



# MARATHWADA MITRA MANDAL'S COLLEGE OF COMMERCE

Affiliated to Savitribai Phule Pune University,  
Re-Accredited by NAAC with "A" Grade

Date: 04/09/2019

**Day & Date:** Monday, 03/09/2019

**Timing:** 10:00 AM - 11:00 AM

**Venue:** Dnyaneshwar Hall

## **REPORT ON ONE DAY WORKSHOP ON INSIGHTS INTO CORPORATE CULTURE BY WNS**

Under the Memorandum of Understanding (MoU) with WNS, a one day workshop was organised for Third Year students on Insights into corporate culture. The workshop began with an introduction to different types of corporate cultures, such as traditional, hierarchical, team-based, and flat organizations. The speaker elaborated on how each type influences communication, decision-making, and individual roles. Real-world examples of leading companies representing each culture type were discussed to provide a concrete understanding.

Transitioning from college to a career is a significant change for many students. The speaker addressed common challenges faced by new graduates, such as adapting to a professional routine, understanding workplace etiquette, and effective communication with colleagues and supervisors. Practical tips were given on how to make this transition smoother, including time management strategies and the importance of professional networking.

A key part of the workshop focused on corporate ethics, highlighting the principles that govern actions within an organization. Topics covered included integrity, accountability, and the social responsibilities of businesses.



The speaker stressed the importance of aligning personal values with those of the company and navigating ethical dilemmas in the workplace.

To enhance understanding and retention of the material, the speaker conducted several interactive activities:

- **Role-playing Exercises:** Students participated in scenarios that mimicked real-life workplace situations, such as resolving conflicts, making team decisions, and adhering to ethical practices.
- **Group Discussions:** These sessions encouraged students to share their thoughts on the ideal corporate culture and discuss the ethical challenges they might expect to face.
- **Q&A Sessions:** An open forum where students could ask questions directly related to their concerns about entering the workforce, receiving practical advice in return.

The workshop was well-received, with 58 students from various academic backgrounds participating. Feedback collected at the end of the session indicated that students found the practical exercises particularly beneficial. Many expressed an increased understanding of what to expect in their future workplaces and felt better prepared to navigate the transition from academic to professional life.



Dr. Kalpana Vaidya  
Co-ordinator



Prof. S. M. Edke  
Principal In-charge