



MARATHWADA MITRA MANDAL'S
COLLEGE OF COMMERCE

Affiliated to Savitribai Phule Pune University, Re-Accredited by NAAC with "A" Grade
ISO 9001:2015 Certified, Awarded as Best College by Savitribai Phule Pune University
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**Entrepreneurship Development Cell
Activity Report for AY 2022-23.**

The Entrepreneurship Development Cell of Marathwada Mitra Mandal's College of Commerce, Pune was constituted with an objective to create an environment for self employment and to encourage the students to take up entrepreneurial activities. With the above objective the following activities were conducted under ED Cell for AY 2022-23.

1) ED Cell Inaugural Ceremony-

The inaugural ceremony of the ED Cell was organized on 7th September 2022 at 10.00am. The guest speaker was Principal of MMCC, Dr. Devidas Golhar. Principal Sir in his address explained the importance of new generation innovation and entrepreneurship development. He also explained the importance of inculcating entrepreneurial capabilities and skills.

Principal Sir, Dr. Devidas Golhar addressing the crowd at the inaugural ceremony



2) Guest Lecture on World Women Entrepreneurship Day-

On the occasion of World Women's Entrepreneurship Day a guest lecture on the theme, "How Passion can be transformed into business" was organized on 19th November 2022 by the Department of Commerce. The guest speaker was renowned entrepreneur Mrs. Shobha Indani, Founder of Shobha Indani Cooking Institute, Pune. The guest lecture was attended by 264 female students. The students got motivation and encouragement to take up entrepreneurial activities.

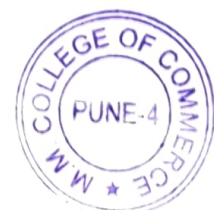


3) Entrepreneurship Development Skills-


The ED Cell in collaboration with SKILLETZ Foundation had organized a workshop on "Entrepreneurship Development Skills" on 21st November 2022. The event brought to light the importance of idea generation, startups, established startups and expansion. The was benefited by total 368 students.

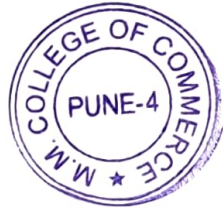
4) Virtual Workshop on IPR-

Under the ED Cell a virtual workshop was conducted by the Department of Business Administration on Intellectual Property Rights. It was conducted on 18th May 2023 through google meet platform. More than 220 students actively participated in the workshop. The resource person, Adv. Rutuja Purohit explained the important IPRs like Patents, Trademarks, Copyrights, Design and Geographical Indications. The session was very informative and students benefited a lot.






ED Cell
Co-Ordinator




Dr.Devidas Golhar
Principal