



**MARATHWADA MITRA MANDAL'S
COLLEGE OF COMMERCE
BBA/BBAIB**

Date: 02-03-2020

Report on How to Make Research Project Workshop

Date: 29th February, 2020

Time: 10.00 am

Venue: Auditorium, MMCC Pune.


Marathwada Mitra Mandal's College of Commerce organised a workshop on "How to Make a Research Project" on February 29, 2020. With esteemed guest speaker Dr. M. D. Lawrence. The workshop aimed to provide students with insights and guidance on the process of conducting research projects effectively

1. **Introduction to Research:** Dr. Lawrence commenced the session with an overview of the significance of research in academia and beyond. He emphasized the importance of research in expanding knowledge, solving problems, and contributing to the advancement of society.
2. **Understanding Research Components:** The speaker delved into the essential components of a research project, including the research question, literature review, methodology, data collection, analysis, and conclusion. He elucidated the significance of each component and how they contribute to the coherence and validity of the research.
3. **Choosing a Research Topic:** One of the crucial aspects discussed was selecting an appropriate research topic. Dr. Lawrence provided strategies for choosing relevant and feasible research topics aligned with students' interests and academic requirements.
4. **Research methodologies:** Different research methodologies were used, including qualitative, quantitative, and mixed methods approaches. The speaker explained the strengths and limitations of each methodology and how to choose the most suitable one based on the research objectives.
5. **Literature Review:** The importance of conducting a comprehensive literature review was emphasized. Dr. Lawrence guided students on how to search for relevant literature, critically analyses existing studies, and synthesize information to inform their research.
6. **Data Collection & Analysis:** Practical aspects of data collection techniques and analysis methods were discussed. The speaker provided insights into various data collection tools and statistical techniques, empowering students to make informed choices based on their research requirements.


7. **Ethical Consideration:** The workshop also addressed ethical considerations in research, including obtaining informed consent, ensuring confidentiality, and adhering to ethical guidelines. Dr. Lawrence stressed the significance of ethical conduct in maintaining the integrity of research outcomes.
8. **Writing & presenting Research:** Tips for effective research writing and presentation skills were shared. Students were guided on how to structure their research papers, present findings coherently, and engage their audience during presentations.

Conclusion:

The workshop on "How to Make a Research Project" by guest speaker Dr. M. D. Lawrence was highly informative and beneficial for the 102 students in attendance. It equipped them with essential knowledge and skills required to embark on research endeavours effectively. The interactive nature of the session fostered engagement and encouraged students to actively participate in the learning process. Marathwada Mitra Mandal's College of Commerce extends its gratitude to Mr. Lawrence for his invaluable contribution to enhancing student's research capabilities.


Dr. Kalpana Vaidya
Event Coordinator




Dr. Devidas Golhar
Principal