MARATHWADA MITRA MANDAL'S



COLLEGE OF COMMERCE

Affiliated to Savitribai Phule Pune University, Re-Accredited by NAAC with "A" Grade ISO 9001:2015 Certified, Awarded as Best College by Savitribai Phule Pune University 202 A, Deccan Gymkhana, Pune – 411004

principal@mmcc.edu.in, enquiry@mmcc.edu.in, www.mmcc.edu

Report on Workshop on Intellectual Property Rights.

Name of the event: Workshop on Intellectual Property Rights

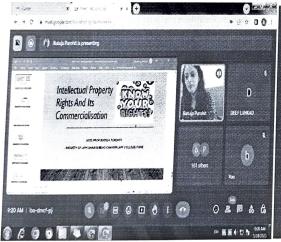
Date: 18/05/2023

Time: 9.00am to 11.00am

Mode: Online (Google Meet)

Workshop on Intellectual Property Rights was organized by the Department of Business Administration on 18/05/2023 for all the students of our college. More than 389 students actively participated in the workshop.

Adv.Rutuja Purohit was invited as a resource person for the above workshop. She gave proper guidance to the students about all basic concepts of Intellectual property Rights. She covered the important IPR's like Patent, Trade mark, Design, Copy Right and Geographical Indication with help of famous examples. Session was interactive where students involved in the discussion and in question answer session.





BBA Bachelor of Business dministration

VNE-4

Dr.Ashwini Kulkarni

HOD

Department of Business Administration

Dr.Devidas Golhar Principal