



MARATHWADA MITRA MANDAL'S
COLLEGE OF COMMERCE

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MMCC Social Outreach Program
MMCC Student Forum initiative

Report on "Value Education through Kirtan" Activity

Date: 1st March, 2024

Prepared by: MMCC Student Forum

The MMCC Student Forum, as part of its Social Outreach Program, launched an initiative titled "Value Education through Kirtan" aimed at Primary and Secondary Schools across Pune City. This program sought to revive and propagate the cultural heritage of Maharashtra, renowned as the land of saints and heroes, by instilling moral values among the youth through the medium of 'Kirtana' (devotional singing).

Background:

Maharashtra boasts a rich tradition of saints who have played pivotal roles in enlightening society through 'Kirtana' while advocating knowledge, devotion, and humanity. Notably, Sant Dnyaneshwar Maharaj and Sant Tukaram Maharaj, with their karmabhumi in Alandi and Dehu respectively, have profoundly impacted society by steering it away from superstition, fear, and unethical practices. The contribution of these saints to societal formation is monumental, and their teachings continue to inspire generations.

Implementation:

Drawing inspiration from the legacy of these revered saints, the students of MMCC embarked on a mission to impart values education to students of Primary and Secondary Schools in Pune through the medium of 'Kirtana.' The initiative aimed to reconnect students with their cultural roots while imbuing them with timeless virtues.

Event Details:

1. Modern High School, Pune (22nd Feb 2024): Over 200 students from the 7th and 8th Standards actively participated in the event, demonstrating enthusiasm and engagement.
2. New English School, RamanBaug, Pune (24th Feb 2024): The program witnessed the active participation of 325 students, further spreading the message of value education among the school community.
3. Aabasaheb Atre High School, Pune and Abhinav Vidyalaya, Pune (26th and 27th Feb 2024): More than 350 students from these institutions participated, reflecting the growing impact and reach of the initiative.
4. Ganesh English Medium School and Junior College, Pune (1st March 2024): The event concluded with the participation of 240 students, marking a successful culmination of the program.





Outcome:

The "Value Education through Kirtan" activity succeeded in fostering a deeper appreciation for moral values and cultural heritage among the student community. Through interactive sessions and devotional singing, students gained insights into the importance of integrity, compassion, and righteousness in leading meaningful lives.

Conclusion:

The MMCC Student Forum's initiative exemplifies the synergy between tradition and modernity in nurturing ethical values among the youth. By harnessing the power of 'Kirtana,' the program not only connected students with their cultural roots but also equipped them with essential life lessons, contributing to their holistic development. This report encapsulates the success and impact of the "Value Education through Kirtan" activity, underscoring its significance in promoting moral values and cultural heritage among the youth of Pune City.



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