



MARATHWADA MITRA MANDAL'S
COLLEGE OF COMMERCE

Affiliated to Savitribai Phule Pune University, Re-Accredited by NAAC with "A" Grade
ISO 9001:2015 Certified, Awarded as Best College by Savitribai Phule Pune University
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Alumni Interactive Session Report

"How to choose Business opportunity?"

AY 2022-23



Date: 11th March 2023

Venue: Auditorium

Time: 10.30 am.

The Department of Business Administration had organized the interactive session of alumnus Mr. Harsh Patel on the topic "How to choose a business opportunity?".

The objective of the interactive session was to provide current students with insights and guidance on how to evaluate and choose business opportunities effectively. The session began with a warm welcome to the esteemed alumnus who led the interactive discussion.



The presenter introduced themselves, highlighting their background and experience in entrepreneurship and business development.

The presenter commenced the session by emphasizing the importance of careful consideration and strategic planning when selecting a business opportunity. They outlined key factors to consider, including market demand, feasibility, competition, and personal strengths and interests.

The session included interactive activities such as group discussions, and brainstorming sessions to encourage active participation and engagement among attendees. Students had the opportunity to share their thoughts, ask questions, and seek advice from the presenter.

Overall, the interactive session on "How to Choose a Business Opportunity" provided valuable guidance and inspiration to current students, empowering them to make informed decisions and pursue entrepreneurial ventures with confidence.

Total 46 students attended the session. The anchoring and thanksgiving was performed by the students Samruddhi Karnawat and Vanshita Sugandhi.



Dr. Ashwini Kulkarni

HOD



Dr. Devidas Golhar

Principal

