



MARATHWADA MITRA MANDAL'S

COLLEGE OF COMMERCE

Affiliated to Savitribai Phule Pune University, Re-Accredited by NAAC with an "A" Grade
ISO 9001:2015 Certified, Awarded as Best College by Savitribai Phule Pune University

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Practice No. 1 for A.Y 2022-23

Title of the practice: Inculcation of Indian value system through social & community outreach programs.

Objectives:

1. The college focuses on inculcating the moral and ethical values of Indian philosophies in the holistic development of students through its student activities and celebration of National festivals.
2. The college believes in strengthening social harmony and positivity through social outreach and community outreach programs, which develops a sense of social responsibility in the minds of the young generation.
3. The college connects the students with the ground realities, and economic disparities of society through extension activities and contributes to the sustainable development of society.

Context:

1. The college strives to inculcate pluralistic and multicultural societal values where many faiths and beliefs regulate the lives of individuals in a democratic manner.
2. Through the academic and cultural activities, the values and their roles can play an important role in the personal and professional development of students.
3. The college focuses on teamwork, leadership values are an intrinsic part of our feelings and act as the prime motivating force behind our thoughts, emotions, behaviors, and actions through various activities.

MMCC has initiated the following activities:

1. **Folk Fusion:** This particular event was organized in March 2023. More than 250 students participated in this event. This event is organized to develop various skills and teamwork among students.
2. **Navarang Cultural Activity:** On the occasion of Durga Pooja (October 2023) with the policy of social inclusion at Marathwada Mitra Mandal College of Commerce, the Cultural Committee organized a day program called 'Navrang'. As per the name itself, the MMCC campus experienced multifaceted, vibrant, and dynamic cultural activities. More than 374 students participated in this event.
3. **Nirbhay Kanya Abhiyan:** On 16th December 2022, MMCC Priyadarshini Yuvati Manch (Stage) organized a special program for girl students. Experts and doctors guided them about health, hygiene, mental health, and self-defense.
4. **Food donation campaign in orphanage:** On 19th February 2023 students of MMCC initiated a food donation campaign in an orphanage in Pune city. Apart from food, the volunteers donated clothes and school stationaries.
5. **Unnat Bharat Abhiyan:** This mission is inspired by the vision of transformational change in rural development processes by leveraging knowledge institutions. The college has identified five villages from Pune district in the A.Y 2022. The UBA Team conducted Economic Surveys, and health surveys in the respective villages. It is an ongoing project. Students proactively learn the ground realities.
6. **Apla Ghar (An Orphanage):** The college students and teachers together run a year-long program to impart digital skills and personality development skills to the students of an orphanage called Apla Ghar ('Our Home' in English). It was one of the most successful social outreach programs of the college.
7. **NSS Winter Camp:** The National Service Scheme of the college conducts several activities including social service, river cleaning, blood donation drives, and special winter camps. Student volunteers stay for seven days in remote villages and interact with the villages. It is an intervention for rural sustainable development.
8. **Rihe Camp:** To cultivate young minds through Moral values; the college is conducted in a government primary school in Rihe village, Mulshi (Tehsil) Pune. 55 students of the school actively participated in the camp. The students were guided about the role of Indian values in everyday life.

Evidence of Success: The holistic approach from the college and the satisfactory response from the students could make every activity successful. More than five hundred students participated in various activities initiated by the college in A.Y

2022-2023. The college has distributed certificates of participation to the students. These activities helped students gain a variety of skills and social and democratic values, moral values, and ethics. It is essential for the overall development of the students.

Problems Encountered and Resources Required: In the quest for aiding and benefiting students our institution has encountered basic problems as mentioned below.

1. Time management and coordination were a challenge due to the changed academic schedule and examinations.
2. Identification of a best-suited program and activities for the variety of courses becomes a challenge.

Prepared by:

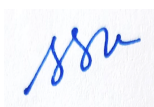
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