



# MARATHWADA MITRA MANDAL'S COLLEGE OF COMMERCE

Affiliated to Savitribai Phule Pune University,  
Re-Accredited by NAAC with "A" Grade

## **REPORT ON ONE DAY WORKSHOP ON MANAGING IPR**

**Date: 26/10/2021**

On 25<sup>th</sup> October, 2021 one-day workshop was conducted on "Managing IPR" by the Department of Business Administration. 156 students were present to attend the workshop along with all the faculties.

The workshop commenced with felicitation of the resource person Adv. Shubhangi Deshmukh along with welcome address delivered by Dr. Kalpana Vaidya. The workshop was taken ahead by the resource person where she emphasized the importance of IPR.

The workshop focused on exploring different types of intellectual property and strategies for their effective management. This session delved into the legal aspects and challenges associated with managing intellectual property rights. Students gained insights into intellectual property laws, enforcement mechanisms, and strategies for mitigating potential risks and disputes.

Finally, the forum was open for question and answer session where the students got their doubts cleared. Prof. Gurmeet Kaur Rajpal delivered a vote of thanks, marking the conclusion of the workshop.

Dr. Ashwini Kulkarni  
HOD

Dr. Devidas Golhar  
Principal

