGY: "SHARPENING YOUR RESEARCH SKILLS"

Date:29/07/2018

Department of Business Administration had organized "One Day Workshop on Research Methodology: Sharpening your Research Skills" on 28th July, 2018. Total 60 students attended the session. All the faculties graced the occasion with their presence.

The program started with the welcoming of the resource person for the day, Dr. Shilpa Kabra. The welcome address was given by Asst. Prof. Gurmeet Kaur Rajpal and the session was taken ahead by the resource person thereafter.

The workshop commenced with an overview of research methodology, emphasizing its importance in conducting systematic and rigorous research. Students were introduced to key concepts, such as research objectives, hypotheses, variables, and research designs. It also focused on exploring different research methods and techniques, including qualitative, quantitative, and mixed-method approaches.

Overall, the workshop contributed to the development of students' research skills and capabilities, enabling them to undertake rigorous and impactful research endeavors. Finally, the workshop concluded with vote of thanks proposed by Asst. Prof. Snehal Borkar.

Dr. Ashwini Kulkarni
BBA Coordinator

Dr. M. D. Lawrence
Principal

